



# PRESS PACK

TERRE BLANCHE HOTEL SPA GOLF RESORT \*\*\*\*\*



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## INTRODUCTION

Terre Blanche's unrivalled location enables guests to experience the charm and character of Provence along with the chic ambience of the Côte d'Azur. As a European Tour Destination, Terre Blanche is located on one of the most outstanding estates in the south of France. The 750-acre luxury resort is the only property of its kind in the region. Embracing its independence and unparalleled five-star offering, Terre Blanche provides refined hospitality rooted in authenticity and nature. It is a member of 'The Leading Hotels of the World'.

Terre Blanche is the ideal destination from which to explore the south of France as it is only 45 minutes from Nice Côte d'Azur International Airport. The five star property consists of 115 independent suites and villas; 4 restaurants including the Michelin-starred «Le Faventia»; an infinity pool overlooking the estate; a two storey luxury spa with an indoor pool and an outdoor vitality pool; tennis courts; 2 x 18 hole championship golf courses; and a Kid's Club (suitable for ages 3 - 12) with a terrace and private children's pool.







## LOCATION

Terre Blanche's unrivalled location enables guests to experience the charm and character of Provence alongside the chic of the Côte d'Azur. The resort is located 45 minutes from Nice Côte d'Azur International Airport, 35 minutes from Cannes, La Croisette, 90 minutes from Marseille, 90 minutes from Aix-en-Provence and 80 minutes from St-Tropez.

The stunning architectural and interior design of Terre Blanche is inspired by the natural beauty of the landscape. The estate combines the best of nature focusing on space and serenity, whilst maintaining the upmost respect for its surroundings. Much of the architectural elements were sourced from the local area, such as the white stone used throughout the buildings which was carved from the quarries of Provence and the use of local red clay to create the terra cotta seen in the suites and villas. This use of white and red provides a colour scheme synonymous with the architecture throughout southern France.

Terre Blanche prides itself on its environmental awareness and has strived to create a resort which complements the natural surroundings by respectfully working with the natural elements. The resort is acutely aware of the importance of cohabitation and, as such, the project has been developed with a strong sense of interdependence, guaranteeing both the autonomy and the protection of the existing natural environment. Looking to the future, Terre Blanche makes continual investments in protecting its surroundings to ensure both the resort's and the landscape's survival. The resort regularly carries out assessments and follow ups on its environmental impact, which to date has met all challenges by maintaining the full protection of the surrounding woodland. Eco-friendly lawn management and an ecological watering system is in place to irrigate the plants, which were chosen for the ability to adapt quickly to the climate. The native woodland has been untouched and a herd of local donkeys resides on the resort conveying how Terre Blanche is determined to coexist in harmony with the surrounding environment without disturbing its natural vibrancy.



RESORT MAP





## HISTORY

In the late 18th century French aristocrat Charles Bouge originally owned the estate, which was kept within the family for two centuries. In 1979 Camille Bouge, the current mayor of Tourrettes, sold the property to Sean Connery, who undertook challenging clearing work to lay down new fairways. However, the project was not completed and the investors sold it to GRTB in 1999. It was then that Dietmar Hopp discovered the exceptional landscape of Terre Blanche and fell in love with what was then simply a plot of woodland. Unlike his predecessors, the avid golfer and entrepreneur had a clear and obtainable vision for what the immense space could become.

Hopp began the transformation. Continuously aware of the effect on the environment, all of the earth removed from one area of land was used to fill another space. Equally all of the rubble produced was recycled into filling or building materials for the surrounding roads and paths. Looking to future development, a service tunnel was implemented beneath the estate to allow Terre Blanche to keep up with the ever changing technological demands without damaging the location's fragile balance by having to dig up the surface once again.

An environmentally aware and carefully built residential hotel and golf centre, this resort aspires not only to provide the upmost quality experience for its guests but also to enhance the economy and tourism of the region. Previously managed by Four Seasons, in 2012 Terre Blanche became an independent luxury resort and re-launched as the gateway to Provence and the Riviera with new, unique services. Today, the stunning location that is now Terre Blanche Hotel Spa Golf Resort\*\*\*\*\* reflects the passion of Hopp's dream, whilst preserving the fragile balance of its natural surroundings.





## SUSTAINABILITY

Taking a holistic approach to nurturing both the environment and the local community, Terre Blanche is leading the way in sustainable practices using a combination of traditional methods and state of the art technology.

Terre Blanche has recently committed to replacing the grass on both the two 18-hole championship golf courses. The unprecedented process is currently underway with a special team to replace the flora of tees, semi-roughs and fairways on both Le Château and Le Riou courses, changing them to Bermuda Grass Riviera. Not only will this reduce water consumption, but it will also reduce the use of phytosanitary products and offer optimal golf ball lift, enhancing the golfing experience. The initial operation is currently underway, with the aim of both courses being fully composed of Bermuda Grass Riviera by summer 2022.

