

MAISONS HÔTELS
DE FAMILLE PARIENTE



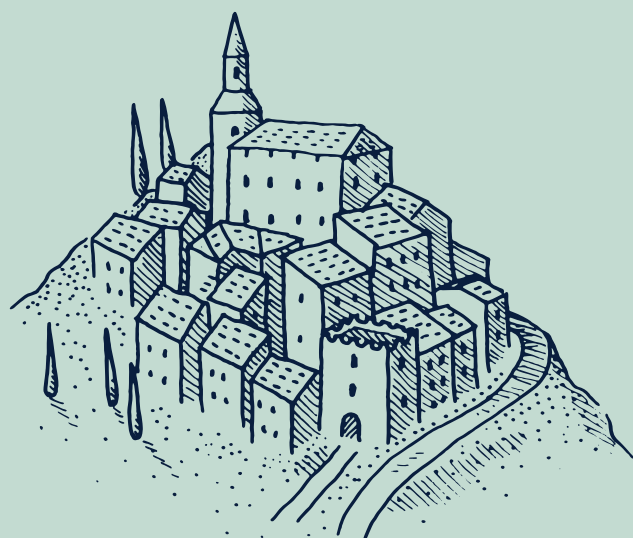
H O T E L & S P A

CRILLON LE BRAVE

P R O V E N C E

A chic and langourous haven in Provence

P R E S S K I T



GET AWAY FROM IT ALL AT A WONDERFUL, TIMELESS REFUGE

In the much-coveted golden triangle of Mont Ventoux, Dentelles de Montmirail and the Luberon, Crillon Le Brave sits at the heart of Vaucluse, Provence, far from the feverish hustle and bustle that descends on the region every season.

A stunning five-star hideout for those looking to switch off from the urban frenzy and reconnect with their deeper truth in an exquisitely authentic natural setting.

Against a backdrop of hypnotically beautiful landscapes sits a wonderful labyrinth of 17th- and 18th-century buildings covered in Virginia creeper. Enter and turn here for a secret passageway, there for a breathtaking panoramic terrace. In the centre of the maze, a hundred-year olive tree stands watch.

At Crillon le Brave, the hotel literally merges with the surroundings. More than a concept or destination, it's a private refuge with luxurious heritage.





A NEW STORY BEGINS...

THIS ONE IS EVEN MORE HONEST AND DESIRABLE

In spring 2017, the Hotel Crillon le Brave joined the Maisons Pariente family business which specialises in property investment and high-end hotel development. It was love at first sight for the Pariente family on their first visit to Crillon le Brave. Emotion provides the initial impetus for all projects, calling them towards a unique experience.

The Pariente family is already involved in the Apogée in Courchevel in partnership with Xavier Niel, as well as other ongoing hotel projects in Paris, Méribel and Saint-Tropez. At Crillon le Brave, the family is looking to write a new story for this destination – one completely in tune with the expectations of a demanding French and international clientele.



EVERYTHING CHANGES AND YET NOTHING CHANGES

The five-star hotel's key assets have continued to draw visitors over the years. So no changes have been made to the stunningly beautiful natural setting, the historic charm of the magnificent architectural complex in honey-coloured Crillon stone, the restaurant renowned for its sophisticated fare, or the intimate, incredibly comfortable and elegant ambiance sustained by an attentive and efficient team.

For the 2019 season, interior designer Charles Zana and firm Elias Guenoun Architecture have given a new flavour to the hotel's common areas without compromising on the hotel's character or identity. The restaurants and bar boast a brand-new look, where timeless Provence codes find a whole new sense of modernity. The Pariente family's aim is to go one step further and make this outstanding spot a prime example of French art de vivre for beauty connoisseurs the world over.



CRILLON LE BRAVE IN PROVENCE

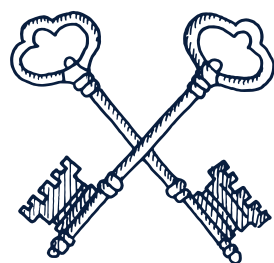
A SECRET ROOFTOP FACING MONT VENTOUX

The king of Vaucluse, Mont Ventoux overlooks the surrounds of its majestic silhouette, snow-capped in winter and sun-drenched in summer. It's a legendary challenge for cyclists worldwide who come to take it on in springtime – the 'Provence Giant' which weighs up the Rhone Valley from its 1912-metre peak and reigns over the whole of the Comtat Venaissin.

