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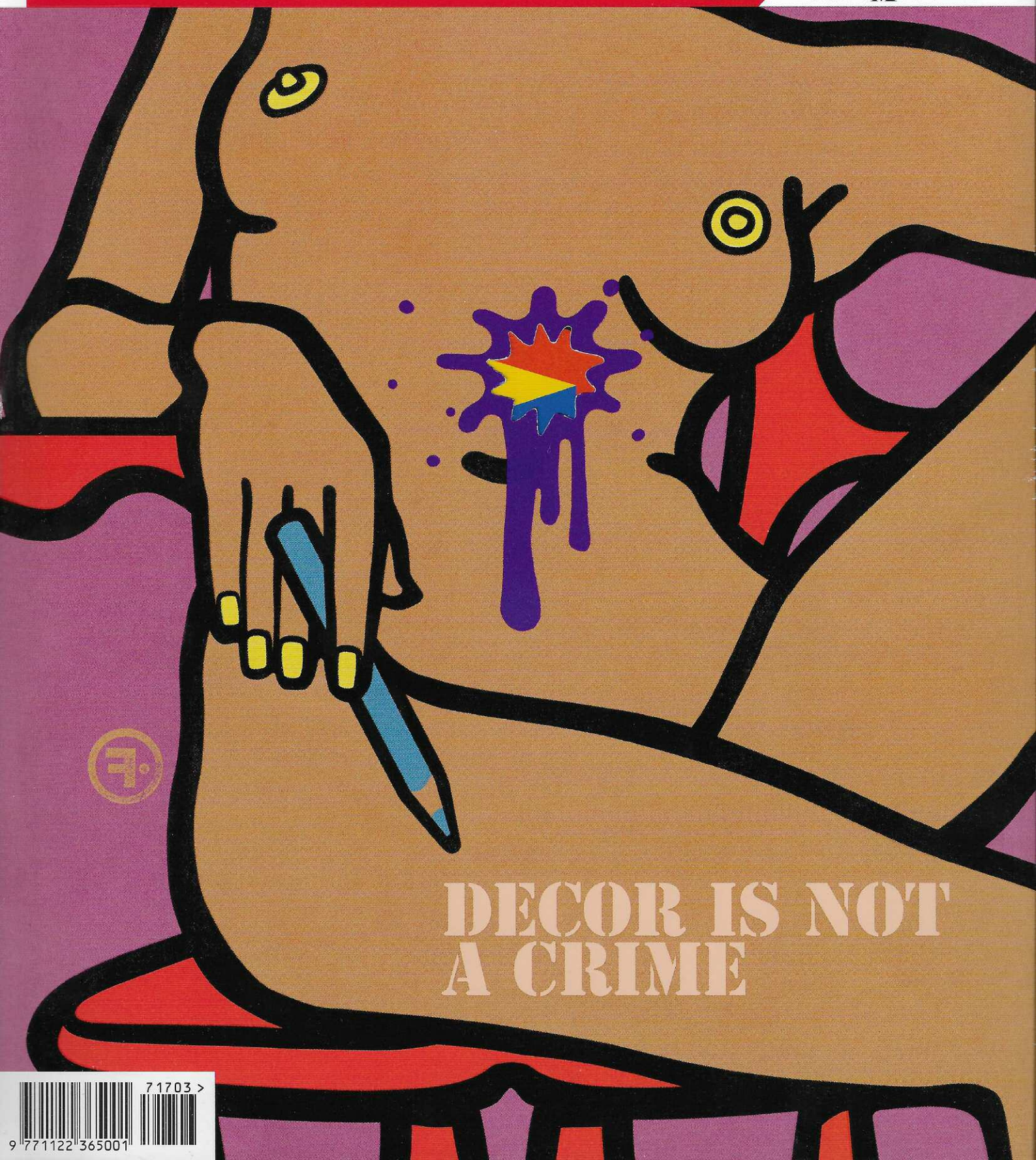
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1 Legato da una 'fragrante scia' al nuovo Grand Musée du Parfum di Parigi e sito - specularmente - sulla riva opposta della Senna, ha inaugurato a fine 2016 *Le Narcisse Blanc*, fiore che compare, sotto svariate forme, in ogni ambiente dell'omonimo hotel: il narciso era il prediletto della musa dei Simbolisti, Cléo de Mérode (Parigi, 1875-1966), anche detta *Joli petit narcisse*, cui è appunto ispirato il profumato albergo (boulevard de La Tour-Maubourg 19, VII arrondissement). Ballerina dell'Opéra di Parigi e prima icona fotografica del XX secolo, immortalata da Nadar, Degas, Falguière e persino Proust, Cléo, dalla bellezza casta e angelica, aveva avvolto di mistero la sua vita personale. Invece, avvolto dietro un'aristocratica facciata haussmanniana, *Le Narcisse Blanc* hotel & spa (www.lenarcisseblanc.com) - progettato da Laurent & Laurence, con i décorateurs Thierry Martin e Thibaut Fron - offre felpati spazi, con arte fotografica, in una palette di colori cipriati (dai beige ai rosati), complementi d'arredo a tema 'narciso' (rubinetti, biancheria da bagno, ecc.), 37 tra camere e suites, giardino estivo, il ristorante in serra Cléo, diretto dal giovane astro-chef di Montréal Zachary



