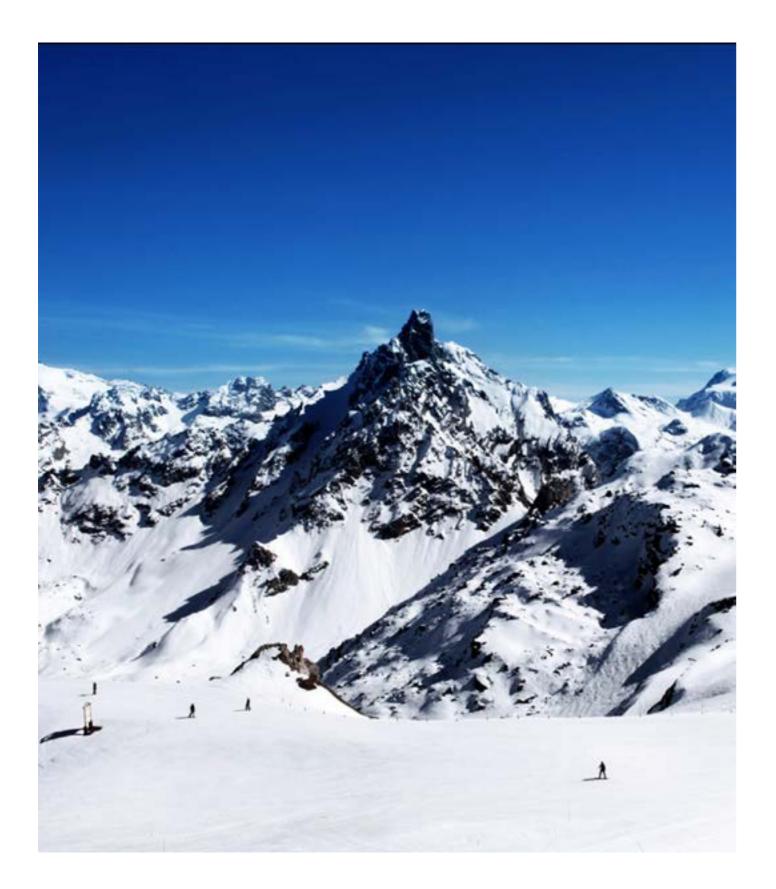


COURCHEVEL



Cheval Blanc Courchevel

Courchevel Cheval Blanc was conceived as an exceptional refuge at the height of the Alps. This modern chalet at Courchevel 1850 gives you direct access to the slopes of the Three Valleys, the biggest skiable domain in the world.

With only 36 rooms and suites, Cheval Blanc Courchevel offers an exclusive residential experience, with gracious hospitality and meticulous attention to detail. In a boldly contemporary spirit, the resort has reimagined the holiday at high altitude. Cheval Blanc Courchevel, intimate and cordial, is an ideal place to escape and rejuvenate.

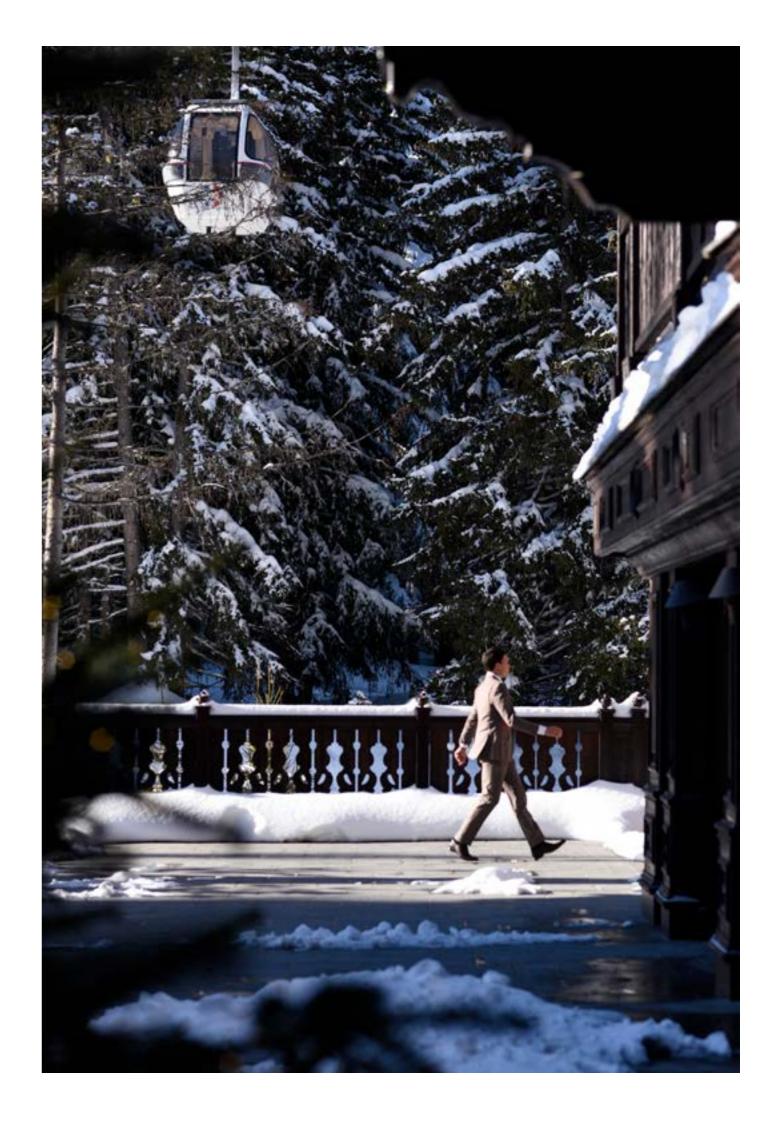
The multi-faceted resort transcends simple categories. The Spa Cheval Blanc is there to pamper you with exclusive treatments from Guerlain, and dining at Cheval Blanc Courchevel has been refined to an art in many forms. Le 1947 à Cheval Blanc, guided by Chef Yannick Alléno, is the only restaurant in Courchevel to be awarded three stars in the Michelin Guide. Le Restaurant de Cheval Blanc Courchevel offers a menu that reflects the Chef's vision of the ideal restaurant in a hotel at any time of day. La Terrasse de Cheval Blanc, Le Bar and its smoking room in the spacious Yurt are ideal for moments of relaxation in a warm and convivial atmosphere, while the children are free to enjoy The Carrousel and The Paddock, places dedicated to having fun, designed just for them.

