

*Galleries
Lafayette*

FRENCH
TROU

CELEBRATING FRANCE'S CREATIVE ENERGY

GALERIES LAFAYETTE

5 JULY – 31 AUGUST 2022

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FRENCH TOUCH



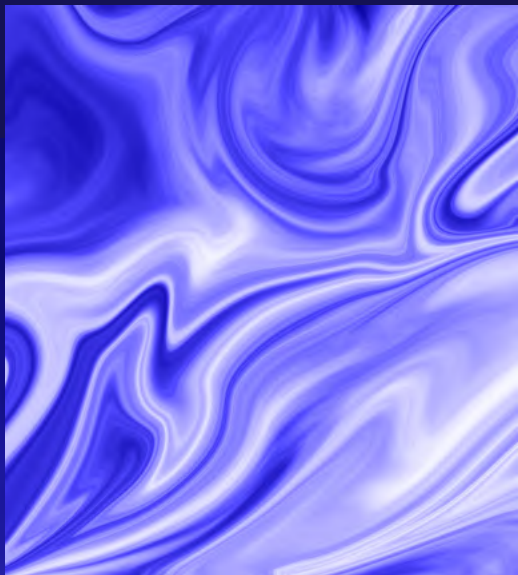
CELEBRATING FRANCE'S CREATIVE ENERGY

Founded over 125 years ago, Galeries Lafayette has always been a **showcase for French creativity in its most vibrant and unique forms.**

From 5 July to 31 August, the quintessential Parisian department store is celebrating the new French Touch in fashion, beauty, homeware and food, with a range of iconic brands, personalities and collectives.

As part of the celebrations, the flagship store's panoramic rooftop terrace is staging this summer's hottest event, with **an exciting and original line-up of both established artists and emerging young talent from the French music scene.**

The epitome of French flair, Galeries Lafayette is renowned for showcasing the creative freshness of the most promising designers of their generation. This summer, the Paris Haussmann store is renewing the tradition of an under-the-dome sensation with an immersive installation, designed by Studio GGSV, that is also reflected in the store's staircases and display windows.



THE FRENCH TOUCH ON STAGE



THE FRENCH TOUCH ON STAGE

Galleries Lafayette is celebrating French creativity in music, film and technology with an arts festival on the Paris Haussmann store's panoramic rooftop terrace.

From 5 to 10 July, the department store is hosting a festival with a rich and eclectic line-up, reflecting the unique, high-octane “French Touch” movement. At the end of each day, a classic French film will be screened in partnership with Gaumont, followed at nightfall by a live concert. And to round off each evening, a DJ set – in partnership with Yves Saint Laurent Beauté – will then transform the rooftop terrace into an outdoor dancefloor. From electronic music and rap to nouvelle chanson, the exceptional line-up highlights both the diversity and distinctiveness of the French music scene, with artists like Yseult, Sofiane Pamart, Étienne de Crécy, Bon Entendeur, Kiddy Smile, Pedro Winter, Julien Granel, Dabeull and Rad Cartier.

Throughout the festival, a cryptoart exhibition curated by art collective Obvious examines the relationship between art and artificial intelligence, bringing together several French artists who are blazing the trail in NFTs.

Free of charge and open to everyone who signs up online, the festival promises to provide (fresh) insight into the faces and facets that make France unique.

Programme details will be published in real time on the website:
<https://haussmann.gallerieslafayette.com/events/la-scene-frenchtouch/>

05.07 > 10.07.22

MUSIC / FILM / TECH

FRENCH TOUCH

ON STAGE

LIVE CONCERTS / DJ SETS / FILM SCREENINGS / CRYPTOART EXHIBITION

YSEULT • SOFIANE PAMART

BON ENTENDEUR • ÉTIENNE DE CRÉCY DJ SET

KIDDY SMILE • BUSY P B2B JULIEN GRANEL

DABEULL • AND MUCH MORE BESIDES!