Terre Blanche resides within luxuriant woods, in close proximity to wildlife reserve St Cassien Lake, a naturally rich and biodiverse, but fragile landscape. The management has made every effort to conserve the natural habitat of the various native birds, mammals and insects, of which there are hundreds of species; from buzzards, nightingales and tawny owls, to pond turtles, red squirrels, pine martins, and bats. Rather than using expensive and indiscriminate mechanical clearing of the undergrowth, Terre Blanche set up a clearing team made up of five donkeys that are selective and leave the existing biotope and fauna untouched and undisturbed. To preserve and develop this amazing biodiversity, the resort has entered the "Golf for Biodiversity" programme, launched jointly by the French Golf Federation and the National Museum of Natural History to share eco-friendly maintenance practices favorable towards the fauna and flora, to raise awareness among golfers on biodiversity issues and to promote golf as a responsible sport.

To reduce long term damage to the environment, generic mattresses in all suites and villas are COCOMAT® mattresses; produced by a Greek company with a virtually neutral carbon footprint and recycling reach of 96%. These mattresses are 100% organic made of natural latex, rubberized coconut fiber, horsehair, cactus fibers and seaweed. Without compromising on quality, these mattresses are expertly designed to ensure maximum comfort and to allow guests to sleep peacefully with a clear conscience. At the same time, Terre Blanche has undertaken a series of measures to minimize its impact on the environment: waste recycling to create compost, use of organic cotton for all bathroom linen, new heating/cooling control system to avoid energy waste, removal of plastic straws, cups and bottles, new lighting with low-energy bulbs and purchase of fresh produce through a local food network.

For Terre Blanche respecting nature is fundamental and initiatives are in place across each and every corner of the 750 acre resort. The resort has an unwavering dedication to providing its guests with an exceptional luxury escape, where they can be at peace knowing that their outstanding experience is having minimal impact on the environment.



## ACCOMMODATION

The all-suite and villa resort prides itself on luxurious space, comfort and privacy through a combination of traditional and contemporary Provencal decor. There are 115 spacious suites and villas ranging in size from 60 to 300 square metres all with private terraces, these include 90 independent suites of 60 square metres each; and 17 deluxe villas from 100 square metres each. Additionally, there is the Méditerranée Villa with a private pool, the Estérel Villa and the Provence Villa with private Jacuzzis, and the Terre Blanche Villa at 300 square metres with both a private pool and Jacuzzi.

In each of the suites and villas, the guests experience personalised service in luxurious comfort, within stunning natural surroundings overlooking mountains and medieval villages. They can escape within nature whilst enjoying the benefits of the highest standards of technology including complimentary high speed internet, flat screen multimedia consoles and top of the range safes. Extensive in-room amenities have been created exclusively by 'Fragonard' with products that take guests on a personal voyage of discovery, concentrating the mind on the scents of the region; mandarin and mint combined with orange blossom and cardamom, woodland green tea, cedar and musk.

The bright, airy independent suites comprise of a master bedroom with one king or two queen size beds and a living room and sofa bed. They all have a sliding door between the master bedrooms and the living room area for additional privacy and both rooms open onto a private terrace. Larger than the suites, the deluxe villas also comprise of a master bedroom with one king or two queen size beds, a living room with a sofa bed and a dining room for entertaining. Much like the suites the bedrooms and living rooms open up onto a private terrace.

Spacious marble bathrooms are fitted with a bath, a separate shower and a double sink with large windows that let in plenty of natural light. Together the bathroom designs and heated floors create a calm space in which to unwind.







## PRIVACY AND INTIMACY

in your home away from home



## 100% ORGANIC MATTRESSES

Made of natural latex, rubberized coconut fiber, horsehair, cactus fibers and seaweed.



## GASTRONOMY

Terre Blanche prides itself on its gastronomic variety, with four restaurants overseen by Executive Chef Christophe Schmitt. In addition to the variety of choice, the levels of service are of the highest standard with restaurant guests being looked after by Terre Blanche's Chief Sommelier and each of the restaurant's head waiters. Terre Blanche enjoys a unique bread oven, which allows the resort to produce 17 different kinds of freshly baked bread, offering its guests an authentic taste of a Provencal boulangerie.

### The 4 restaurants include:

- **Le Faventia:** This is where contemporary French gastronomy is enjoyed at its best. Le Faventia has received one Michelin star the 2016 Guide. It provides the height of elegance, embracing its natural surroundings with honey shades of oak wood floors, natural materials, crisp white tablecloths, and soft lighting. Here art and gastronomy create a fusion for the senses enhanced by the sweeping views over the Pays de Fayence villages below.

- **Le Gaudina:** Contemporary works of art displayed throughout give Le Gaudina a modern and informal atmosphere, making it the perfect place to enjoy a relaxed lunch by the bar, or dinner out on the terrace overlooking the valleys below. A casual dining option, Le Gaudina offers a delicious Mediterranean menu made using the finest locally sourced, seasonal produce. The restaurant is open for breakfast and dinner with afternoon snacks also on offer, allowing guests to enjoy the traditional Provencal flavours at any time of day.