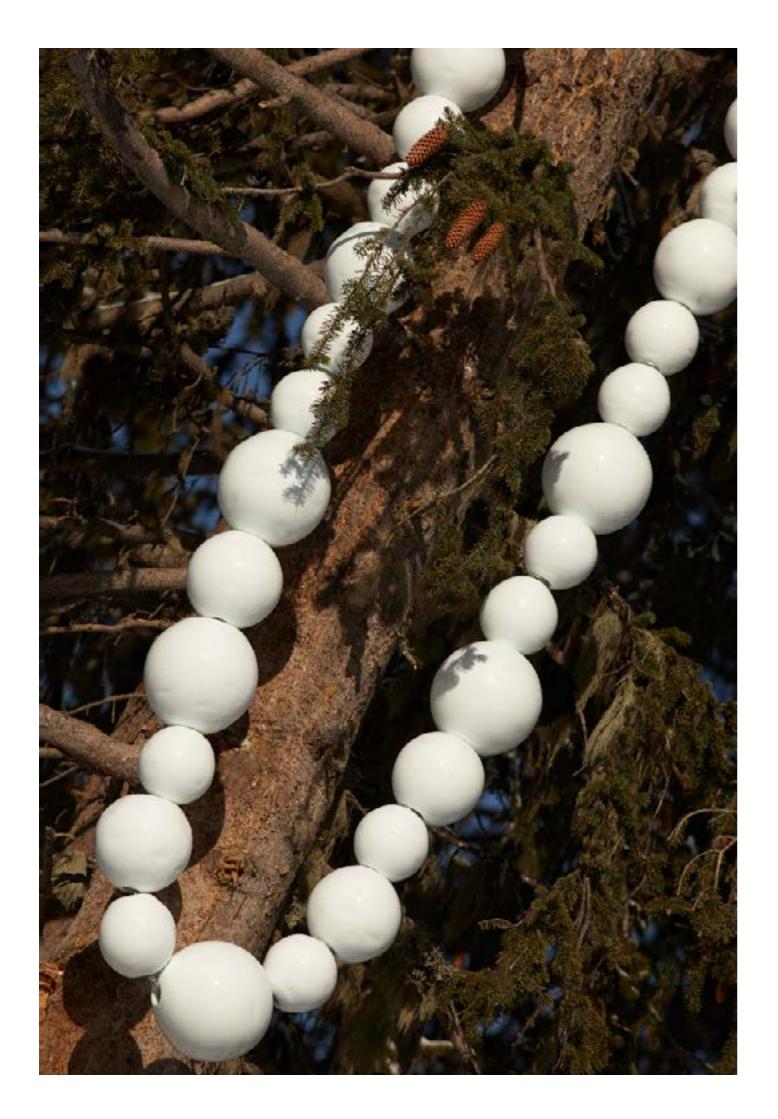
Since its creation in 2006, Cheval Blanc Courchevel opens its doors from December until the arrival of spring.

The spirit

Cheval Blanc Courchevel has pursued its creative quest since the very beginning. The mission is creating a world apart, a world unto itself, a welcoming refuge in harmony with its environment, a refuge that is both contemporary and timeless, classic and playful, serene and intense. Here at the summit of the Alps, exclusivity and perfection come together — in all the arts, all the disciplines, all areas of savoir-faire.

Cheval Blanc Courchevel has two ambitions: to reinvent the idea of the holiday escape and to leave its guests enchanted. Accordingly, the resort created two new types of professional post: Alchemists and Ambassadeurs. Trained exclusively within our properties, these dedicated teams watch over the guests with complete discretion. Alchemists and Ambassadeurs transform the present moment into new experiences to surprise and delight its guests, ensuring beautiful memories.







The Arts

Since its inception, Cheval Blanc Courchevel has never stopped striving to imbue its atmosphere with art that inspires and enriches. Artworks fill the shared spaces, corridors, guest rooms and suites. Paola Pivi's "Bear," composed in red feathers, brings a smile upon entering. Walter Niedermayr's photograph series "Tryptique" inspired the graphic identity of the resort : modern, sporty, lively, and sophisticated. The immense "Engandin" photo by Andreas Gursky sets the tone from the moment the guests arrive. Installed on the reception wall, it showcases the majestic peak and, below, a snaking ribbon of cross-country skiers racing across the snow.