2 IL NUOVO ALBERGO CINQUE STELLE *LE NARCISSE BLANC* DI PARIGI:

1. LA SPA DELL'HOTEL, IN MARMO CON FINITURE IN RAME: SULLA PARETE VIENE EVIDENZIATO UNO STILIZZATO NARCISO.
2. UN RITRATTO DI CLÉOPÂTRE-DIANE DE MÉRODE, IN ARTE CLÉO DE MÉRODE (PARIGI, 1875-1966), CELEBRE BALLERINA DELL'OPERA DI PARIGI E MUSA DEI SIMBOLISTI (AL PUNTO DA ESSERE STATA LA PRIMA ICONA FOTOGRAFICA DEL XX SECOLO), CHE IL COMPOSITORE REYNALDO HAHN AVEVA SOPRANNOMINATO *JOLI PETIT NARCISSE*.
3. CLÉO, IL RISTORANTE IN SERRA ALL'INTERNO DELL'HOTEL, IL CUI CHEF È IL GIOVANE E TALENTUOSO ZACHARY GAVILLER DI MONTRÉAL, CHE PROPONE UNA CUCINA CONTEMPORANEA.



IL NARCISO BIANCO

Sulla rive gauche della Senna, un nuovo cinque stelle improntato a soave leggerezza, dedicato a una musa e danzatrice dell'Opera di Parigi, che adorava un fiore...

Gaviller (che propone una cucina insolita, costituita esclusivamente da prodotti biologici), e una scicchissima spa, con un bello spazio-piscina (ben 13 metri per il nuoto controcorrente e

vasca idromassaggio), completato da sauna, fontaine à glace, hammam, sala di fitness con tapis roulant e bicicletta, massaggi e cure di bellezza Carita. ■
Olivia Cremascoli

of special areas, such as the evocative Gallery of Seduction (the olfactory history of legendary couples), the Sofa of Secrets (for testing olfactory memory), the Garden of Scents (a room full of flowers to smell, discovering their different fragrances). *Olivia Cremascoli*

OPENINGS

P90. WHITE NARCISSUS

ON THE LEFT BANK, A NEW 5-STAR HOTEL WITH SENSE OF SMOOTH LIGHTNESS, DEDICATED TO A MUSE AND DANCER OF THE PARIS OPERA WHO ADORED ONE FLOWER...

Connected by a 'trail of fragrance' to the new Grand Musée du Parfum of Paris, and located across the Seine, Le Narcisse Blanc opened at the end of 2016, named for a flower that appears in various forms in every space of the hotel: the narcissus was the favorite blossom of the muse of the Symbolists, Cléo de Mérode (Paris, 1875-1966), known also as joli petit narciss, also the inspiration for this aromatic hotel (at Boulevard de La Tour-Maubourg 19, VII arrondissement). A ballerina of the Paris Opéra and a photographic icon of the 20th century, immortalized by Nadar, Degas, Falguière and even Proust, Cléo, with her chaste, angelic beauty, had a personal life wreathed in mystery. Behind an aristocratic Haussmannian facade, Le Narcisse Blanc hotel & spa (www.lenarcisseblanc.com) - designed by Laurent & Laurence, with the décorateurs Thierry Martin and Thibaut Fron - offers soft spaces, art photography, a range of powdery tones (beiges and pinks), furnishings on the theme of the 'narcissus' (faucets, bath linens, etc.), 37 rooms and suites, a summer gar-



den, the Cléo restaurant in a greenhouse directed by the young chef from Montreal Zachary Gaviller (unusual cuisine, made exclusively with organic products), and a very chic spa with a fine swimming pool area (13 meters for upstream swimming, hydromassage tub), complete with a sauna, an ice fountain, a Turkish bath, a fitness room, massages and Carita beauty treatments. *Olivia Cremascoli*

MUSEUM

P93. BAUBLES AND BANGLES ON DISPLAY

THE PURPOSE OF THE MUSEUM OF JEWELRY OF VICENZA IS TO AMUSE AND INFORM, WHILE CREATING AN ORIGINAL MARRIAGE BETWEEN CULTURE AND MAKING TO INTRODUCE NEW POINTS OF VIEW

At the end of 2016 the Jewelry Museum of Vicenza (www.museodelgioiello.it) unveiled its new exhibits (and its new layout), crossing many of the ebbs and flows over time of costume jewelry, along with an unusual itinerary that brings out the semantic complexity of the subject in its aspects linked to culture and taste - in practice, to the history of man. With the participation of ten new Italian and international curators, the second version of the museum - that of 2017-18 - has been launched. This is the first museum in Italy



and one of the few in the world devoted entirely to jewelry, located inside the Basilica Palladiana in Vicenza (16th century), a building that since 1994 has been part of the UNESCO world heritage listings. Invented and promoted by Fiera di Vicenza and managed by Italian Exhibition Group (IEG), the trade fair company created a few months ago thanks to the merger of Rimini Fiera and Fiera di Vicenza, in two years of existence (since 24 December 2014) the Jewelry Museum has welcomed 34,000 visitors, a significant number that bodes well for the future, especially during the editions - in January and September - of the fair Vicenza Oro - International Jewelry Show. Lorenzo Cagnoni, president of Italian Exhibition Group, says that the

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