- **Le Tousco:** Located adjacent to the stunning infinity pool, Le Tousco offers grilled food in a relaxed environment from May to September. Overlooking the pool and evergreen landscape beyond, Le Tousco offers a light buffet comprising of organic salads, grilled meat, fresh fish, and a variety of desserts. The restaurant also provides poolside cuisine and caters to 31 private poolside cabanas. Le Tousco is open from May to September from 12 pm to 3.30pm.

- **Le Pitchoun:** Le Tousco launched Pitchoun, an extension to the restaurant catering for children under eight years old staying at Terre Blanche. In line with the family offerings of the resort such as the Kids' Club and the extensive children's programmes, Pitchoun now provides lunch for the little travellers for them to enjoy buffet style food next to the hotel's infinity pool, independent from their parents. The Pitchoun has an expansive Mediterranean buffet selection, specifically devised by a dietician, ensuring the children's menu is not only highly delicious but also healthy. The under-eights can enjoy Pitchoun with compliments of the hotel, whilst children between eight and twelve can experience the buffet for 15 Euros.

- **Les Caroubiers:** Situated within the clubhouse, Les Caroubiers restaurant and bar lounge offers a varied lunchtime menu all year round. Golfers and hotel guests alike can enjoy spectacular views over the golf courses through large bay windows, filling the restaurant with a soft Provencal light. Bright colours and taupe shades harmonise to create an elegant and relaxed space.

- **The Wine Cellar:** Terre Blanche opened its very own wine cellar that showcases over 3,000 different wines, from exquisite local Provencal vineyards to some of the most famous brands and greatest vintages. Guests have the opportunity to enjoy wine tastings in the cellar hosted by our in-house sommelier Aurélie Deharbe, with one package exclusively dedicated to wines from Provence. In true French style, wine tastings can be paired with homemade tapas to enjoy with friends and family.



Le Faventia



Le Gaudina



Le Tousco



Le Pitchoun



Les Caroubiers





**Le Faventia**, contemporary French gastronomy restaurant



**Le Gaudina** restaurant and lounge bar



**Les Caroubiers** restaurant and lounge bar within The Clubhouse



**Le Tousco** located adjacent to the infinity pool



## TERRE BLANCHE GOLF

One of only two European Tour Destinations in France, Terre Blanche has been awarded 'Number One Golf Resort in Continental Europe' three consecutive times by Golf World Magazine UK, reflecting its status as a hub of excellence, recognised at an international level. It is a top destination for golfing professionals and amateurs globally seeking the best facilities, equipment, teaching methods and services.

Two, top of the range, 18-hole championship golf courses 'Le Château' and 'Le Riou', designed by Welsh architect Dave Thomas, are considered by many to be Terre Blanche's pièce de résistance. Inaugurated in March 2004, the 'Le Château' course is 6616 metres / 7235 yards long and stands out for its spectacular water features; ravines; vast, rapid greens; and great bunkers of white sand. The second course, 'Le Riou', is private for hotel guests and club members only. With steep fairways and elaborate greens, this course is both technically challenging and fun. Calling for a large variety of strokes, this spectacular course overlooks the villages of Pays de Fayence spanning over 6005 metres/ 6567 yards and requires a strong, experienced game strategy.

Both courses were awarded GEO certification in 2016, a distinction which recognises the resort's eco-friendly approach and represents the highest standard of credibility for golf environments worldwide.

The resort sports a one of a kind 'Albatros Golf Performance Centre', the only European Tour Performance Institute certified in Europe. The centre plays host to the Terre Blanche Golf Academy, which launched on 1 January 2019. The academy will offer a series of newly curated programmes including golf lessons, training courses (2-5 days) and intensive trainings (4 or 10 weeks) inviting experienced amateurs and professionals to enroll in intensive training courses that range from 4 to 10 weeks. Each course is designed to provide an unparalleled combination of biomechanical analysis, physical and mental coaching, giving more advanced players looking to reach or maintain professional standards a unique opportunity to improve their skills and performance using state-of-the-art facilities. A Junior Golf Academy for ages 5-16 years old is also available, teaching children to perfect their skills in order to play at an established level alongside their parents so the whole family can take advantage of the stunning courses during their time at Terre Blanche.

The Albatros is also home to the coveted Biomecaswing Centre, headed by the renowned Jean-Jacques Rivet, Head of Biomechanics and Sport Performance and key personnel at the ETPI as the leading biomechanics expert for future development of ETPI facilities globally. Unique to Terre Blanche and the only centre of its kind in Europe, the Biomecaswing concept provides customised programmes based on kinetic analysis of the body, a physical assessment and a precise analysis of a player's balance and gestures. Here technical training is available with detailed video analysis of your swing and putting style to help you view, refine, optimise and perfect your game.

Each year, Terre Blanche hosts a variety of golfing events, welcoming enthusiast, amateurs and professionals alike to partake. From the annual 'Terre Blanche Ladies Open' (a major stage of the Ladies European Tour Access Series) to the popular Classic Amateur tournament, the resort welcomes and encourages keen golfers.

