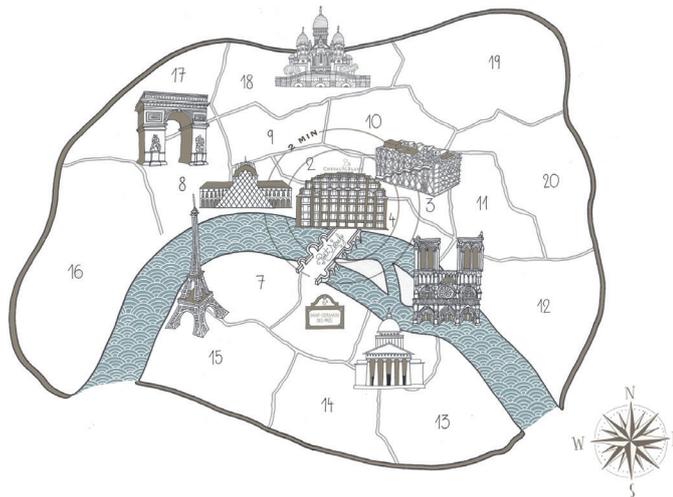


Parisian Paris

The Maisons Cheval Blanc collection is opening its first city residence right in the beating heart of Paris, the Group's birthplace.

The Louvre, Saint-Germain-des-Prés, Notre-Dame, Châtelet, Île de la Cité, too... With the Seine flowing along in the background. An emblematic Art Deco building and an art of living on the riverbank, where the very essence and character of Paris – historical grandeur and modern effervescence – merge, all within walking distance. Here in the Paris that Parisians so admire, Cheval Blanc Paris fosters a spirit of convivial elegance. And invites you in, to stay, at liberty to do as you please.



A city resort

More than just an address, Cheval Blanc Paris is a destination in itself, dedicated to creating true Epicurean harmony. One that speaks to, and wins over, the senses, suspending time to forge lasting memories. Choice moments that are both tailor-made and private, always. With 72 rooms and suites, and the authentic taste of multifaceted gastronomic cuisine. A spacious terrace with panoramic views of Paris on the horizon is a true privilege. In a haven of bliss with a vast swimming pool and a spa that offers a range of exclusive treatments. The Carousel, designed especially for children, is a safe harbour.

Take time out to contemplate, if you like. Or take in the pace of Parisian life, if you'd rather. To find yourself or be together. As a family. Among friends... Magic and enchantment are capital here, in every sense of the word.

Inspired and inspiring

Our ethos: the art of hospitality, inspiration, accompaniment and discretion. Cheval Blanc Paris is an expert team that always strives for excellence. Masters of refinement and sophistication that naturally exceed expectations, with a flair for spontaneous initiative. Pure sensibility and discernment are never far, as masterminded by visionaries, artists, and Maison collaborators, such as Peter Marino and Arnaud Donckele, to name but a few. Paris is your oyster. And a quintessential art of living.