*Galleries
Lafayette*

YVES SAINT LAURENT
BEAUTE

Gaumont
depuis que le cinéma existe

La FRENCH touch

MUSIC / FILM / TECH

ON THE ROOFTOP TERRACE - GALERIES LAFAYETTE - 40 BOULEVARD HAUSSMANN 75009

ARTISTS

YSEULT



Since first attracting attention in 2014 thanks to France's Nouvelle Star, Yseult has shed her status as a TV talent contestant to pursue a professional music career. Just months after participating in the televised singing competition, she released her first single "La Vague" – a smooth fusion of electronic and pop music accompanied by a fresh, funky video clip. She quickly followed up with a self-titled debut album Yseult, featuring a selection of songs steeped with melancholic lyrics. In the ensuing months, Yseult was called on to work with numerous other artists, including Jenifer, Chimène Badi, Lisandro Cuxi and the Black Eyed Peas. Later, she was asked by Angèle to perform the opening act on one of the Belgian singer's concert tours. In 2019, Yseult released a new EP entitled Noir. The French artist's second song collection propelled her back into the spotlight thanks in particular to the single "Corps", in which she candidly addresses the issue of body image and self-acceptance. Posted on YouTube in early February 2020, the video clip for "Corps" clocked up more than 400,000 views in just two weeks.

Performing live at 9pm on Tuesday, 5 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

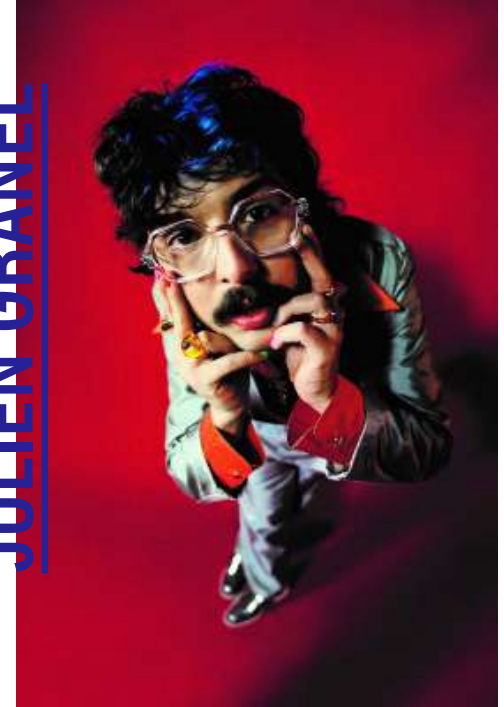
BUSY P



Also known by his stage name Busy P, French DJ, music producer and record label owner Pedro Winter is an icon of the global electronic music scene. Winter grew up in an environment heavily influenced by the alternative cultures of skateboarding, heavy metal and hip hop. In the early 90s, he discovered raves and electro music, notably thanks to the release of Deee-Lite's track "What is Love". In 1995, he was spotted by David Guetta and given the chance to put on his own "Hype" parties at Paris's legendary Palace night club. As the right-hand man to famous French duo Daft Punk from 1996 to 2008, Winter learned all the ins and outs of the electronic music industry. In 2003, he founded Ed Banger Records and launched the careers of French artists Justice, SebastiAn, Breakbot and Uffie, with DJ Mehdi, Cassius and Mr Oizo joining soon after. Thanks to Pedro Winter and the creative talent signed to his label, French music is conquering the airwaves all over the world. Dubbed the "godfather of the French electro scene" by the New York Times, he's been an ambassador for France's electronic music industry for 25 years. His new single "Track of Time", released on 21 June 2021, reflects his various influences – his love of the dancefloor, his fondness for festive house and his appetite for repetitive electro.

Performing live at 10pm on Tuesday, 5 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

JULIEN GRANEL



Two years after releasing his first EP Bagarre Bagarre, Julien Granel has created the soundtrack for summer with his cool and colourful debut album Cooleur. For this new project, Julien notably worked with the head of Ed Banger Records Pedro Winter, Montreal-based electro-funk duo Chromeo and fashion designer Jean Charles de Castelbajac. Julien's career took off after at a concert in his home town Bordeaux, where he performed on stage alongside Angèle. The concert was such a success that the Belgian singer asked him to accompany her on a 40-date tour of France. He spent two years by her side, performing his melodies as an opening act and perfecting his magnetic, energetic stage presence. In 2021, he collaborated with French YouTuber Léna Situations on a dancy number entitled "A la folie".

Performing live at 10pm on Wednesday, 6 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

Invitations to the opening night are up for grabs via the Instagram account @galerieslafayette.

ARTISTS

KIDDY SMILE



Through his events, dancers, music and video clips, DJ and Parisian personality Kiddy Smile embodies a culture where his skin colour, fashion sense and homosexuality are fully accepted and embraced. Both his talent and extravagance have attracted public attention, earning him the nickname the “French Prince of Vogue”. In 2018, he established himself as a singer for the first time with the release of his debut LP One Trick Pony, an eclectic collection of songs rooted in house music and pop. Kiddy Smile’s success has taken him to such prestigious venues as the UK’s Glastonbury Festival and Germany’s exclusive night club Berghain.