Onsite technicians provide a full repair and fitting service ensuring guests and members alike have top of the range equipment continually available. Golf carts are fitted with GPS systems to accurately track your position on the fairway and the Clubhouse and pro shop provide the latest series of bespoke equipment. Guests can take advantage of the annual membership which offers exclusive benefits to both residential and international members. Alternatively for more casual golfers there is a one day green fee available for purchase.







LE RIOU COURSE AND THE CLUBHOUSE



THE ALBATROS GOLF PERFORMANCE CENTER



LE CHATEAU COURSE





## TERRE BLANCHE SPA

Surrounded by beautiful gardens and encompassing two floors is the stand alone 3200m<sup>2</sup> Spa which was awarded "World's Luxury Golf Resort Spa and Western Europe's Luxury Hideaway Spa".

Terre Blanche Spa has 12 treatment rooms and 2 couple suites offering a variety of body and facial treatments by the emblematic Swiss brand VALMONT and organic cosmetics brand KOS Paris. Personal fitness trainers provide fitness classes including aqua fitness, aquabiking, yoga and pilates. Drinks are available in the Infusion Tea-room or on the large outdoor terrace, and there is a spacious 20 metre indoor swimming pool at a comfortable 28°C and an outdoor vitality pool at a warm 35°C with invigorating water jets and air beds. The spa also boasts a variety of other facilities including a sauna; a steam room; a laconium; a hammam; a mani/pedi station; a steam shower; a vast fitness room with state of the art equipment; and a relaxation room with tropical shower and ice fountain.

Set slightly apart from the hotel's main building, the spa is surrounded by local flowers and aromatic herbs. Providing a haven of tranquillity, the spa creates a calm and serene environment for guests to escape. On arrival guests are shown to one of the 14 treatment rooms, where subtle lighting, warm bathrobes, and blissful silence provide complete peace.

A relaxation room is adorned with comfortably large loungers and air beds for guests to relax before and after treatments. The 20 metre indoor pool encourages guests to de-stress with a gentle swim and the warm vitality pool provides invigorating relief for tired muscles. Alternatively the heat of the Laconium acts as a beneficial muscle relaxant, whilst the steam baths eliminate stress followed by a crushed ice bath to revive the body and mind.

For couples, groups or guests looking for the ultimate indulgent experience, the spa offers two private areas 'Laventula' and 'Santolina', where guests can unwind and enjoy various treatments with friends and family in their own secluded space. Designed as luxurious suites, these two private spas include a steam room, a double Jacuzzi and a changing room. Both with a private terrace where guests can sip fresh juice, relax in the sun or enjoy a private pilates lesson whilst overlooking the valleys of Provence.

All spa facilities are available to hotel guests, spa members and holders of a Spa Day Pass. Spa membership is available for regular returning guests.





