

NEWS RELEASE

July 5, 2017

**HÔTEL DE CRILLON, A ROSEWOOD HOTEL SHOWCASES
DESIGN THAT DELICATELY BALANCES CONSERVATION AND
TRANSFORMATION**

The renovation of the iconic Hôtel de Crillon, A Rosewood Hotel is infused with inspiration and artistry. The vision was to preserve the architectural riches of the 18th century while bringing the hotel into the 21st century with the state-of-the-art amenities of a contemporary palace, including an exciting range of unique dining and drinking options; an alluring and sophisticated spa; a newly created, ethereal swimming pool; and more. Balancing conservation and transformation, the hotel's existing spaces have been remodelled for elegance and comfort, while new public areas have been added, in keeping with the hotel's vocation as a celebration of modern French *art de vivre*.

Acclaimed talents masterfully restored the hotel to its splendour while firmly anchoring it in our era: history is brought to life with a fresh twist. At Hôtel de Crillon, history is all around, but never overly preserved. It is reinterpreted through the collective gaze of architects, designers, artisans and artists, keeping with the French tradition of fine craftsmanship and *savoir-faire*.

Architect **Richard Martinet** led the whole restoration and renovation of Hôtel de Crillon including the landmark façade and grand reception rooms on the second floor, which are classified heritage landmarks.

Under the Artistic Director **Aline Asmar d'Amman** who insured the coherence of the whole design project, and drove and inspired the interior designers, the hotel's interiors were created by four Paris-based designers: **Tristan Auer, Chahan Minassian, Cyril Vergniol and Aline Asmar d'Amman (Culture in Architecture.)** The approach was to respect history, while simultaneously injecting a modern attitude and a touch of Parisian irreverence. Each was responsible for a specific area:



- **Chahan Minassian:** the bar Les Ambassadeurs; Jardin d’Hiver; fine dining restaurant L’Ecrin; the Swimming Pool; Sense, a Rosewood Spa; and five Signature suites.
- **Tristan Auer:** the reception area and lobby; Brasserie D’Aumont; Cour Gabriel and Cour d’Honneur; Gentlemen’s Grooming Salon.
- **Cyril Vergniol:** The hotel guestrooms, of which the number has been reduced to 124 (from 147 in the original hotel); the corridors.
- **Culture in Architecture:** The historic salons and three Signature suites.

Karl Lagerfeld, renowned designer and a great 18th century admirer, has decorated two exceptional suites facing Place de la Concorde, together called “Les Grands Appartements,” and a suite called “Choupette”, which convey his personal vision of French chic and modernity.

Landscape architect **Louis Benech**, with his subtle hand, has conceived Hôtel de Crillon’s whimsical courtyards.

Guestrooms and Suites

Entering a room or suite at Hôtel de Crillon is like walking into the home of a sophisticated Parisian. Particular attention was paid to fabrics, mouldings, bronzes, and all details that distinguish the exceptional spaces. The use of 600 different materials (including 40 types of marble) reflect the dedication to refinement and comfort. Decorated in different palettes – greige, blue, warm brown – the accommodations are furnished with bespoke pieces, antiques, *objets d’art* and curated books.

Clad in marble of “Parisian” grey – the colour of luminous skies and clouds, of doves, of the Seine – the bathrooms provide every contemporary luxury, as well as amenities furnished by Parisian soap maker Buly. Unexpected touches of comfort and hospitality abound: fresh flowers; scented candles; desks designed in a graceful, oval shape; and mirrored drinks cabinets that offer complimentary refreshments.

The 10 signature suites are the jewels of Hôtel de Crillon, and figure among the very finest accommodations in Paris. Each suite offers a panoramic view; some feature a terrace or private balcony.



The **Suite Louis XV**, highlighted by an abundance of mirrors (some hiding the huge walk-in wardrobe), affords an exceptional view of the Place de la Concorde and beyond, to the Eiffel Tower and Grand Palais.

The **Suite Bernstein**, named for the great composer and conductor Leonard Bernstein who often stayed at Hôtel de Crillon, offers a vast terrace overlooking the Place de la Concorde. The space includes a dining room for six. The Suite Bernstein and Suite Louis XV can be connected.

The **Suite Duc de Crillon** displays a masculine allure, with leather accents and furnishings. Parts of the original woodwork of this suite, which was the former private chapel of the Duc de Crillon's family, are on view at the Metropolitan Museum in New York.

The **Suite Marie-Antoinette**, named in honour of one of the hotel's most famous former loyal visitors, reflects a feminine spirit, with its pearl-grey décor and touches of rosy pink. A private indoor terrace affords a view of the Cour d'Honneur courtyard and a private balcony overlooks the Place de la Concorde.

Les Grands Appartements, designed by Karl Lagerfeld, comprise the Suite Eiffel and the Suite Concorde. These incomparable accommodations revive the essence of the 18th century in an elegant contemporary space. Lagerfeld conceived the suites down to the smallest detail: he designed the furniture, such as the sofas, personally composed the colour schemes and selected the delicately nuanced marble for the bathrooms. The two suites, with their unique perspective over the Place de la Concorde, can be combined.