With the foothills of Ventoux on one side and the Dentelles de Montmirail on the other, the medieval village of Crillon le Brave is one of the highlights of dreamlike Provence, between Malaucène, Mazan, Pernes-les-Fontaines, Bedoin and Saint-Didier, and Carpentras, Avignon and Luberon a little further afield. Unobstructed views on the balcony show vines and olive groves stretching as far as the eye can see in an idyllic scene and completely unspoilt landscape.

A FABULOUSLY AUTHENTIC SETTING

Before giving his name to a village founded in the 17th century, Crillon le Brave was the name of local hero, the Brave Crillon. His bronze statue welcomes visitors just opposite reception. Here, the hotel is a fully fledged part of the village with various private houses, acquired over time since 1989, enhancing the sense of togetherness.



Each has a name and a story. The current nine houses form an incredible architectural complex and enchanting jumble of stone houses with traditional Genoise tiling and small courtyards linked by pedestrian alleys and galleries, some of which lead to spectacular views of the surrounding area. Have fun losing yourself in this extraordinary labyrinth for the joy of discovering the lovely surprises Crillon has in store.

Ubiquitous are the low dry stone walls consumed by scented creepers... Flights of stone stairs leading to an incredibly romantic and unexpected bluff, village battlements, crossed through a hidden door cut into the wall, shady pergolas and a fountain that sings just above the heated outdoor pool, venerable cypress trees watching over a forgotten well and, just below, the Château de Crillon and its medieval crenels. While some places tell a story, Crillon le Brave invites guests to experience theirs and rediscover their inner child.





TIME LASTS HERE



AND THE PRESENT MOMENT LINGERS ON IN THE SUN

Some guests come to forget the frantic pace of everyday life, to seek peace, quiet and tranquility and, ultimately, to find themselves. Fill up on nature and get away from it all, with yoga and detoxing upon request.

Some guests come to savour the epicurean joy of Provence's incredible abundance, from southern fruits and vegetables to black truffles. Périgord truffle only.

Some come to hunt for treasure at the Côtes-du-Rhône vineyards and collect bottles with prestigious labels, from Beaumes-de-Venise to Châteauneuf-du-Pape.

Some come to conquer Mont Ventoux by bike. The most ambitious take on the South face on the hotel side, the maddest travel all

three routes over the same weekend, while the most contemplative go at a leisurely pace. All dreams come true here.

Some guests come to roam the artist workshops in the surrounding area, the museums or the bric-a-brac stores in Isle-sur-la-Sorgue. Others come to applaud on or off scenes at the Avignon, Aix en Provence and Chorégies d'Orange Festivals or the La Roque d'Anthéron International Piano Festival. The show always goes on.

All come to experience a different side of Provence at the Hotel Crillon le Brave. They don't come for people, excessive tourism or roots. They come for a chic, cool, hedonistic quality. Exclusive to devotees of refined authenticity and total privacy, the ultimate modern-day quest.



ROOMS & SUITES

PURE SIMPLICITY, ULTIMATE REFINEMENT

In the 16 rooms and 18 suites (including one detached family house), the red floor tiles characteristic of Provence contrast with a warm yet understated decor. Throughout, a bright and airy ambiance encourages rest and luxurious relaxation with a strong focus on linen along with natural halftone shades, cosy throws and soft materials.

All rooms and suites are unique with second-hand furniture and selected antiques, each set out based on the architecture of the house. Indoors, you'll find the same unique charm as outdoors with a picture window looking out onto Mont Ventoux, windows like full-size

paintings overlooking the surrounding area and two-person baths with views. It's anything but standard with a sense of poetry on all floors.