MASSAGES AND TREATMENTS



GARDEN



FITNESS CENTER





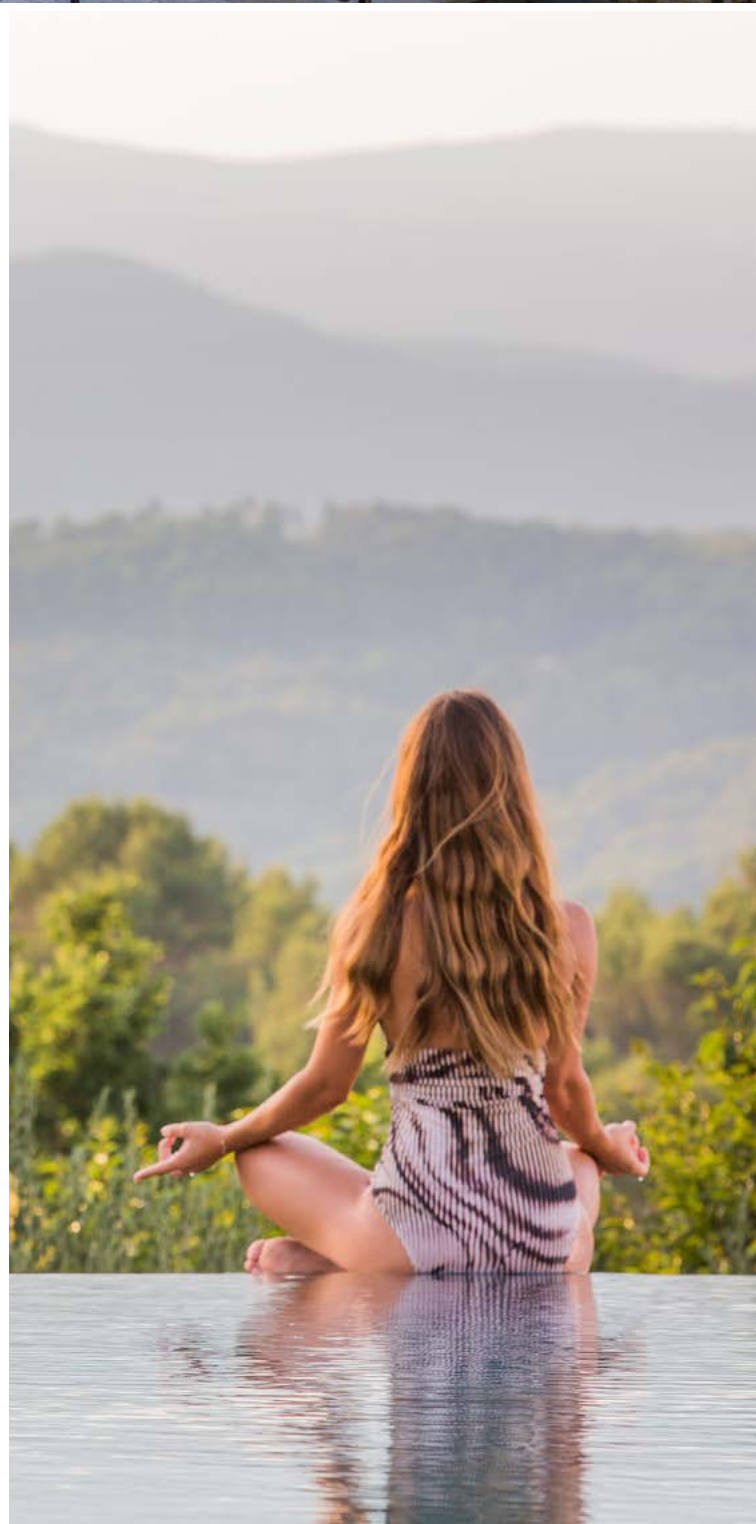


## THE INFINITY POOL

With striking views over the surrounding Provencal landscape, Terre Blanche enjoys four outstanding swimming pools including an infinity pool, an indoor pool, an outdoor vitality pool at the spa, and a private pool dedicated to younger guests. The 600 square metre infinity pool at Terre Blanche is a spectacle in itself commanding panoramic views over the breathtaking countryside of southern France. The pool area also enjoys a Jacuzzi and cocktail bar, as well as the nearby Le Tousco Grill offering a new buffet style dining concept with highlights including fresh fish and local produce for guests to savour the region's delectable cuisine whilst relaxing by the pool.

The area also boasts a number of beautifully appointed poolside cabanas where guests can enjoy their own space and private poolside cuisine from Le Tousco Grill, including. VIP cabanas overlooking the pool, each featuring a private terrace where guests can enjoy a light lunch or cocktails around a private table.

The infinity pool and cabanas are serviced from 8am to 8pm from March to October and reserved especially for hotel guests. The pool is open to outside guests from May to September with dedicated offers. Younger members of the family can enjoy the paddling pool and the Terre Blanche's Kids' Club, which has its own heated pool and an array of activities suitable for 3-12 year olds. Poolside access is available to non-hotel guests from May to September, depending on availability.







## FAMILY FACILITIES

At Terre Blanche, the younger guests are of upmost importance and the resort prides itself on catering to all members of the family to create the perfect destination for a fun filled and relaxing family holiday. Terre Blanche's Kids' Club offers a variety of activities suitable for 3 to 12 year olds, whilst its Teen's programme, available during July-August, ensures youngsters from 9 - 15 years old are also well looked after and accommodated to.

The activities on offer at the Kids' Club immerse the children in the natural surroundings and give them an understanding of the beauty of nature, allowing them to discover the local flora and fauna within the extensive grounds. Workshops can also be organised for children to explore the local arts and sports, such as tennis and golf. For days when the weather is not at its best, the heated swimming pool and video games room will be available.

