



Hotel Byblos launches new luxury apartments:

# 'BYBLOS CONFIDENTIAL'

**Responding to today's new travel demands and consumer habits in an ever changing world, Hotel Byblos Saint-Tropez has created a new concept for guests to enjoy their very own private address in Saint-Tropez, once travel allows.**

**THE LAUNCH OF 'BYBLOS CONFIDENTIAL'** FROM WHEN THE HOTEL REOPENS FROM 10 MAY, 2021, WILL OFFER GUESTS THE OPPORTUNITY TO EXTEND THEIR STAYS WITH FAMILY AND FRIENDS, AND TAKE UP RESIDENCE AT THE ICONIC BYBLOS; WHILST ENJOYING AN ARRAY OF EXCLUSIVE SERVICES FOR THE ULTIMATE GETAWAY.

*"We all look forward to welcoming our guests back to their Tropezian home once it's safe to do so. Having missed a few of our international guests last year, we very much hope to welcome them back this season. Byblos Confidential allows guests to extend their stay with family or friends who they may not have spent much time with in 2020, and have a base in Saint-Tropez within a mythical hotel at their service."*

*Christophe Chanvin,*

GM of Hotel Byblos

The new apartments are located in different parts of the hotel and offer a blend of contemporary interior design and timeless charm, associated with the very latest technologies to satisfy the needs of local and international guests.



## BYBLOS CONFIDENTIAL'S JUPITER

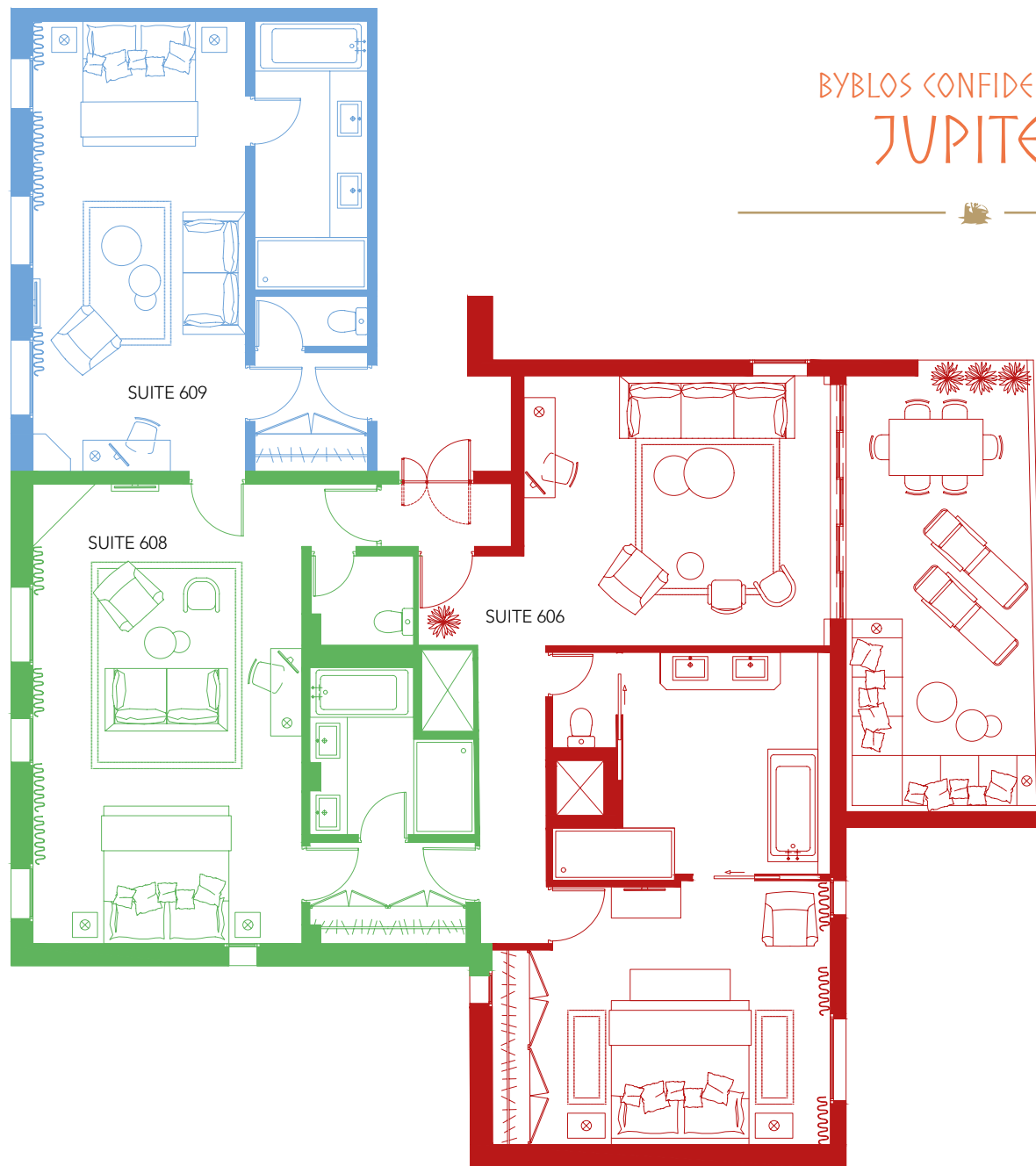
FROM 3,030 EUROS  
PER NIGHT FOR 8 GUESTS

5 NIGHTS MINIMUM

Spanning across 136m<sup>2</sup>,  
Jupiter can host up to eight guests  
and features three large bedrooms.

Located on the sixth floor (top floor) and with views over the sea and the iconic Saint-Tropez citadel, Jupiter also boasts a 20m<sup>2</sup> terrasse and four bathrooms with varied set-ups.