The works of photographers like Antoine Jarrier, Karl Lagerfeld, Peter Marino and Sbigniew Libera grace the guest rooms and corridors. Outside, Jean-Michel Othoniel's giant white "Necklace" of pearllike globes adorns a 10-meter-high pine tree in front of the resort to dazzle skiers on the Jardin Alpin slope. Xavier Veilhan's majestic "Bear," at nearly three meters, towers over the terrace and appeals to our childhood imaginations.



Architecture

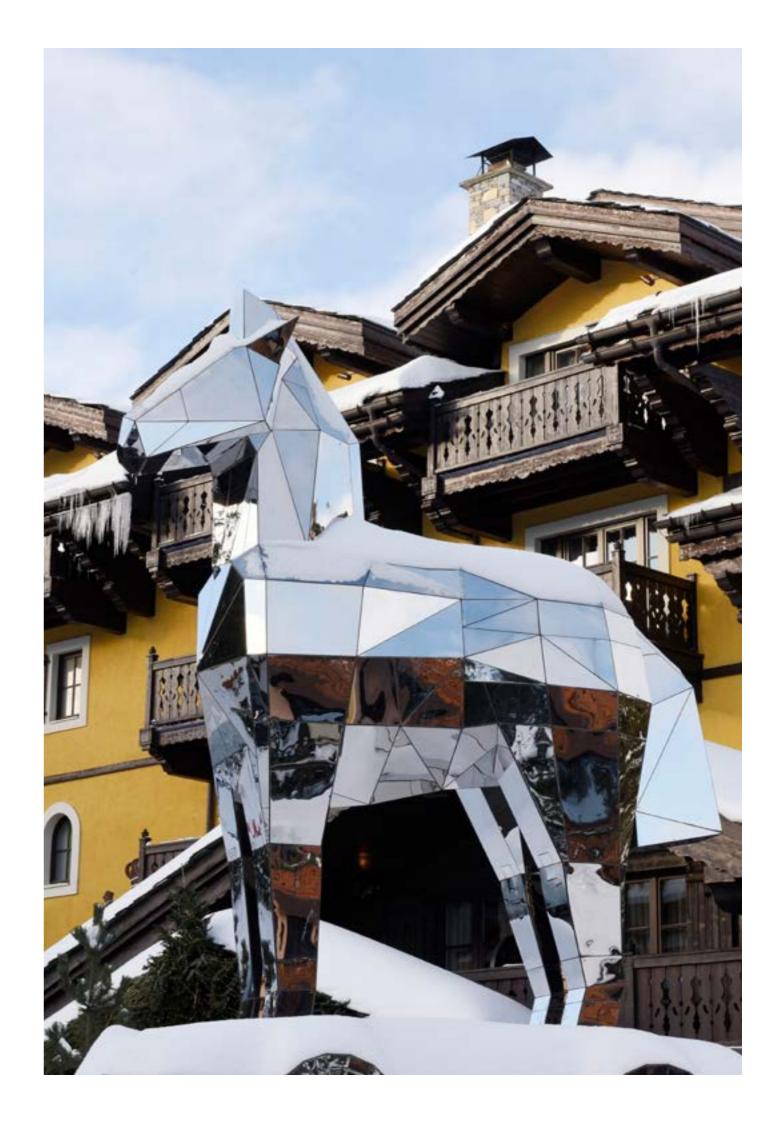
You must cross the village, pass by the chapel, the chalets, the elegant boutiques, and continue to ascend to the white summits of the Alpine Garden before you get your first glimpse of Bruno Peinado's magnificent "Horse of Mirrors."

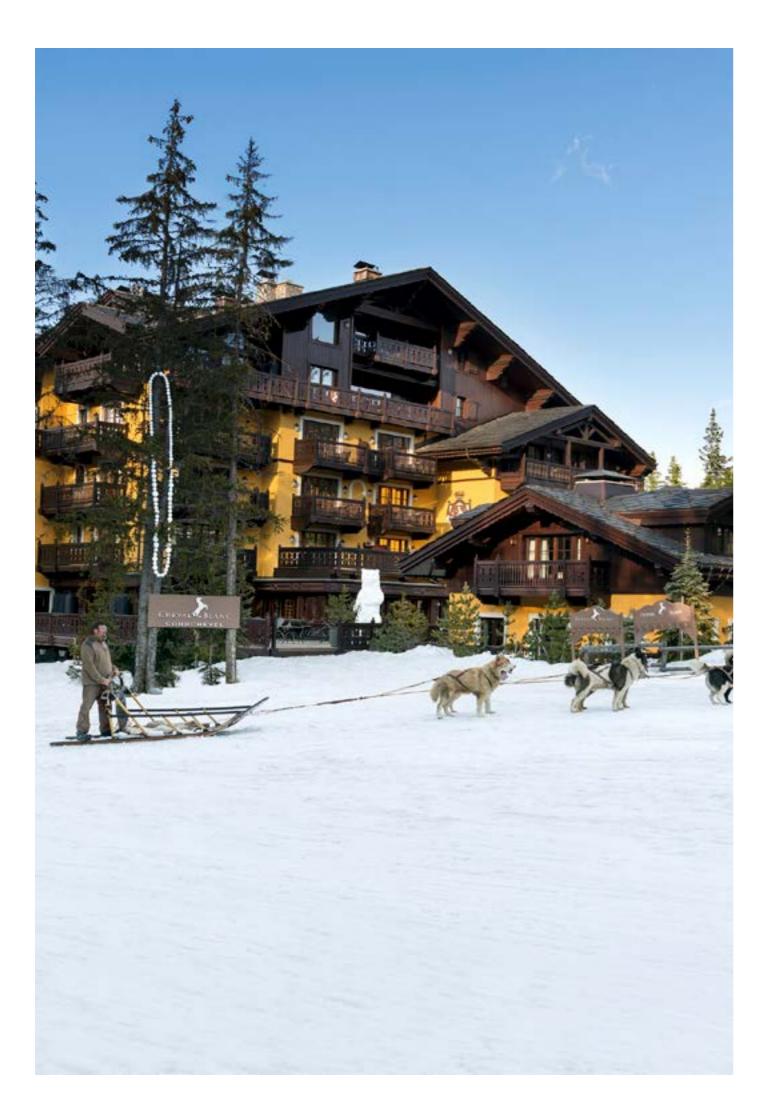
Emblem of the resort, this reflective giant, framed by pine trees, watches over the wooden abode. Conceived as a contemporary family retreat, Cheval Blanc Courchevel echoes the traditional wooden chalet that is typical of the Savoy region.

