

NEWS RELEASE

July 5, 2017

## HÔTEL DE CRILLON, A ROSEWOOD HOTEL

*On July 5<sup>th</sup>, 2017, timeless Parisian landmark hotel has begun a new chapter in its history*

Hôtel de Crillon, A Rosewood Hotel re-opened on July 5<sup>th</sup>, 2017, after undergoing an extensive four-year restoration. Dating back to the 18th century, this historic treasure is decidedly reborn as a luxury hotel for 21st century travellers. Located in the heart of Paris at 10 Place de la Concorde, Hôtel de Crillon's past provides a rich backdrop for its modern-day story. During the hotel's closure, master craftsmen, artisans and designers worked tirelessly to strike a deliberate and delicate balance between conservation and transformation, and today the hotel emerges as an elegant expression of the spirit of Paris and a celebration of the French *art de vivre*.

"I am tremendously proud to have welcomed Hôtel de Crillon to the Rosewood family, and as our third property in Europe," says Radha Arora, president of Rosewood Hotels & Resorts®. "Rosewood's guiding philosophy is A Sense of Place and this hotel intrinsically reflects the heart and soul of Paris. It radiates fine French contemporary lifestyle, timeless yet with an edge, not only in its design, but in gastronomy, art and service. Today, we greet the creative and the bold who represent the forward-thinking France of today, and travelers from all around the world who are looking for unique experiences amidst an exquisite sense of place."

### **Thoughtful design that bridges the 18<sup>th</sup> and 21<sup>st</sup> centuries**

In keeping with Rosewood Hotels & Resorts' concept in which each property reflects its location's history, culture and sensibilities, Hôtel de Crillon's design has been reinterpreted through the collective work of leading architects, designers, artisans, and artists. History has been brought to life with a fresh and modern twist, while beloved and unique objects emblematic to the hotel's history can still be found throughout the property, from the amethyst chandeliers to gold and crystal Baccarat decanters.

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This ambitious project required an unprecedented level of care and dedication. Owner representatives Ramzi Wakim and Laurent Dusonchet (Avangard Advisory), together with a handpicked project management team, orchestrated the renovation of Hôtel de Crillon.

Architect **Richard Martinet** led the whole restoration and renovation of Hôtel de Crillon including the landmark façade and grand reception rooms on the second floor, which are classified heritage landmarks.

Under the Artistic Director **Aline Asmar d'Amman** who insured the coherence of the whole design project, and drove and inspired the interior designers, the hotel's interiors were created by four Paris-based designers: **Tristan Auer, Chahan Minassian, Cyril Vergniol** and **Aline Asmar d'Amman (Culture in Architecture)**. The approach was to respect history, while simultaneously injecting a modern attitude and a touch of Parisian irreverence.

**Karl Lagerfeld**, renowned designer and a great 18th century admirer, has decorated two exceptional suites on Place de la Concorde and together called "Les Grands Appartements.", which convey his personal vision of French chic and modernity.

Landscape architect **Louis Benech**, with his subtle hand, conceived Hôtel de Crillon's whimsical courtyards.

### **Residential-styled guestrooms and signature suites**

Hôtel de Crillon's 78 rooms, 36 suites and 10 signature suites embody an expressly Parisian residential style that is equally warm and refined. The rooms and suites are elegantly decorated with bespoke furnishings, beautiful antiques and carefully chosen *objets d'art*.

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The hotel's 10 signature suites are the crown jewels of Hôtel de Crillon, and figure among the very finest accommodations in Paris. The *Bernstein* boasts a stunning private terrace that looks out onto Place de la Concorde with exceptional views of the Eiffel Tower and Grand Palais, while the *Marie-Antoinette* suite reflects a feminine spirit with pearl-gray décor and touches of rosy pink. A private indoor terrace affords views of the Cour d'Honneur; a private balcony overlooks the Place de la Concorde. Nestled beneath the Crillon's mansard roof, the *Ateliers d'Artistes* are three new cozy suites that pay tribute to the bohemian poets and painters who have lived the artist's life in Paris.

#### **Gastronomy, an elegant point of distinction**

Hôtel de Crillon's restaurants and bars are attractions in their own right for both sophisticated Parisians and hotel guests alike. Precious as a jewel box, **L'Ecrin** is Hôtel de Crillon's gastronomic restaurant. Each evening, a mere 24 guests are ushered into the intimate 18<sup>th</sup> century décor of the Salon des Citronniers to savor the dishes of Executive **Chef Boris Campanella**, who earns a Michelin star.

A warm and convivial brasserie situated at the heart of the hotel, **Brasserie d'Aumont** presents an eclectic, quintessentially Parisian atmosphere complemented by revisited brasserie classics

Set in one of Hôtel de Crillon's most historic spaces, **Jardin d'Hiver** entices guests with a relaxing ambiance perfect for teatime, post-shopping champagne, or an indulgence in exquisite sweets by Head Pastry **Chef Matthieu Carlin**.