## BYBLOS CONFIDENTIAL'S JUPITER







## BYBLOS CONFIDENTIAL'S ZEUS



**Encompassing two suites,  
a duplex and an additional guest room  
within 210m<sup>2</sup>, Zeus is located on the third floor  
with balconies overlooking the gardens.**

*It can host up to eight guests and each suite  
has its own king size bed, bath and shower.*

**FROM 3,960 EUROS  
PER NIGHT FOR 8 GUESTS**

**5 NIGHTS MINIMUM**

## BYBLOS CONFIDENTIAL'S EUROPE



**With a surface of 132m<sup>2</sup>, Europe features  
two suites - one spanning across two levels  
and another called the Suite du Roy, a nod  
to the property's nightclub Les Caves du Roy.**

*It is located within the 'hameau' part of the hotel,  
with its very own terrasse and balconies  
overlooking the gardens and the famous fountain.  
It can host up to eight guests.*

**FROM 3,000 EUROS  
PER NIGHT FOR 8 GUESTS**

**5 NIGHTS MINIMUM**

## BYBLOS CONFIDENTIAL'S MISSONI



**Designed especially for the hotel's 50th Anniversary  
in 2017 in partnership with Rosita Missoni, the  
Missoni Suite offers 180m<sup>2</sup> of fashionable and  
luxurious comfort. Overlooking the pool and the  
hotel's courtyard, the Missoni Suite is composed of  
two bedrooms, four bathrooms, a large living room  
leading onto the balcony, and a private terrasse.**

*\*The Missoni Suite was recently featured in Sky  
Atlantic's Riviera 3 series.*

**FROM 4,800 EUROS  
PER NIGHT FOR 6 GUESTS**

**5 NIGHTS MINIMUM**

One of Byblos' core values is its employees – many of whom have worked at the hotel for over three decades. With a team who genuinely care about guests' wellbeing and safety, and the warm reassurance of familiar faces that guests long to see when the hotel reopens for the season, Byblos is renowned for its exceptional service.

'Confidential guests' who opt for one of these apartments will also benefit from the following dedicated services, including:



#### 24h concierge service

A housekeeper available to organise guests' wardrobes

A tailor made mini bar with items selected ahead of time

In room breakfast offering à la carte

Pastries by pastry chef Yann Odic, served in room for tea time

Helicopter or taxi services to and from the airport

Byblos beach bag upon arrival including Sisley products

Newspapers every morning in digital format or in print

iPad or computer readily available upon request

Complimentary stays for children under 6 yrs

The following services are also available to 'Byblos Confidential' guests, at an additional cost:



#### 24h room service

Priority access to the spa and other outlets including Byblos Beach, Cucina, Arcadia and le B

Chauffeur at disposal

Privileged access to boutiques in St Tropez

In room make-up

Remodeling of the rooms' lounge and study areas\*\*

Apéritif on the balcony

Privileged access to some of the property's outlets

Priority access to boat and helicopter rentals

*\*\*Each apartment's lounge and study area features mobile furniture and can be remodeled at a guests' request.*

IN KEEPING WITH THE 'WORKATION' TREND, HOTEL BYBLOS WILL ALSO OFFER A '**TEMPORARILY TROPEZIAN**' PACKAGE FOR GUESTS WHO WANT TO WORK REMOTELY, WHILST ENJOYING THE SAINT-TROPEZ SCENE. THE PACKAGE INCLUDES TRANSFERS TO AND FROM NICE OR TOULON AIRPORT, A SPA TREATMENT, OFFICE SET UP, A BUSINESS LUNCH AT BYBLOS BEACH RAMATUELLE AND A DINNER AT CUCINA. **IT IS PRICED FROM €3,200 FOR TWO NIGHTS.**

Offering a combination of the very best from the past, the present and the future, with exceptional service paired with a sense of home comfort, Byblos has always been a 'home away from home' for its guests. Byblos Confidential is a continuation of that ethos, as the hotel looks forward to welcoming guests back to their Saint-Tropez home.

Such is the promise delivered by its visionary owners. Rest assured that tomorrow, as today, Hotel Byblos will always astound and delight those in search of the true luxury of the French 'art de vivre'.

## NOTES TO EDITORS

Steeped in history and founded on love for French actress Brigitte Bardot, Lebanese businessman Jean-Prosper Gay-Para built the Byblos in 1967. He sold it to French businessman Sylvain Floirat that same year, and it has stayed within the same family ever since. Four generations on, it is still an iconic destination on the French Riviera.

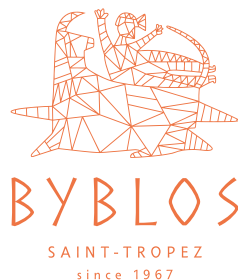
Built as a village within a village, Hotel Byblos features **90 rooms and suites**, including three **Byblos Confidential** apartments and the **Missoni Suite**, a pool at the heart of the property with its bar **le B.**, a **spa by Sisley**, two fitness centers, Italian trattoria **Cucina** overseen by **Alain Ducasse** which launched in 2019, a vegetable garden, Byblos

Beach Ramatuelle located 10 mins drive from the property, **Les Caves du Roy nightclub**, and the latest addition - **restaurant Arcadia** which will relaunch in May 2021.

Byblos has acquired mythical status thanks to its remarkable history, the passion of its owners – the Chevanne family – its loyal staff, its amazing guests and its prestigious partners. It is part of luxury hotel group **Groupe Floirat** which also includes **La Réserve Saint-Jean-de-Luz** in the **French Basque Country**, and **Les Manoirs de Tourgéville** in **Normandy**.

### HOTEL BYBLOS

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**FOR FURTHER PRESS INFORMATION,**  
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