



## HOTEL BYBLOS SAINT-TROPEZ ANNOUNCES NEW DETOX PROGRAMME

Upon its seasonal **reopening on 10 May 2021**, Hotel Byblos on the French Riviera will launch a new bespoke detox programme; inviting guests to embrace selfcare and revitalise under the much needed Saint-Tropez sun.

The programme is tailor-made for each guests' requirement, personalised by the hotel's expert team who assess each individual need in order to build a bespoke treatment plan. Upon arrival, guests are assigned to a personal coach and undergo a full consultation to determine their programme inclusive of 10 one-hour treatments.

Treatments range from, **Luxo®**, posturology, endermology, energising massage, draining massage, hammam ritual and a facial, as well as muscle strengthening open air exercises on the beach at the hotel's beach club. Treatments take place at the hotel's **Sisley Spa**, the first Sisley spa in Europe, the **MediSpa**, the fitness room or at **Byblos Beach Ramatuelle**. In addition, Byblos offers a heated outdoor pool, a steam room and an experience shower.

To further enhance the experience, healthy menus by **new executive chef Nicola Canuti**, will feature locally sourced products, uplifted by spices and herbs from the hotel's very own vegetable garden. On Mondays & Tuesdays, dinners will be served at **"B" restaurant by the pool**.

Christophe Chauvin, General Manager of Hotel Byblos, comments: *"For half a century, Hotel Byblos St Tropez and its nightclub Les Caves du Roy have been a place for celebration, welcoming local and international guests alike to reunite and enjoy what the destination has to offer. But whilst the hotel knows how to entertain and throw a good party, it also knows how to detox and provide guests with tools to enjoy some quality down time and selfcare."*

### GUESTS CAN CHOOSE BETWEEN A 3 DAY TO 5 DAY PROGRAMME

There is also the option to extend it for longer should they wish

**PLEASE NOTE EACH PROGRAMME WILL BE PERSONALISED  
FOR EACH GUEST AS PER THEIR FIRST DAY CONSULTATION:**

## DAY 1

**"Detox" welcome  
cocktail**

**Personalised consultation  
at MediSpa**

**Healthy dinner  
at Cucina by Alain Ducasse**

## DAY 2

**Buffet breakfast by the pool**

**3 x treatments  
between 9:00 am and 1:00 pm**

**Light lunch at the "B" by the pool**

**2 x treatments from 5:00 pm to 7:00 pm**

**Healthy dinner at Cucina by Alain Ducasse**

## DAY 3

**Buffet breakfast  
by the pool**

**3 x treatments between  
9:00 am and 1:00 pm**

**Light lunch at Byblos Beach  
including 2 x sun loungers and free  
shuttle from the hotel (10min)**

**2 x treatments  
from 6:00 pm to 8:00 pm**

**Healthy dinner  
at the restaurant "B"**

## DAY 4

**Buffet breakfast by the pool**

**Consultation and useful advice**

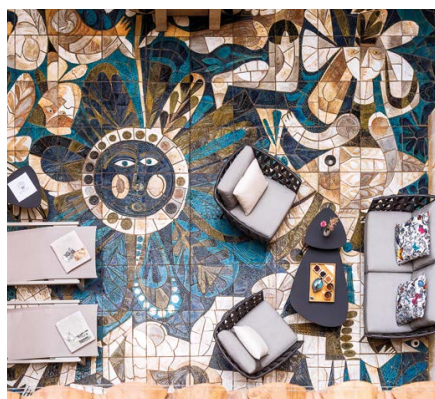
From

**4.635 €**

**for 3 nights in a double room**

**2.850 €**

**for 3 nights in a single room**





#### NOTES TO EDITORS:

Steeped in history and founded on love for French actress Brigitte Bardot, Lebanese businessman Jean-Prosper Gay-Para built the Byblos in 1967. He sold it to French businessman Sylvain Floirat that same year, and it has stayed within the same family ever since. Four generations on, it is still an iconic destination on the French Riviera.

Built as a village within a village, Hotel Byblos features 90 rooms and suites, including three Byblos Confidential apartments and the Missoni Suite, a pool at the heart of the property with its bar le B, a spa by Sisley, two fitness centres, Italian trattoria Cucina overseen by Alain Ducasse which launched in 2019, a vegetable garden, Byblos Beach Ramatuelle located 10 mins drive from the property, Les Caves du Roy nightclub, and the latest addition - restaurant Arcadia which will relaunch in May 2021.

Byblos has acquired mythical status thanks to its remarkable history, the passion of its owners – the Chevanne family – its loyal staff, its amazing guests and its prestigious partners. It is part of luxury hotel group Groupe Floirat which also includes La Réserve St Jean de Luz in the French Basque Country, and Les Manoirs de Tourgéville in Normandy.

— GROUPE —  
**FLOIRAT**

Reservations can be made online on [byblos.com](https://byblos.com)  
or by phone +33 (0)4 94 56 68 00

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