The luminous ochre-coloured facade is punctuated by wooden balconies, with cut-outs in the wood planks under the railings recalling the traditional forms found in these alpine pastures. These repetitive and symmetrical patterns let in light and open up the expansive view of the mountains that is a given in each room.

Like all Savoyard chalets, the rough slate rooftops, broad and irregular, have two planes. These angles work in concert with the rhythm of the facade and its balconies to create a pleasing harmony.

The firewood stacked on either side of the entrance sets the tone and invites the guest to immerse themselves in the world of the chalet upon arrival. The wide dark wood walls give way to a revolving door, which preserves the interior warmth of this mountain retreat while leaving the cold and snow behind.





New This Year

For the 2021-2022 season, Cheval Blanc Courchevel has inaugurated a heated terrace — a new communal space designed with braziers to ward off the cold and invite shared moments, facing the slopes of the resort.

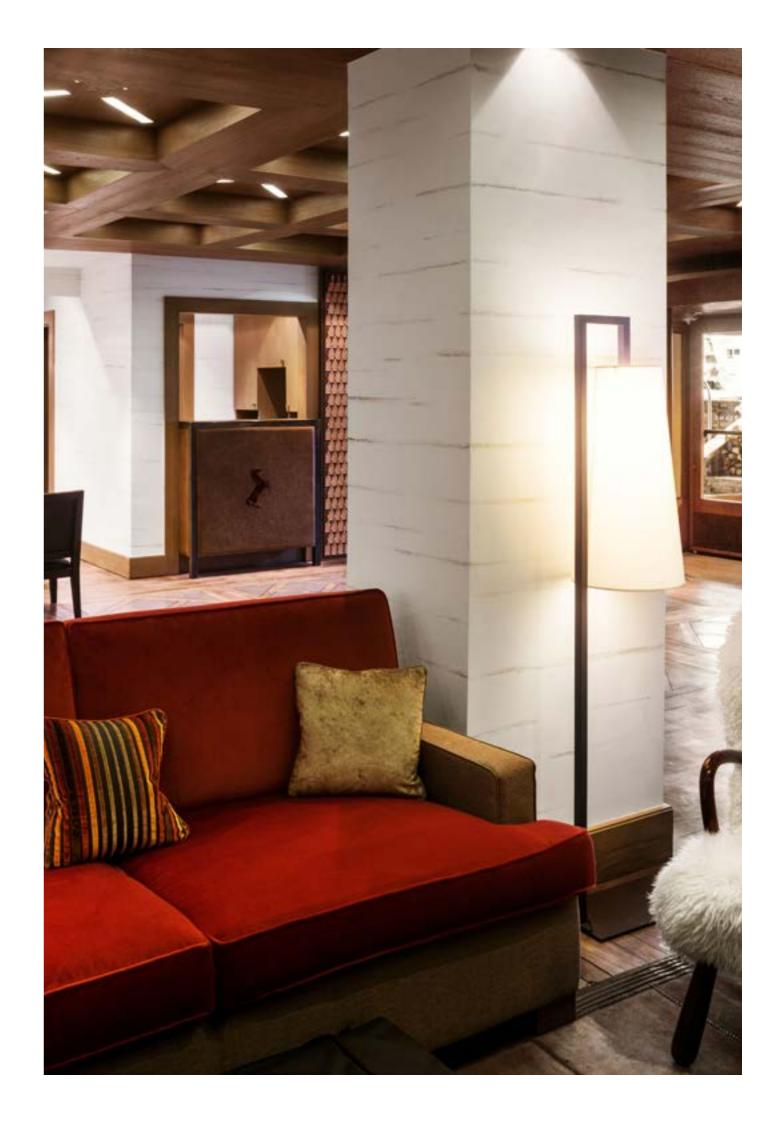
In addition, our Ambassadeurs and Alchemists are developing new experiences to surprise and delight guests. Their offerings are numerous, discreet, personal, and memorable: take a tour of Mont-Blanc by plane, leave the first set of ski tracks on fresh powder before anyone else, cook with the chefs, taste Yannick Alléno's new yule bûche — each experience is designed to be unforgettable.