Performing live at 5pm on Wednesday, 6 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

BON ENTENDEUR



Founded by Arnaud Bonet and Pierre Della Monica, Bon Entendeur is a success story built on friendship and shared passions. The members of this French collective have drawn on their musical curiosity and knowledge of French culture to create a hybrid format that combines sound bites with electro beats. After a sold-out tour to celebrate the success of their first album Aller-Retour and their flagship single “Le temps est bon” (gold and diamond status respectively), Bon Entendeur is back with a new album entitled Minuit.

Performing live at 8:30pm on Thursday, 7 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

Sign up for the event online:
<https://hausmann.galerieslafayette.com/events/la-scene-french-touch/>

ARTISTS

ETIENNE DE CRECY



Étienne de Crécy is a key figure on the global electronic music scene. During his 20-year career, the French producer has cut some of the world's most influential electro albums – Pansoul (with Philippe Zdar, as duo Motorbass), Tempovision and Super Discount 1, 2 & 3. Recognized for the versatility and efficiency of his productions, Étienne de Crécy is also a successful DJ. His live performances Beats'n'Cubes and Space Echo have become global references in the world of electronic music.

Performing live at 8:30pm on Saturday, 9 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

In 2021, Sofiane Pamart was among the top 10 most streamed classical music artists in the world. Accustomed to playing in prestigious venues, the French pianist headlined at the 2021 Montreux Jazz Festival in Switzerland and has played to sold-out audiences in Paris, at the Olympia, the Trianon and the Louvre Museum. Sofiane's musical universe lies at the crossroads between adventure stories and spectacular film scores. His work is dark and poetic, with an emotional accuracy that has allowed him to reach an ever-wider audience. Trained at the national conservatory of music in Lille, French rap's favourite pianist embarked on a solo career in 2019, after collaborating with artists like SCH, Koba LaD, Maes, Niska and Joey Starr, as well as Bon Entendeur, NTO, The Magician and Marina Kaye.

Performing live at 8:30pm on Sunday, 10 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

SOFIANE PAMART



DABEULL



Dabeull's musical education began around the age of 15, when he hung out with friends from his local neighbourhood and dreamt of becoming a big name in the music industry. Several years later, he started to release his own musical creations, drawing on his eclectic influences in funk, zouk and disco. Nostalgic for the music of the late 70s and early 80s, his goal is to keep that vibe alive and kicking for many years to come.

Performing live on Sunday, 10 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.

Sign up for the event online:
<https://hausmann.galerieslafayette.com/events/la-scene-french-touch/>



OBVIOUS

Obvious is a French collective of artists and researchers who use artificial intelligence algorithms to create works of art. They made headlines in 2018 when one of their artworks – the first of its kind – was sold at a Christie's auction in New York. At the crossroads between classical art and cutting-edge technology, their creations are exhibited in some of the world's leading art galleries. Pioneers in digital art and the first French artists to have created NFTs, they collaborated on an NFT project in 2021 with renowned Parisian art gallery Kamel Mennour. Through their work and their collaborative projects, Obvious aims to contribute to the next visual and artistic revolution by giving creatives in all industries access to the tools developed in research.

Throughout the festival, a cryptoart exhibition curated by the collective examines the relationship between art and artificial intelligence, bringing together several French artists who are blazing the trail in NFTs. The exhibition will take place from 6 to 10 July on the rooftop terrace of the Galeries Lafayette Paris Haussmann store.



YVES SAINT LAURENT BEAUTÉ

The iconic rooftop terrace of Galeries Lafayette's Paris Haussmann store will be buzzing during the French Touch event thanks to Yves Saint Laurent Beauté.

Get ready for five very special nights of music and beauty, every evening at sundown from 5 to 10 July.

With a range of festive beauty experiences and some of France's most talented female DJs, this panoramic outdoor dancefloor is set to be the hottest spot in Paris.

Entry via
25 rue de la Chaussée d'Antin - 75009 Paris

FRENCH TOUCH



GAUMONT

In addition to hosting live concerts and DJ sets, Galeries Lafayette's rooftop terrace is also turning into a pop-up cinema, for an added touch of culture during the summer festivities.

In the evenings of Thursday 7, Saturday 9 and Sunday 10 July, a series of iconic films will be shown on a giant screen, in partnership with Gaumont. The terrace's panoramic views of Paris provide the perfect setting to (re)discover some of the classics of French cinema. Founded in France in 1895, Gaumont is the oldest film company in the world. Through 126 years of history and innovation, it has built up a catalogue of more than 1,500 titles. Today, Gaumont continues to make local stories for a global audience, while also protecting and promoting France's cinema heritage. Keenly committed to cultural diversity, Gaumont offers must-see classics and original titles in various languages for cinemas, streaming platforms and television channels worldwide.