The **Ateliers d'Artistes** evoke, in a luxurious "couture" version, the life of bohemian poets and painters, who lived the artist's life in Paris. Nestled beneath the hotel's mansard roof, these romantic accommodations have private balconies with views of Paris and the Eiffel Tower.

The **Suite Jardin** opens onto the L'Orangerie terrace, and provides a charming view overlooking the Cour d'Honneur. The green marble of its bathroom echoes the greenery of the adjacent garden.



The Gastronomy Spaces

L'Ecrin, Hôtel de Crillon's gastronomic restaurant, has an intimate feel that is mirrored in its décor: a residential ambiance with aged mirrors, Murano sconces, and furniture in gypsum and rock crystal tones to offset the mineral-like quality of the walls. A chandelier by Nathalie Pasqua, with its mirrors and glass, illuminates the tables and the kaleidoscopic grey and beige fresco that the artist also created for the space.

The décor of **Brasserie d'Aumont** alternates light and dark materials, and is a nod to the ethereal tones of the grand salons of the era.

Set in one of Hôtel de Crillon's most historic spaces, **Jardin d'Hiver**'s walls shine with Mica stone, a very rare material newly introduced to the hotel's décor.

Les Ambassadeurs is a perfect illustration of the hotel's conservation-transformation concept. The old restored chandeliers were kept and modernized with suspended chains to provide additional volume. The initial ceiling, a registered landmark, was restored, protected and reinterpreted to be more tumultuous and change the atmosphere of the new bar.

La Cave features colours and materials inspired by an oenological universe: braided leather walls, red and cinnamon tones, and grape vine engravings. The precious bottles are perfectly lined up behind copper mesh, which serves to reveal these treasures rather than imprison them.

Historic Salons

The **Salon Marie-Antoinette**, **Salon des Batailles** and **Salon des Aigles**, are listed heritage landmarks, retaining the 18th century spirit of luxury and refinement. The salons' ceilings, which date from 1775-1776, soar over six meters high and the spaces can be connected to accommodate events and meetings of varied sizes.

Well-being and Grooming

The newly created **Swimming Pool** area is an elegant aquatic salon, featuring a mural work by noted ceramist Peter Lane, and more than 17,000 pieces that represent gold scales lining the



bottom of the pool. An intricate play on light prevails between the Swimming Pool and the Cour Gabriel courtyard: during the day, the natural light from above makes the pool shimmer, and at night, the pool illuminates the courtyard thanks to a linear glass roof.

Sense, A Rosewood Spa, is a serene sanctuary filled with natural light, and looks out onto the greenery of Cour Gabriel courtyard. Curves in the corridors and stairs evoke the feminine form, and the décor is reminiscent of sea baths with marble in nude tones, Venetian plasters, ceramics, celadon mirrors, aqua and turquoise.

The stylish grooming areas were not overlooked: for example, the **Hair Salon by David Lucas** features an alcove with walls covered in peacock and black feathers, in a very Madame Pompadour style.



ABOUT HÔTEL DE CRILLON, A ROSEWOOD HOTEL

Fronted by the majestic architecture of Ange-Jacques Gabriel, Hôtel de Crillon, A Rosewood Hotel overlooks the spectacular Place de la Concorde, one of the most beautiful city squares in the world. Built at Louis XV's request, the hotel became the residence of the illustrious Count de Crillon and his family for many years and was transformed into a hotel in 1909 under the guidance of architect Walter-André Destailleur. Since then, its guest list has featured celebrities, politicians, artists, princes and queens, all attracted to the hotel's unique and perennial reputation for excellence. Hôtel de Crillon has long since secured its iconic status as a one-of-a-kind property, a living testament to the very best way of life France has to offer. Following a four-year transformation, the hotel opened in 2017 and now boasts 124 guestrooms and suites, four restaurants, Sense, A Rosewood Spa, a newly created swimming pool, three heritage landmark salons for meetings and functions, and more.

For more information: rosewoodhotels.com/crillon

Connect with us: Facebook Twitter @hoteldecrillon Instagram @rwcrrillon

ABOUT ROSEWOOD HOTELS & RESORTS®

Rosewood Hotels & Resorts® manages 28 one-of-a-kind luxury properties in 16 countries, with 19 new hotels under development. Each Rosewood hotel embraces the brand's A Sense of Place® philosophy to reflect the individual location's history, culture and sensibilities. The Rosewood collection includes some of the world's most legendary hotels and resorts, including The Carlyle, A Rosewood Hotel in New York, Rosewood Mansion on Turtle Creek in Dallas and Hôtel de Crillon, A Rosewood Hotel in Paris, as well as new classics such as Rosewood Beijing.

For more information: rosewoodhotels.com

Connect with us: Facebook Twitter Instagram @rosewoodhotels

###