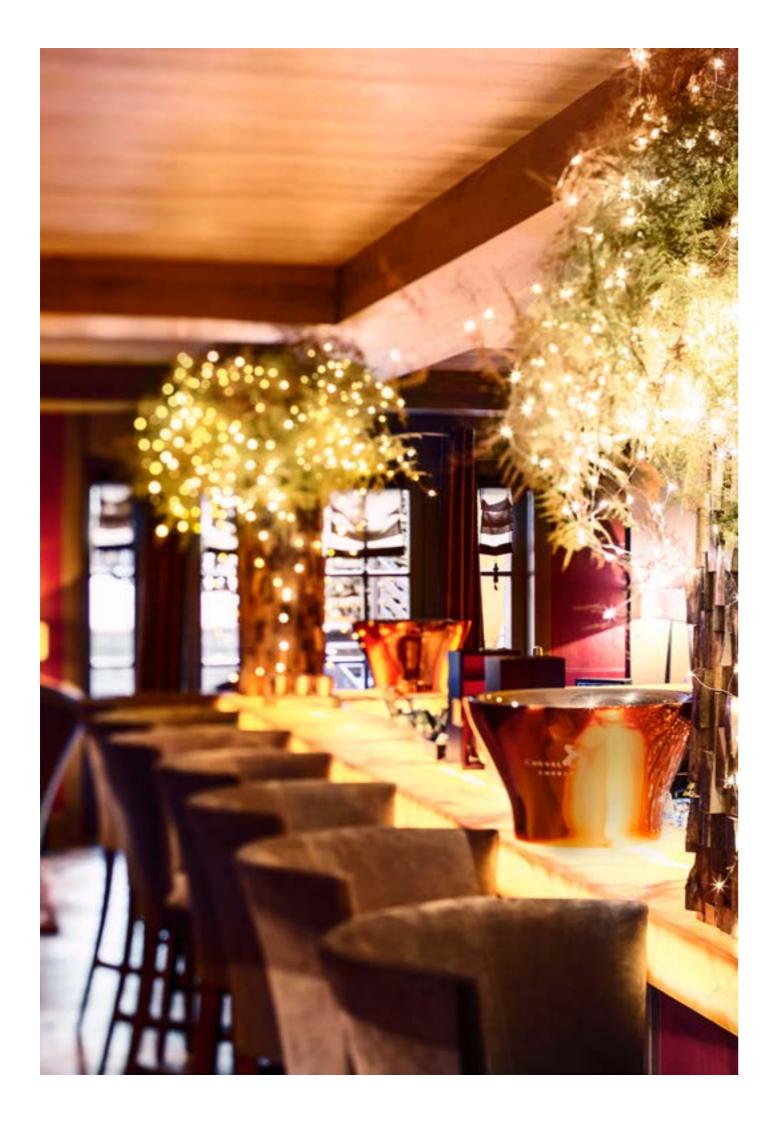
The entrance

To open the door of Cheval Blanc is to pass into another world — that of art and the senses.

The entry unveils a universe in which contemporary art is omnipresent. The furniture, in itself an artform, is chosen by Sybille de Margerie, the interior architect in charge of the resort since its inception. The choice of material is key: Cashmere, fur, leather, steel, bronze and brushed brass are arranged and aligned, as in a family home where everything moves so that nothing changes.

The signature fragrance of Cheval Blanc Courchevel, Mountain Chic, wafts through the air, warmed by a crackling fire. The scent, created especially for the resort, carries hints of orange, cardamom, amber, and patchouli. Taupe, Cheval Blanc's unique signature colour, accents the welcoming atmosphere of the room.





Le Bar

Le Bar, sharing the heat of the glowing fire, can be found just on the other side of the hearth of the entrance fireplace. Designed to serve as a cosy living room and segmented into a multitude of intimate nooks and niches, the flexible space is ideal, whether you are with family, friends or alone.

The mixologist skilfully juggles ingredients to create cocktails that will be served with savoury delights such as Savoie tartine with black truffle or lightly tart sauce with smoked salmon.

The soft notes of the piano mingle with the clicking of ice cubes, providing the background for secluded and intimate conversation with friends and loved ones.

When night falls and the barman has replaced vitamin-rich juices with divine liquors, Le Bar is transformed like a magic lantern into a lively and joyful place.



The Cigar Yurt

Outside, at the end of La Terrasse de Cheval Blanc, discover The Cigare Yurt: this traditional framed circular tent used by hunters of the steppes, adventurers, and trappers, or, as is the case more often at The Yurt Courchevel, used by skiers who have come to sample some fine Havana cigars in its rustic shelter.

A cabinet of curiosities, this airy structure is outfitted in wood and skins, woolen rugs and amazing charms from around the world, an ambience that would fit right into a Jack London novel.







Le 1947 à Cheval Blanc

Le 1947 à Cheval Blanc is the only restaurant in Courchevel with three Michelin stars. Directed by Chef Yannick Alléno, it is another exceptional place at the heart of the resort. The decor of the restaurant, made with wood, stone, leather and porcelain, creates an atmosphere both serene and full of life and was designed by the interior architect Sybille de Margerie. As you enter, you encounter a beautiful white screen of contemporary lace openwork in Corian, giving a sense of the bustle of the kitchen behind its graceful pattern.