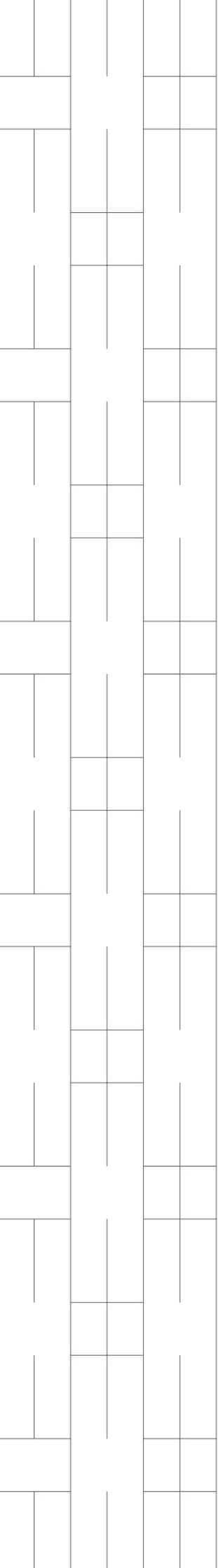
DECOR

Living perfection

The place for enjoying the good life in every sense of the word. Interior designer Peter Marino has conceived **Cheval Blanc Paris** as a Paris Residence, a matchless living space. Each of his choices meets a prerequisite for know-how to create a unique identity. Monumental masons and stonemasons, gilders, stonecutters and metalworkers have all contributed to the task, as masters of their trade, and guarantors of French craftsmanship designed to last. They are also the guarantors of incomparable added value that only human hands can provide. Every item of furniture has been custom made, every object chosen specially. Nothing has been left to chance: from the ten or so different types of marble, to the graphic embossing in a palette of subtle mineral hues. Pure light is used in diverse forms create a variety of moods: in the rooms and suites, laid out around wide panoramic views; in the spa for a private apartment feel; in the swimming pool with its wave mosaics; and in the gastronomic restaurant with its contemporary intimate character throughout. Far more than just spaces, they are places bathed in an aura of harmony.

Cheval Blanc Paris: the quintessential urban resort. Where you take up residence.
And feel completely at home.





ARCHITECTURE

The Seine on Show

Set in a historic edifice, **Cheval Blanc Paris** respects and carries on the tradition of the Art Deco masterpiece designed by Henri Sauvage in 1928. A window open onto the Seine which architect Édouard François has embellished with a more contemporary dimension.

To achieve this, four priorities have been adhered to:

The first is the view, to create an immersive panorama through the bay windows on the façade with a staggering view of the horizon from the 650m² landscaped terrace.

The second is space, which is a true privilege in any city, if ever there was one, with only 72 rooms and suites. The interior features outstanding spaces of up to 1000m² for the private apartment with its own pool, spa and lift – with 2 communicating suites of 350m² and 650m².

The third is harmonious perspectives, to facilitate entry and exit.

The fourth is to create a relaxing mood that beckons guests to stay on.



GASTRONOMY

Savouring every minute

Consider each and every moment as a unique experience. At the very heart of **Cheval Blanc Paris**, gastronomy sets the pace day and night as a hallmark of conviviality. A wellspring of the myriad sensations Paris has to offer, from one place to another.

A stone's throw from the lobby, there are a variety of places to meet up and enjoy life's many pleasures locally, treat yourself to a delicious pastry, or an exciting signature cocktail. If you're looking to enjoy a true taste of Paris as a Parisian, this is the place to be.

The first-floor gastronomic restaurant with, at the helm Arnaud Donckele, who is also the chef at the Vague d'Or in Cheval Blanc St-Tropez, turns time on its head. The experience of subtle flavours is one that you will long savour, with a palette of unforgettable mouthwatering delicacies.

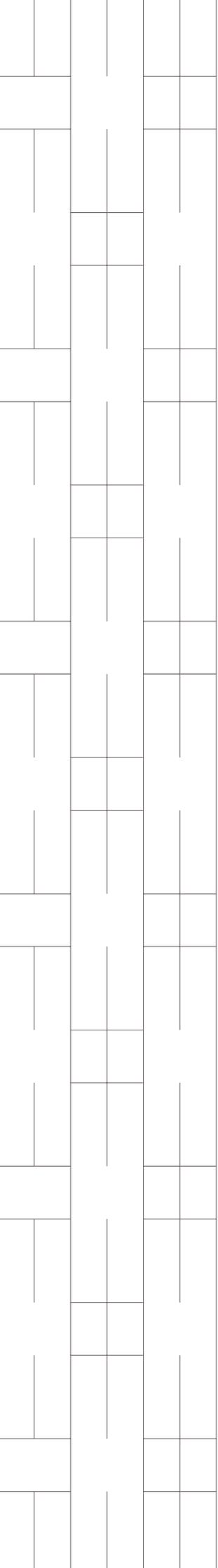
On the 7th floor, adjacent to the 650m² terrace – true paradise on earth – the contemporary brasserie revives the traditional joys of a meal at any time of day.