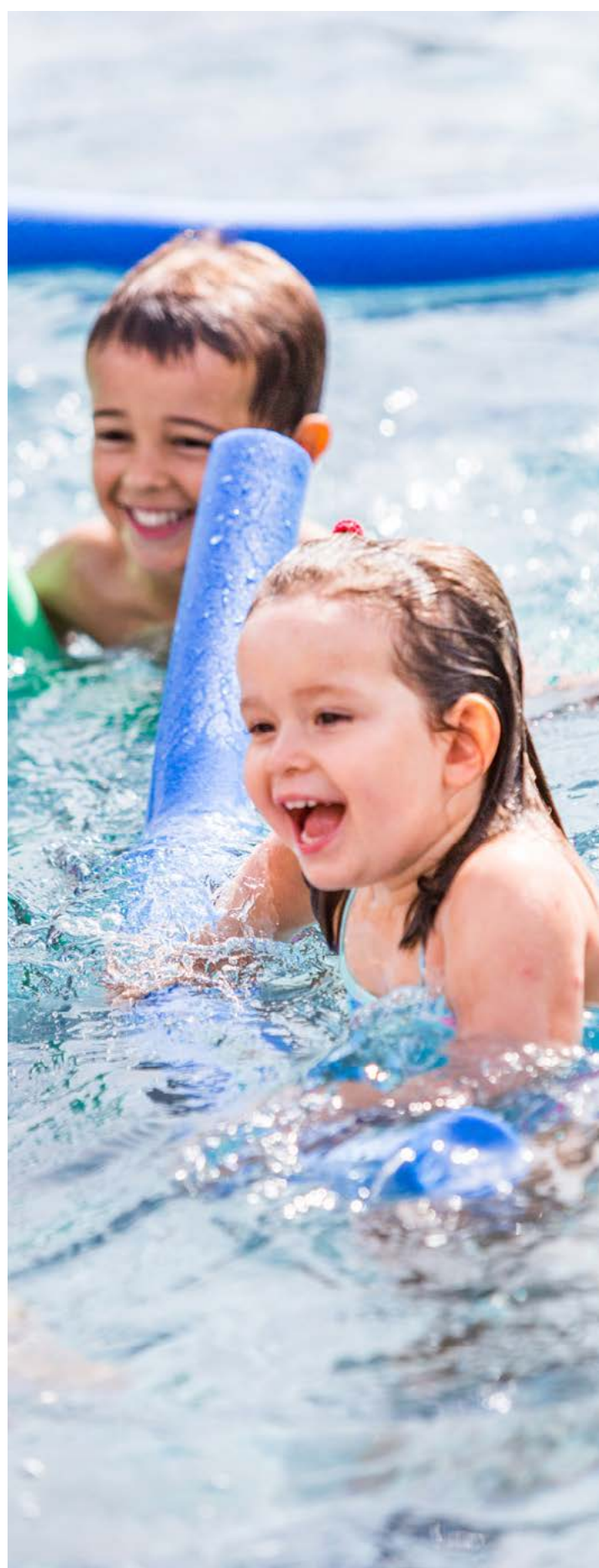
In line with its sustainable ethos, the resort has introduced a variety of eco-friendly activities for children. The 'Bee Kind' project is a series of apiculture workshops, where kids can attend sessions with a beekeeper who will show them a real-life beehive under plexiglass. During this class, they will learn about the lifecycle of a bee, the role of bees in the ecosystem and why it is so important to protect them. At the end of the workshop, children will take part in a fun quiz and are given a mini diploma.

As part of its reforestation programme, Terre Blanche also runs its Plant a Tree initiative, where they invite children to plant their very own tree in a dedicated area of the resort, with their name tag on it, so they can watch their tree growing year after year whenever they visit the resort. This project is conducted as part as the Golf for Biodiversity Programme, launched by the French Golf Federation and the National Museum of Natural History.

For older children aged 9-15 years old, the resort's Teens Club will be open during July-August and offers young-adults variety of activities, from playing golf, tennis, aquatic games, paddle, laser game, treetop adventures and horse riding.

Terre Blanche also encourages educational travel and understands the needs for children's constant growth and development, as well as adult guests' desire to continue to learn and improve. A Tennis Academy is on offer for child and adult guests alike with bespoke classes depending on ability. There are two tennis courts with personal tennis instructors on hand to give tuition to those wishing to improve their game. Whether for a friendly match, advanced training, individual or group classes, or private tournaments Terre Blanche Tennis Academy can meet all guests' requests.

With the importance of exercise at the forefront of the resorts mind, families are also able to enjoy the glorious golf courses together. The Golf Academy provides private and group classes for children.





## CULTURAL EXCURSIONS

### THE ESSENTIALS OF THE PROVENCE-CÔTE D'AZUR REGION

Terre Blanche is situated in the heart of the Provence Alpes Côte d'Azur region. Between Monaco and St Tropez, and only a 35-minute drive from Cannes, guests staying at the resort have access to some of the world's most renowned destinations.

### THE FAYENCE REGION & PROVENÇAL MARKETS

Guests can discover the perched villages of the Fayence Region across from Terre Blanche. Charming and authentic, in Seillans, Fayence, Tourrettes, Callian and Mons visitors can stroll along the narrow streets of picturesque medieval villages. The markets of the region are an opportunity to discover flowers, fruit and vegetables alongside other regional produce. Locally the market in Fayence opens on Tuesday, Thursday and Saturday mornings until 1pm. Further afield, the famous markets of Cannes, Antibes, St Tropez or Aix-en-Provence await.



### PROVENÇAL PURSUITS

#### Le Clos de Callian

Discover «Le Clos de Callian», one of the most exclusive producers of perfume flowers in the «Pays de Grasse» region, yet located just a few minutes from Terre Blanche. An unique and immersive experience, in the midst of her Centifolia roses and tuberose fields, to learn more about this local know-how recently recognised by UNESCO. A once in a lifetime experience!

#### Château d'Esclans

Let us introduce you to one of the most iconic vineyards, «Château d'Esclans», renowned for producing «Garrus» - the most expensive rosé wine in the world - as well as «Whispering Angel», now the most famous rosé wine on the planet. We will organise an exclusive private guided tour for you so you learn about this exceptional vineyard, visit its cellars and even the private chapel normally closed to the public.