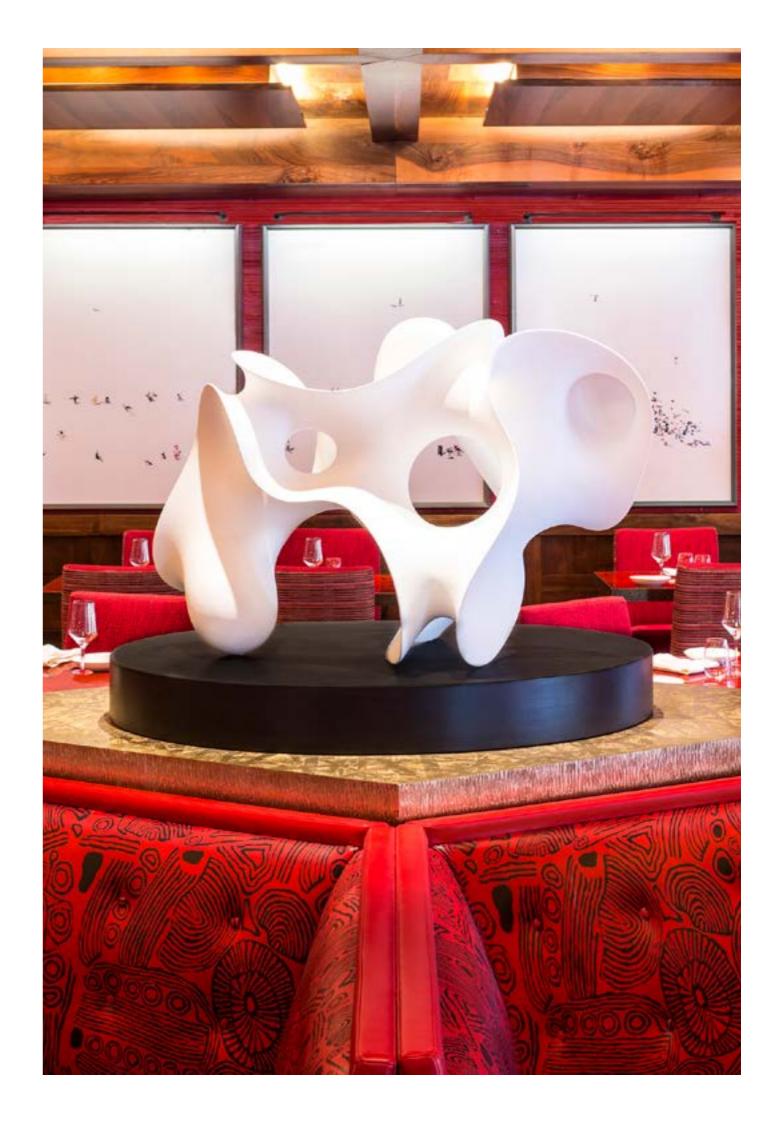
Yannick Alléno, the celebrated and much-honoured French chef, delights his guests with ever new, dazzling and surprising inventions, leading them on the tastiest of adventures, always around the theme of Savoy.

The ethereal multi-part painting by the artist Mathias Kiss, "Besoin d'Air," is a bespoke creation resulting from a collaboration between the artist, the Art Bridge studio and Cheval Blanc Courchevel. It holds court on a wall between the large bay windows that open on the slopes and their snow cover. Like an optical illusion, the artwork gives the impression of a succession of windows revealing an infinite aerial world.



Le Restaurant de Cheval Blanc Courchevel

With a delightful terrace opening onto the Jardin Alpin, Le Restaurant de Cheval Blanc Courchevel is a contemporary place welcoming guests throughout the day. Entirely decorated by the architect Peter Marino, the vibrant and elegant interiors are home to Yannick Alléno's menu, which offers highly creative cuisine reflecting his vision of the ideal restaurant.





Well-being

The pool and wellness areas of the resort can be found on the ground floor. With the Cheval Blanc Courchevel swimming pool, the resort takes a multisensory approach to satisfy all guests.

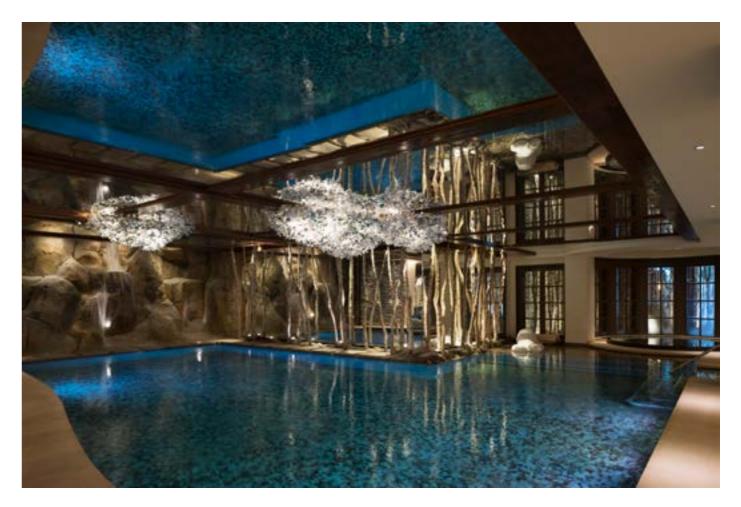
The large pool, serene and sheltered from outside view, looks out on the slopes, allowing swimmers to relax while observing the balletic passage of the skiers.