SIMPLICITY AND CUSTOMISATION: AN IDEA OF FIVE-STAR SERVICE

Always there when you need them but never intrusive, the hotel teams – from housekeepers to porters – display exceptional attention to detail, pre-empting desires and anticipating needs. All share the same warm and discrete manner and care only about keeping guests happy to make each stay the perfect holiday.

Rooms from 20 to 45m²

- Superior Rooms
- Superior Ventoux Rooms
- Deluxe Rooms
- Deluxe Ventoux Rooms
- Prestige Rooms
- Prestige Ventoux Rooms
- Terrace and views for some rooms

Suites from 40 to 80 m²

- Junior Suites Deluxe
- Junior Suites Deluxe Ventoux
- 2-bedroom Suite Deluxe
- Deluxe Suite
- Deluxe Ventoux Suite
- Prestige Ventoux Suite
- Terrace and views for some rooms

- King Size beds
- Tailored satin cotton sheets with refined ladder stitching
- Flat-screen TV and satellite channels
- Chromecast
- Internet access and free WiFi
- In-room private bar
- Air conditioning with individual settings







SPA



In this protected sanctuary, they can take full advantage of the holistic treatment techniques of English brand Bamford in one of the three rooms (one double). Completely tailored to the personal needs of each guest, the face and body treatments draw on the active principles of organic plants and essential oils. Nature's healing powers combine with the expertise of our spa therapists, allowing guests to emerge as their best selves.

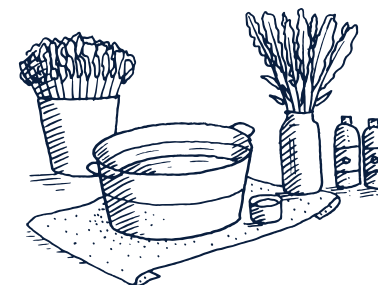
Personalised programmes are available upon request: sports preparation and recovery, yoga, meditation, slimming and detoxing, anti-stress cures, Mum-to-Be treatments, etc.

The spa is open every day from 10 am to 8pm during the season.

For bookings : +33 (0)4 90 65 99 14
spadesecuries@crillonlebrave.com

RESTORE VITAL ENERGY, BODY AND SOUL

Another world, away from it all. In the 18th-century vaulted stone former stables, XXL bouquets of lavender sit in the restored stone mangers. Under imposing arches, the honey-coloured Crillon stone makes for an incredibly gentle ambiance in an intimate, subdued setting perfect for completely switching off. Protected from outside noise and daylight, the Spa des Ecuries is just the place to soothe overworked guests.





LA MADELEINE



PROVENÇAL PLEASURES

Think Cavaillon melon, Carpentras strawberries, the long black fig of Caromb, Alpilles lamb, Provençal pistou and Bergeron apricots from the Rhône Valley. Not to mention tomatoes, courgettes and aubergines – the stars of Provence markets!

Inspired by the wealth of Provence's local terroir, Anissa Boulesteix carefully selects products sourced from the region's very best farmers. The identity and values of La Madeleine are deeply engrained in Anissa's cuisine: supported by a skilled team, she takes great pleasure in making full use of

the symbol of the madeleine as a nod to the establishment throughout her culinary creations.