#### “Bikes & Bites” tour

Ever dreamed of biking through a fairy-tale setting of timeless French romance? Our electric bikes offer the chance to discover this magnificent region, while breathing in the scents of the Provençal countryside. Blending sport, gastronomy and discovery, our new offering, Bikes & Bites, offers a route cycling through forests, vines and olive trees with magnificent views over the Prealps and perched medieval villages. The first stop is at Daniel Marin's farm, our ewe's cheese producer, then in Fayence to visit the Provençal market. This will be followed by a visit to Seillans taking the old railway and lunch on the terrace of the La Gloire de Mon Père restaurant. On the way back to Terre Blanche, stop at “Le Château des Selves”, a family-owned vineyard, for a unique olive oil tasting.



## THE WINE ROAD

Guests can drive through the sunny Provençal landscape to visit the wine producers of the Var region, globally acclaimed for their rosé wines and get lost in the many vineyards of The Lorgues. A must-try are the wine and olive oil tastings with Mylène, the owner at our local producer, Chateau des Selves. Guests will find their olive oils in the restaurants of Terre Blanche.

## THE FRAGRANCE ROAD

As if they were creating a perfume, Terre Blanche has created a bespoke 3 step itinerary to Grasse.

**Top Note:** Discover the flower fields of the region (seasonal).

**Heart Note:** Stop in Grasse to visit internationally renowned perfumeries, Fragonard or Molinard.

**Base Note:** Gourmet and cultural break in Mougins, one of the most beautiful villages of the Riviera. Additionally, visitors can reserve a private workshop to create your own fragrance or take a guided visit of the Fragonard historic factory and museum.

## THE VERDON CANYON AND SAINTE-CROIX LAKE

This protected natural park is one of the most beautiful sites in Europe, famous for its exceptional emerald green waters. The Verdon is also a region of unforgettable mountain villages such as Trigance, the highly-perched Aiguines, Castellane and its rock, Moustiers Sainte Marie. When the lavender is blossoming, continue to the West and spend the afternoon on the Valensole high plains enjoying the lavender fields as far as the eye can reach.

## THE MUSEUMS

Choose between a large selection of modern art, contemporary or antique museums: the Fondation Maeght in St Paul de Vence, the Verrerie in Biot, the Picasso Museum in Antibes or the Oceanographic Museum of Monaco. The Classical Art Museum in Mougins is a visit suitable for all ages, with an original private collection interesting for children and adults alike.







## OUTDOOR ACTIVITIES, IMMERSED IN NATURE

### HIKING / NORDIC WALKING

Exploring the Fayence Region and the Esterel mountains on foot will give guests the opportunity to learn about the natural and cultural heritage, between the wild coastline and the Provencal hinterland. Coves and creeks of the Corniche d'Or give place to castles, chapels and medieval remains of the countryside. The St Cassien Lake, a magnificent natural and ornithological reserve covering over 470 hectares, is a paradise for swimmers and fishermen.

### GLIDING

Guests can take a gliding lesson at the aerodrome of Fayence, flying over Terre Blanche, the St Cassien Lake and the flower fields on the warm winds in complete silence.

### PANORAMIC FLIGHT BY HELICOPTER

Departing from Terre Blanche's very own helipad, enjoy stunning panoramic views of the coast and the Mediterranean islands as well as the hills and mountains of the hinterland.

### EXCURSION BY BOAT & WATERSPORTS

Enjoy a fantastic day out discovering the most beautiful coast line of the Riviera. Leave from the Cannes or Mandelieu port to St Tropez, or the mythical Pampelonne beach, Cannes and the Lérins islands, Antibes and the bay of millionaires, Monaco or the island of Porquerolles. Alternatively, enjoy a fully relaxing day with a spark of adrenaline on a Cannes beach with a combination of parascending, Jet Skiing and tubing.

### ROAD AND MOUNTAIN BIKE

Situated in the heart of a region known for its hilly landscapes ideal for cycling and chosen for the Tour de France or Paris-Nice competitions, Terre Blanche offers different itineraries which will allow visitors to practice their passion in an amazing setting.

### HORSE RIDING

Enjoy a ride in the forests and around the St Cassien Lake. Additionally, guests can try their hand at polo, in groups of minimum 6 participants.







## MEETINGS & EVENTS

Set in exceptional surroundings, the stunning gardens, golf courses and terraces at Terre Blanche provide the perfect locations for an array of business and leisure events where guests can enjoy world class support services in a private and relaxed environment.

Not only does the resort provide extensive space but also logistics, infrastructure, and vast experience to provide guests with the upmost levels of service whatever the occasion. Be it for business or a private event, Terre Blanche will tailor its services to meet the individual's needs and help the guest's vision become a reality. The private terraces and gardens coupled with the fine dining on the 4 restaurants available guarantees an exceptional experience. Given the space on offer, Terre Blanche has the flexibility to bespoke a multitude of event styles from privatising a selection of suites and villas, to the private use of one of the golf courses whether this is for a corporate tournament for up to 120 colleagues. Terre Blanche also has a helipad connecting guests with the region as well as further afield.