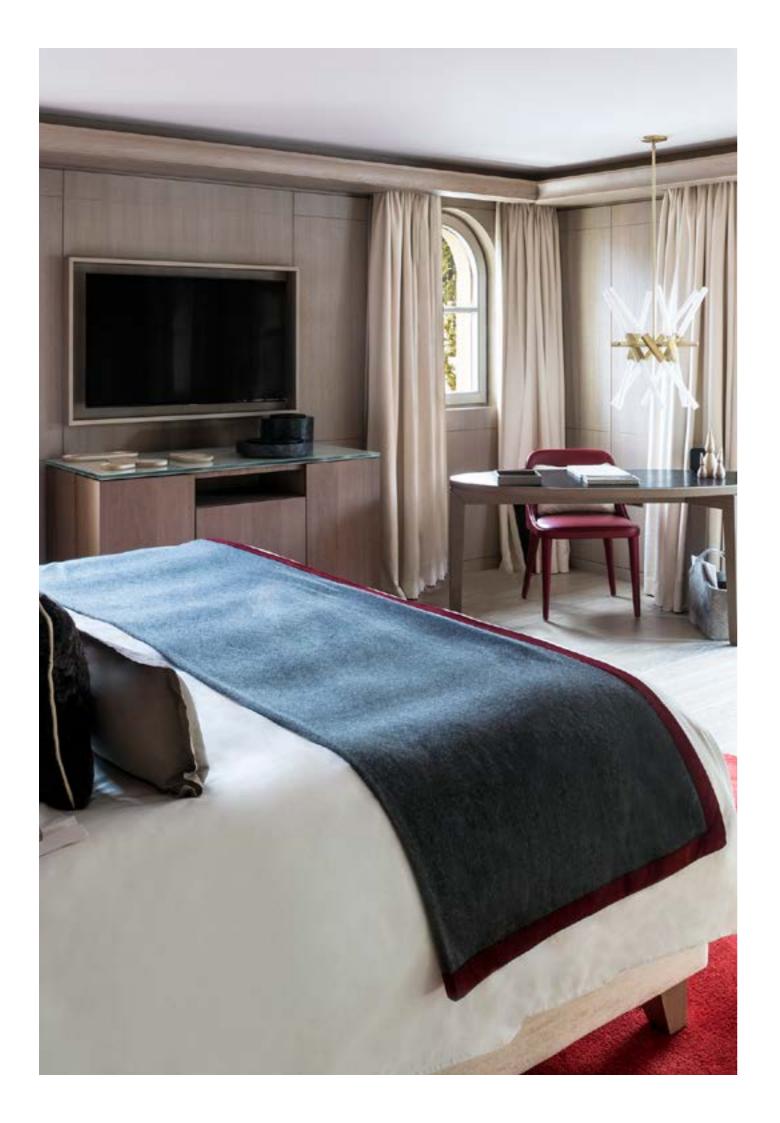
The atmosphere of the thermal baths of Cheval Blanc Courchevel is superb and unique thanks to the fusion of ancient inspirations and contemporary art. Winter's chill is warmed away by the gentle whirlpools of the jacuzzi, steam from the hammam, the heat of the dry sauna, hot water in the hot-tub and in the banya in the open air. The experience is sublime, with a view of the snowy pines, whether soothing the interior with silver crystals and icy fountains, or the exterior, thanks to the chromotherapy hammam. It's a crystalline bloom that opens onto the world of Guerlain Treatments, where Guerlain beauty experts administer the many care regimes adapted to provide benefits for this stay in the mountains. Balance and restore with the Warmth of Winter and Relaxation treatment, or strengthen and rejuvenate after a day on the slopes with the Altitude Extreme treatment, which contrasts hot stones and cold spheres. In this light and airy atmosphere, open to the sun's rays, Cheval Blanc reinterprets the classic approach to care and wellbeing.

John Nollet opts for a holistic and contemporary approach to hairdressing at the Hair Room Service. The shampoo ritual, performed while lying down, allows the guest to fully enjoy this moment of relaxation. The scalp is stimulated, massaged, the hair groomed, and the body soothed. His collection of jewellery for the head and hair, created with the best workshops in Paris, resonates with the aesthetics of this baroque boudoir, a golden salon with mirrors, chandeliers and a leather-covered throne.

Personal trainers from the Fitness Centre are available on request.

Next door, the Ski Service Shop is the place to get equipped and take to the slopes.





The rooms

The 36 rooms and suites are spacious, between 40 square meters and 315 square meters, equipped with lounges with contemporary decoration, bathrooms with bathtub and separate shower-hammams with chromotherapy, tailor-made dressing rooms, and hospitality products scented with Mountain Chic, the olfactory signature of Cheval Blanc Courchevel. All are open to the mountain with private balconies or terraces offering an inspiring winter panorama. The Junior Suites have common entrances, allowing several rooms to be joined.

The Duplex Suite, on two floors and 75 m^2 , includes a library and an office space.

