MAY 2021

LE NEGRESCO – REOPENING

THURSDAY, MAY 6, 2021





Le Negresco is happy to announce our grand reopening on Thursday, May 6!

We've been looking forward to this moment so much – the opportunity to share our great joy with you at the reopening of Le Negresco. The wait has been a time of reflection, anticipation, and regrouping, a period we've put to good use as we continue writing the history of Le Negresco.

International certification, green commitment, exceptional artwork cultural and family programs, new ownership...

Michelin-starred in-room dining for our reopening

Virginie Basselot, our Michelin-starred chef and Meilleur Ouvrier de France, is keen to bring innovation and creativity to her cuisine. Top of Virginie's list are seasonal food and the outstanding producers on the Riviera. Our chef brings out the best of both with dishes that are sober and stylish, her perfect technique giving rise to contemporary creations. For our reopening, Virginie is proposing a revamped room-service menu that not only features starred dishes from Le Chantecler but also a lunch box so that our guests can maximize their enjoyment of the Riviera's climate. And all this while waiting to discover the new menus at La Rotonde (in May) and Le Chantecler (in June) ...

Exceptional suites adorned with objets d'art

Le Negresco's ten "Exceptional" Suites will take you on a journey through the history of art accompanied by a sea view! Whether they are decorated in Napoleonic, Renaissance or Contemporary style, each Suite is one-of-a-kind – a jewel in the heart of the hotel (re)designed by our upholstery workshops, the Compagnons du Devoir.

They represent an essential feature of the history of a luxury hotel. Royalty and great artists have stayed there, leaving behind an aura that hints at their genius and fame. The furniture in these Suites was collected piece-by-piece by Madame Augier, the original owner and passionate collector of works of art that she amassed across France.

Starting this summer, the new Exceptional Suites program will have some wonderful surprises in store together with some rather special extras, including a personalized guided tour of Le Negresco's major oeuvres (among 6,000 objects): the tsar chandelier, the listed glass ceiling and the Belle Epoque facade – from Versailles to Saint Phalle, this is the rarest of opportunities.

Le Negresco has special appeal to children! With its decor spanning the ages from Louis XIII to the present day, the hotel is a playground for our young guests, and an exciting opportunity to learn all about the most beautiful periods in French art. Our family program will galvanize those special times you share as a family while staying in one of our Family Suites!

International certification for a safe and healthy stay

Le Negresco obtained GBAC STAR (Global Biorisk Advisory Council) accreditation in October 2020. We have implemented the most demanding protocols regarding cleaning, disinfection and the prevention of infectious diseases within the establishment. Le Negresco takes full responsibility for the safety of its guests and employees, and is proud to receive this reward.

A commitment to sustainability

Le Negresco was one of the first five-star hotels to invest in an environmental policy. Since obtaining the European Ecolabel in 2014 (which guarantees that environmental protection measures are in place), Le Negresco has continued its practical green initiative, setting up a dedicated green team; establishing partnerships with local producers involved in responsible farming and with suppliers committed to a sustainable development approach; encouraging employee engagement with local associations; introducing organic waste and energy management together with 100% organic cleaning products, etc.

As an advocate of environmental issues, Le Negresco is doing everything in its power to obtain an international green label.

New ownership at Le Negresco

Le Negresco, which had been in administration since 2013, is now pursuing its destiny independently following the completion of the process in January 2021. The board of directors has unanimously chosen to appoint Nicole Spitz and Lionel Servant as President and General Manager respectively to ensure continuity.

This marks the beginning of a new era that will enable the flagship of the Riviera hotel industry to meet the challenges of tomorrow. Honoring the wishes of Madame Augier, the hotel is now-part of the endowment fund she created and is destined to become a foundation.

During all these years, the staff at Le Negresco have shown strength and courage, and it's thanks to their unwavering determination that Madame's wishes have been honored. Building on its history and fierce independence, Le Negresco is now more than ever committed to championing the values that make it the hotel industry's yardstick on the French Riviera across the world.

"We want to draw inspiration from our history so that Le Negresco evolves with the times. Madame Augier was a visionary, a great lady, a social activist, and it's this approach she used to put the hotel on the map. What's more, Madame was something of an eccentric, a quality that is specific to free spirits. This determination gave birth to a unique venue, a heritage hotel, a myth, that we owe it to ourselves to nurture and share.

Le Negresco: a heritage, a legend."

Lionel Servant, General Manager

Follow us @NegrescoHotel #LeNegresco #UnheritageUnelegende



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