The resort provides a motivational space, equipped with the latest technological innovations to ensure guests can entertain clients with the most up to date resources available. Space, calm and the natural environment encourage clear thinking and teambuilding. The resort offers 7 meeting rooms of varying size and style, giving a total of 760 square metres dedicated to meetings, conferences, receptions, and more. The 4 main rooms are adjacent to one another with 3 opening onto a terrace or private garden. This allows guests to combine the workspace with one of relaxation without having to change location. Equally for a large reception or dinner dance the Fayence Room offers a large space to accommodate all guests.







## WEDDINGS

Terre Blanche provides the perfect location for a romantic wedding in a secluded natural environment with unsurpassed views. Whether for an intimate wedding set among flower gardens, a family wedding anniversary or a small scale get-together, Terre Blanche offers a stunning setting for any private event.

The resort provides constant guidance in the lead up to the event as well as on the day itself with a dedicated wedding planner which will take guests through every step of the process adhering to their every need and creating a truly bespoke experience. With a variety of wedding packages and bespoke details on offer, Terre Blanche ensures that the big day is everything that could be hoped for.

Whether guests are looking for a romantic wedding location, a honeymoon paradise, or to celebrate a special anniversary, Terre Blanche offers the ultimate in romantic experiences. The idyllic gardens, terraces and golf courses create the perfect backdrop for a memorable event or dining experience, where guests can enjoy the culinary delights Executive Chef Christophe Schmitt and his excellent catering team.

One of the most romantic parts of France, Terre Blanche is ever popular for wedding ceremonies, romantic occasions, or even private picnics. The spectacular floral landscape blooms year-round and rolling hills and valleys below all lend to the fairytale ambience.





## RESIDENTIAL

Within the 750 acre estate are unique residential opportunities in France with plots of land from 2000 square metres to 14,000 square metres. These properties are available within a selection of the estate's wooded areas:

- **Bois Fleuri** - Situated on the hillside within a flowering wood and near to the spa, this privatised area of 46 acres enjoys exceptional views over southern Provence and the dramatic forest of Bagnols-en-Forêt.

- **Bois des Rouvières** - This location boasts 44 acres of unspoilt land with unending views over the rugged beauty of the Haut-Var landscape without a building in sight. Sloping plots of land are available on the south east offering extraordinary views over the Estérel Massif.

- **Bois de Fontmerle** - In the heart of the golf courses, these residential spaces are within 32 acres of woodland overlooking the picturesque villages of Fayence and Tournettes.

Close to the bucolic farmlands of Tournettes, three areas close to secured residential woods - Bois du Riou, Bois des Arbousiers and Bois des Oliviers Woods - offer ideal access to nearby the Albatros Golf Performance Centre.

The resort takes care of the year round property maintenance via the dedicated Terre Blanche Maintenance and Services Company. At the request of the owners, the resort can arrange property management and organise inspection visits to ensure that all is functioning properly. This acts as both a maintenance service whilst guests are away and a concierge service during their time on the estate, providing the most up to date advice on the local area and beyond, putting together detailed itineraries and organising all travel plans.

For upmost security, two gate entrances each with a 24 hour reception guarantee that access remains strictly reserved to the guests of Terre Blanche. This first degree of security consists of time-locked retractable bollards and rising barriers at the main entrance. These are activated for access to the estate following security checks by the security staff on duty at the Gate House night and day or via a hands-free entry card. The Resort, which is totally enclosed, has heat detection video-surveillance cameras plus 40 analogue dome cameras linked to state-of-the-art software packages via a fibre optic network.

Private residences can only be accessed by passing through a large entry card-activated gate monitored by constant video surveillance. Qualified security teams carry out security patrols night and day; enabling rapid intervention throughout the resort should this be necessary.

**For more information on real estate opportunities within Terre Blanche please contact Amdi Hafsi: +33 (0)4 94 39 99 20  
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## KEY PERSONALITIES

### Alain Mourgues

#### Director of Terre Blanche Hotel and Terre Blanche Spa

In April 2017, Alain Mourgues was appointed Director of Terre Blanche Hotel and Terre Blanche Spa, overseeing the operations and strategies for the hotel and spa. Alain's extensive experience in the hospitality sector began with his studies at Ecole Hôtelière de Lausanne where he later secured his first position at Starwood Hotels and Resorts Groups under the Le Méridien brand and their two largest Parisian units. He later joined Grand Hôtel de Saint-Jean-de-Luz & Spa as Hotel Manager. Alain today manages a team of over 200 staff members and continues to drive guest satisfaction at the hotel.



### Jean-Marie Casella

#### Director of Terre Blanche Golf

After a career as an international amateur golf player, Jean-Marie joined the French companies Bouygues and Accor where he spent 15 years overseeing the development of the golf activities and resorts. After management experiences at Golf de l'Estérel and Golf du Medoc, he was recruited in 2001 to oversee the acquisition, extension and operation of the famous Pont Royal Golf close to Aix-en-Provence, which he successfully managed.

He was appointed Director of Terre Blanche Golf in 2009, overseeing the two stunning 18-hole championship golf courses, the various golf activities and the development of memberships. Jean-Marie has hugely contributed to developing the potential of Terre Blanche which has today become a world-class golf destination and a proud member of "European Tour Destinations".



For further information and press trip requests  
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