In private, the Table de Partage invites you to savour, taste and discover superlative cuisine among family and friends.

As in all the best Maisons. As in finest homes.



Arnaud Donckele, Head Chef at Cheval Blanc Paris



ART OF LIVING

The personal touch

Attending to guests during their stay with exclusive attentions, tailored to suit their needs. With proven experience gained in its other Maisons, Cheval Blanc Paris fosters a distinctive art of living. Spontaneity, in paying heed to guests' requests and consideration in order to anticipate and respond to their needs, wishes and aspirations. Fulfilling their wishes and surprising them, with a perfectly warmed brioche, a bath that awaits at just the right temperature, an impressive game for the children, a privatised museum or an impromptu boat ride along the Seine. The creative talents of our team of Alchemists, in particular, know no bounds when it comes to satisfying the needs of families and friends, reinventing refinement à la française. Where close understanding and consideration are the watchwords. Always.

ART

The spirit of Art

An art of living devoted to art. And, beyond the works of art, offer an experience: **Cheval Blanc** has always sought to elevate our visual perception. It is therefore quite natural for the Parisian Maison to carry on this undertaking. It is neither a museum, nor a gallery: the works are displayed in living and lively fashion, where Sonia Delaunay paintings cross paths with works by Claude Lalanne, sculptures by Philippe Anthonioz, canvases by Vik Muniz, and pieces by Laurence Montano, to name but a few. Amid Modernist and contemporary avant-garde treasures, the aesthetic is a window open wide on to the world of artistic creation as a whole.

LVMH Hotel Management

Developed by LVMH Hotel Management, Cheval Blanc is a brand of exceptional Maisons. The first one, Cheval Blanc Courchevel, opened in 2006 in Courchevel, followed by Cheval Blanc Randheli, which opened in the Maldives in autumn 2013. The brand has continued its development with the opening of Cheval Blanc St-Barth Isle de France in the French West Indies in October 2014, Cheval Blanc St-Tropez in 2019 as well as future projects, namely in London and within La Samaritaine in Paris. LVMH Hotel Management also runs White 1921 Courchevel and White 1921 Saint-Tropez.

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LVMH

LVMH Moët Hennessy Louis Vuitton is represented in Wines & Spirits by a portfolio of brands that includes Moët & Chandon, Dom Pérignon, Veuve Clicquot Ponsardin, Krug, Ruinart, Mercier, Château d'Yquem, Domaine du Clos des Lambrays, Château Cheval Blanc, Colgin Cellars, Hennessy, Glenmorangie, Ardbeg, Belvedere, Woodinville, Volcán de Mi Tierra, Chandon, Cloudy Bay, Terrazas de los Andes, Cheval des Andes, Cape Mentelle, Newton, Bodega Numanthia and Ao Yun. Its Fashion and Leather Goods division includes Louis Vuitton, Christian Dior Couture, Celine, Loewe, Kenzo, Givenchy, Pink Shirtmaker, Fendi, Emilio Pucci, Marc Jacobs, Berluti, Nicholas Kirkwood, Loro Piana, RIMOWA and Jean Patou. LVMH is present in the Perfumes and Cosmetics sectors with Parfums Christian Dior, Guerlain, Parfums Givenchy, Kenzo Parfums, Parfums Loewe, Benefits Cosmetics, Make Up For Ever, Acqua di Parma, Fresh, Fenty Beauty by Rihanna and Maison Francis Kurkdjian. LVMH's Watches and Jewelry division comprises Bulgari, TAG Heuer, Chaumet, Dior Watches, Zenith, Fred and Hublot. LVMH is also active in selective retailing as well as in other activities through DFS, Sephora, Le Bon Marché, La Samaritaine, Groupe Les Echos, Cova, Le Jardin d'Acclimatation, Royal Van Lent, Belmond and Cheval Blanc hotels.

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