The 60-seat bar **Les Ambassadeurs** is the best place to see and be seen in Paris. A festive vibe animates the heritage setting (the ceiling is a registered landmark) thanks to live music nightly, meticulously crafted cocktails, and an exclusive *carte* of prestigious champagnes.

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A striking yet intimate venue, **La Cave** holds Hôtel de Crillon's impressive collection of fine and rare wines, including labels from the beginning of the 20th century. Connoisseurs can gather in this secluded, subterranean space for special food-and-wine pairing dinners upon request.

### **Historic salons for special events**

The **Salon Marie-Antoinette**, **Salon des Batailles** and **Salon des Aigles**, are listed heritage landmarks, retaining the 18<sup>th</sup> century spirit of luxury and refinement. The salons' ceilings, which date from 1775-1776, soar over six meters high and the spaces can be connected to accommodate events and meetings of varied sizes.

### **A dedication to wellness and stylish grooming**

Hôtel de Crillon features spaces dedicated to the appearance and well-being of a stylish clientele. The **Swimming Pool** area is an elegant, aquatic salon, featuring a mural work by noted ceramist Peter Lane. Other recreational facilities include a wellness area with hammam, sauna and salt wall, a Fitness Studio and Sense, A Rosewood Spa, Rosewood's award-winning, signature spa brand.

Women can make an appointment at the **Hair Salon by David Lucas**. A star among the *coiffeurs* of Paris, Lucas oversees Hôtel de Crillon's full-service hair salon.

### **A unique place in the history of France**

"Hôtel de Crillon has always been known for its hosts who nurture warm and genuine relationships with guests, suppliers and each other," says Marc Raffray, managing director of Hôtel de Crillon. "This is what allows all our associates to offer the best of French hospitality, the best lifestyle from a country where it has been cultivated and maintained for centuries."

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Hôtel de Crillon, A Rosewood Hotel

Page 5

Hôtel de Crillon's 2017 re-opening is the newest chapter in its legendary history. Commissioned by King Louis XV in 1758 and built by Ange-Jacques Gabriel, the greatest architect of his time, Hôtel de Crillon would later come to be the personal residence of the family of the Duke of Crillon before becoming a palace hotel in 1909. Hôtel de Crillon belongs to an architectural style that is among the finest examples of the French Neoclassical genre. With its magnificent Corinthian colonnade and sculptures by Coustou, the hotel's façade is a registered historic landmark.

Over a span of more than 250 years, Hôtel de Crillon has watched history play out within its walls and on the Place de la Concorde just beyond its doors. The spirit of Marie-Antoinette still inhabits the hotel, where she once took music lessons in the salon that bears her name. The Salon des Aigles has witnessed both the 1778 signing of the first French-American treaty to recognize the Declaration of Independence and the 1919 signing of the Covenant of the League of Nations.

With its prestigious address and reputation for exquisite hospitality *à la française*, Hôtel de Crillon has attracted royalty, heads of state and celebrities over the course of its storied history. Artists in particular have chosen the hotel as their home away from home during their travels to Paris: Isadora Duncan, Igor Stravinsky, Diaghilev, Peggy Guggenheim, Charlie Chaplin, Sir Arthur Conan Doyle, Andy Warhol, Leonard Bernstein, Madonna...each has inscribed their name in the hotel's guest book.

Hôtel de Crillon is managed by Rosewood Hotels & Resorts®, a leading luxury hotel group whose portfolio includes both classic and contemporary establishments, including historic properties such as The Carlyle, A Rosewood Hotel in New York and new classics such as Rosewood London.



## ABOUT HÔTEL DE CRILLON, A ROSEWOOD HOTEL

Fronted by the majestic architecture of Ange-Jacques Gabriel, Hôtel de Crillon, A Rosewood Hotel overlooks the spectacular Place de la Concorde, one of the most beautiful city squares in the world. Built at Louis XV's request, the hotel became the residence of the illustrious Count de Crillon and his family for many years and was transformed into a hotel in 1909 under the guidance of architect Walter-André Destailleux. Since then, its guest list has featured celebrities, politicians, artists, princes and queens, all attracted to the hotel's unique and perennial reputation for excellence. Hôtel de Crillon has long since secured its iconic status as a one-of-a-kind property, a living testament to the very best way of life France has to offer. Following a four-year transformation, the hotel opened in 2017 and now boasts 124 guestrooms and suites, four restaurants, Sense, A Rosewood Spa, a newly created swimming pool, three heritage landmark salons for meetings and functions, and more.

For more information: [rosewoodhotels.com/crillon](http://rosewoodhotels.com/crillon)

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## ABOUT ROSEWOOD HOTELS & RESORTS®

Rosewood Hotels & Resorts® manages 28 one-of-a-kind luxury properties in 16 countries, with 19 new hotels under development. Each Rosewood hotel embraces the brand's A Sense of Place® philosophy to reflect the individual location's history, culture and sensibilities. The Rosewood collection includes some of the world's most legendary hotels and resorts, including The Carlyle, A Rosewood Hotel in New York, Rosewood Mansion on Turtle Creek in Dallas and Hôtel de Crillon, A Rosewood Hotel in Paris, as well as new classics such as Rosewood Beijing.

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