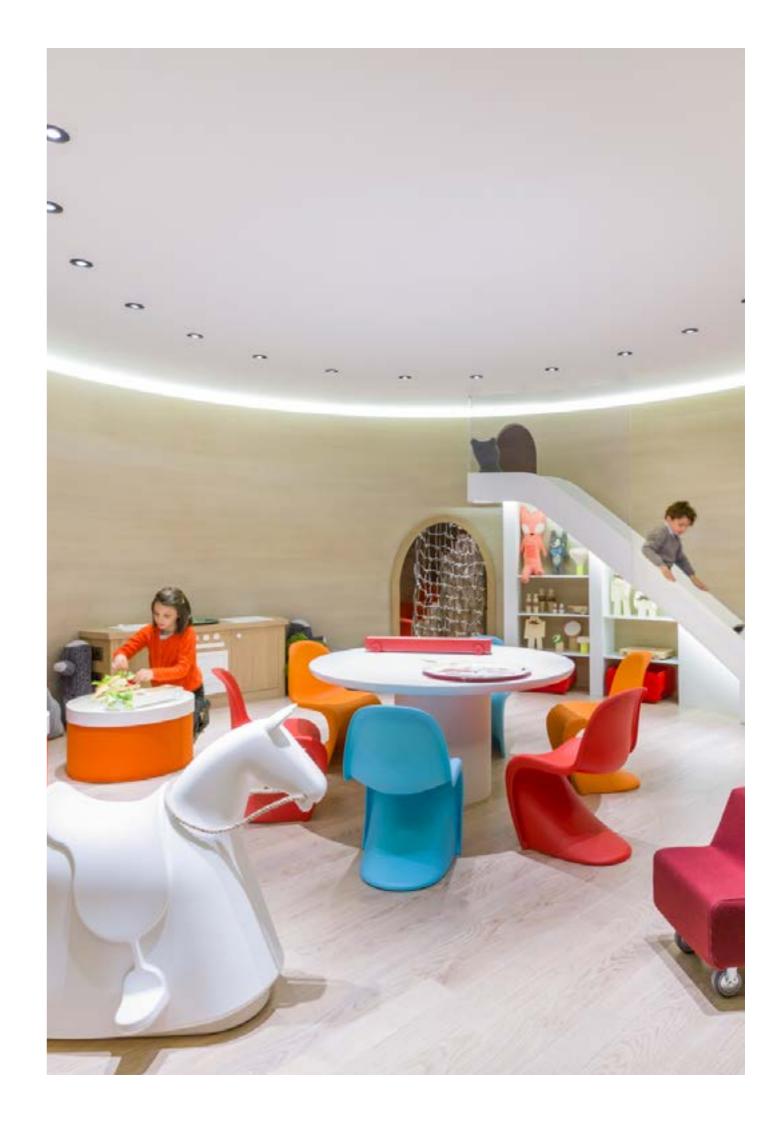
As for the Chalet, 315 m^2 at the foot of the slopes, it consists of three suites, a beautiful living area with office, a dining room, another living room, a special projection room, and a private treatment room, with a Nordic outdoor bath, sauna and hammam.

For children

Within Cheval Blanc, there is another even more precious universe, that of childhood.

For little ones who see the world from their own perspective, the resort has created a place on their scale and in their image: Le Carrousel. In this serene and secure, yet playful, atmosphere, the walls are of felt and the roof is wooden. Every day, from 4 p.m. to 8:30 p.m., the little ones will find dollhouses, dinettes, disguises, secret hiding places and, for the older ones, table football and video games.

The Cheval Blanc Excursions, pulled from the pages of adventure novels, are also on offer: from dog sledding, ski joëring, forest discovery or snowman competition, using the contents found in a Cheval Blanc suitcase. Nothing prevents grown-ups from joining the team!





Contacts

Address Cheval Blanc Courchevel Le Jardin Alpin 73120 Courchevel 1850 France

Tel : +33 (0)4 79 00 50 50 Fax : +33 (0)4 79 00 50 51 Email : info.courchevel@chevalblanc.com Site : www.chevalblanc.com

Executive Director : Wilfried Morandini Interior Architect : Sybille de Margerie

Region : Courchevel 1850 Jardin Alpin, Alpes françaises, France



LVMH HOTEL MANAGEMENT

Developed by LVMH Hotel Management, Cheval Blanc is a brand of exceptional Maisons. The first one, Cheval Blanc Courchevel, opened in 2006 in the heart of the French Alps, followed by Cheval Blanc Randheli, which opened in the Maldives in autumn 2013. The brand has continued its development with the opening of Cheval Blanc St-Barth Isle de France in the French West Indies in October 2014, then acquired the Résidence de la Pinède in 2016, which joins the collection as Cheval Blanc St-Tropez in May 2019. Cheval Blanc Paris takes its place within the Samaritaine and was inaugurated in September 2021. Future projects are underway, such as in Beverly Hills and the Seychelles. LVMH Hotel Management also operates the White 1921 Courchevel and the White 1921 Saint-Tropez..

Press contacts *LVMH HOTEL MANAGEMENT* Anne-Laure Pandolfi

anne-laure.pandolfi@lvmh.com

France

Douzal Sophie Douzal-Sarkozy sarkozy@douzal.com Pierre Cauchois pcauchois@douzal.com

International

The M Collective Sonam shah sonam.shah@the-mcollective.com

Patty Kahn-Saunders Patty.kahn-saunders@the-mcollective.com

Z7 Communications

Kathryn Wingrove kathryn@z7communications.com

Top signature

Maria Topolskaya maria.topolskaya@topsignature.ru

LVMH Hotel Management

12 Cours Albert 1er 75008 Paris T. +33 (0)1 44 13 22 95 www.chevalblanc.com