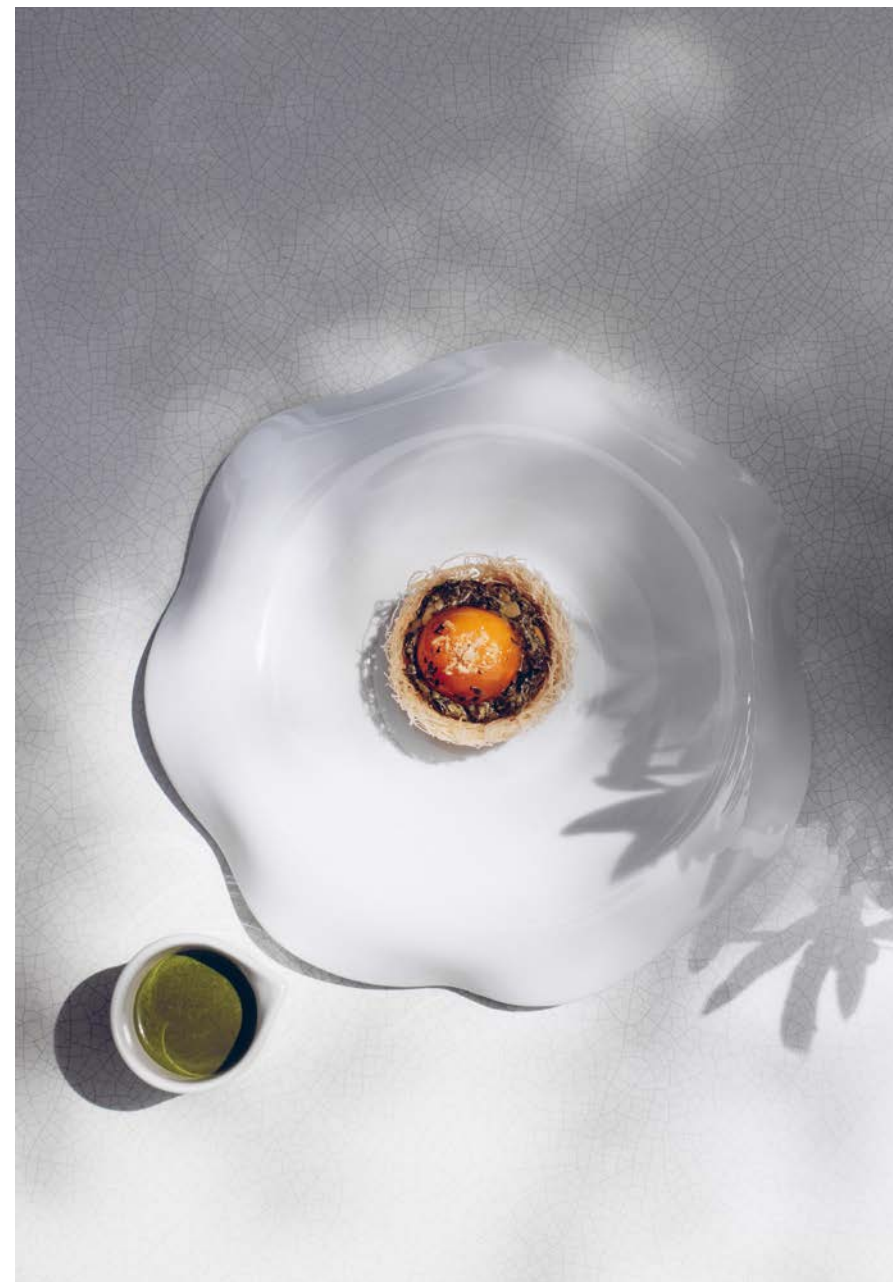
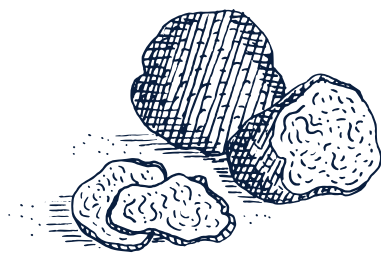
For example, her already iconic "Nid de Poule" (Hen's Nest) starter is accompanied by three butters flavoured with garlic, Espelette peppers and fleur de sel, all moulded in the shape of madeleines. Anissa's many emblematic dishes, including "Red Mullet with Razor Clams and Wild Garlic" and "Risotto with Asparagus and Samphire", illustrate her virtuosic technique, married with her undeniably refined and asserted taste for simplicity.

A la carte options

Menus from €90 per person

Wine pairing by our Chef Sommelier

The Cheffe and her team welcome you for dinner from 7:00pm to 9:30pm from Tuesday to Saturday (Tuesday to Sunday in July and August)





LA TABLE DU VENTOUX



At La Table du Ventoux, Anissa Boulesteix serves up another fine celebration of Provencal terroir, this time through bistro-style cuisine: the very best local produce enjoyed within a relaxed, friendly setting.

The sardines with piquillo pepper, the ceviche, or the pissaladière served on a wooden board are all perfect for sharing with friends whilst admiring the view from the terrace. The journey through authentic Provence continues with a selection of classic dishes reinterpreted with Anissa's own refreshing twist: reworked bouillabaisse, sea bream with pea purée, vegetable linguine and vegetarian risotto.

And the herbes de Provence, the pièce de resistance of each dish, are hand-picked from the herb garden just below the swimming pool: you can't get fresher than that! Every day, the menu is enriched with new and exciting dishes, drawing inspiration from local products. Here in Provence, we are truly spoiled by nature!



When you wake up in the morning, you'll be greeted with an abundance of sweet and savory treats prepared by our Pastry Chef, elegantly presented on a plentiful buffet by our interior designer. Baskets overflowing with fresh fruits, detox juices, teas and infusions from our aromatic garden, coffee from our local roaster, pastries, boiled eggs or eggs Benedict... There's something to suit all tastes!

Every Sunday, indulge in our delicious brunch, offering a generous selection of products from the local area and beyond. Grills, salads, seafood, mature cheeses... mouth-watering delicacies to enjoy with a splendid view of the majestic Mont Ventoux.

The evening is bathed in a warm ambience and the soft light of the setting sun bringing the colors of the "Giant of Provence" to life. Several evenings a week, the show unfolds with live music under the stars.

Restaurant open every day

Lunch from 12:00pm to 1:30pm, menu from €39 and à la carte options

Dinner from 7:00pm to 9:30pm, menu from €59 per person and à la carte option.







THE SOMMELIER'S TREASURE



From plate to glass, inspiration remains local with a premium selection from an exceptional terroir.

Set off to meet passionate wine-growers and their exceptional wines.

As if by magic, renowned designations seem to converge around the hotel. Think Côtes du Rhône AOP Ventoux, Châteauneuf-du-Pape, Beaumes-de-Venise, Gigondas and Vacqueyras.

A fine connoisseur of wines from Provence and elsewhere, our sommelier organises tastings on site, in our private cellar. This is the unique opportunity to discover selected crus and to discuss with an enthusiast who is always happy to share his expertise.

BAR

On the ground floor of Maison Roche, the oldest house of the hotel, the Bar is the perfect place for relaxing in a calm and intimate atmosphere, for enjoying a Pastis, as dictated by Provençal tradition, or a cigar for connoisseurs. With its new cosy and elegant décor, the entirely vaulted area has recently been renovated for greater comfort.

The Bar is open every day from 11:30am to 10:00pm



EMOTIONS & DISCOVERY

RESIST THE TEMPTATION TO DO NOTHING

Admire the stunning natural scenes from the terraces. Listen to the unbroken silence, a forgotten luxury. Observe the wonderful feeling of fulfilment as it slowly steals over you. Do not disturb. The Hotel Crillon le Brave has made an art of doing nothing.

Wander the grounds and find the Coin Tranquille, a private teak terrace overlooking the pool where we can already picture ourselves basking in the sun, peacefully ensconced on a sunlounger out of sight. Next door, a stone gazebo looks over the valley, serving as a mini stage for evening concerts in summer.

The lovely terraced pétanque court below is the chance to tackle the most popular sport in Pagnol's Provence. Facing reception, the hotel shop purveys carefully selected local specialities alongside swimsuits, hats, decorative objects, skincare products and more.



After getting back in touch with yourself and restoring vital energies in unspoilt nature, it's time to enjoy all the region has to offer. The concierge will accommodate all requests and share their excellent knowledge of the area. Choose from bike (available at the hotel) tours, walks in nature, picnics in the heath, invaluable addresses of bric-a-brac stores and art galleries, authentic Provence markets, and more. The Hotel Crillon le Brave gathers artists of idleness, culture vultures, major athletes and epicurean gourmets. Paradise may be closer than you think!



HOTEL CRILLON LE BRAVE****

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www.crillonlebrave.com

GETTING HERE

Avignon: 40-minute TGV ride

Aix and Marseille: 1 hr 30 mins

Geneva: 3 hrs 45 mins

Lyon: 2 hrs 30 mins

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