FRENCH TOUCH

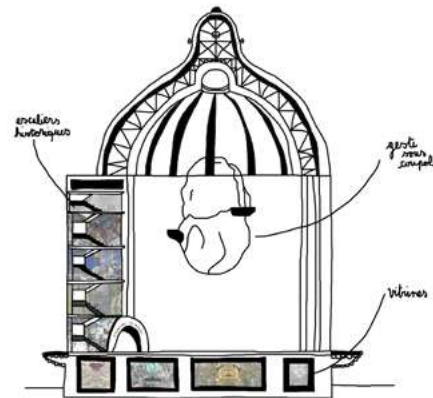


THE FRENCH TOUCH UNDER THE DOME

For its French Touch event, Galeries Lafayette is giving carte blanche to Paris-based design duo Gaëlle Gabillet and Stéphane Villard of Studio GGSV to create an exclusive in-store installation – a tribute to contemporary creation inside an historical art nouveau building.

Graduates of French design school ENSCI, the pair see space as an opportunity for artistic experimentation. Their dreamlike, pop art-inspired projects create optical illusions, blur the boundaries between reality and fantasy and question our cultural attachment to objects and their purpose.

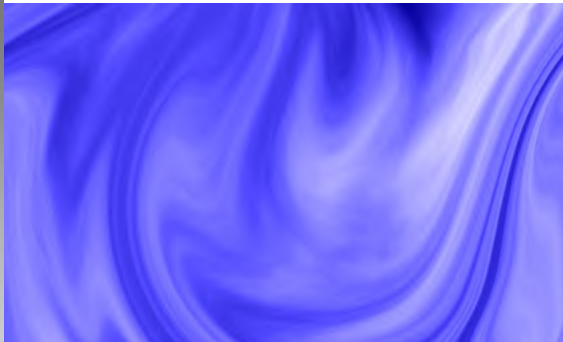
Inspired by the building's history and architecture, Studio GGSV is taking over **three iconic spaces in the Paris Haussmann store** to create a unique dialogue between their own aesthetic universe and Galeries Lafayette's. **For the windows on Boulevard Haussmann**, the duo have imagined a series of original scenographic installations that pay homage to the store's majestic glass dome by reproducing and digitally augmenting its striking structure. These references to the store's key architectural feature provide the perfect backdrop for presenting some of the most quintessential brands and faces of the French Touch, showcasing both Galeries Lafayette's creative audacity and the art de vivre for which France is famous.



Studio GGSV's creativity continues under the dome, where a massive, pop-up installation turns the heart of the store into a fantastic, mobile landscape imbued with the poetic energy of "a genie suggesting a whole horizon of possible transformations".

Alongside this project designed specifically for the French Touch event, the duo is also inaugurating "Stairway To Heaven", a permanent artistic commission for one of the store's historic staircases. Through a trompe-l'oeil fresco inspired by Galeries Lafayette's unique architectural and decorative heritage, a strange and wondrous landscape unfolds floor by floor, conjuring up worlds with mercurial notions of materiality.





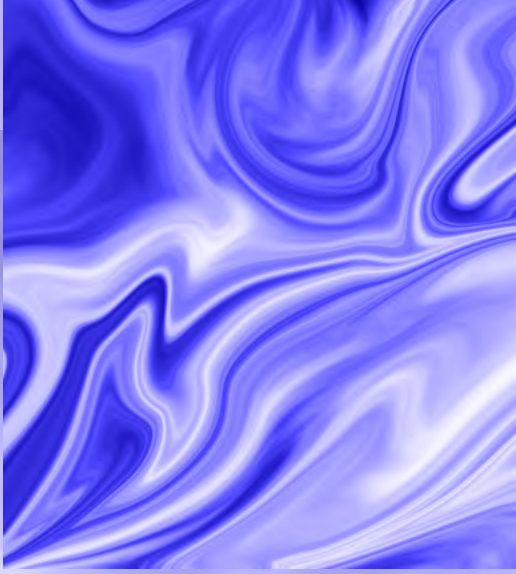
ABOUT STUDIO GGSV

Gaëlle Gabillet and Stéphane Villard teamed up to form Studio GGSV in 2011 after collaborating on “{Objet} Trou Noir”, a design project that won the Carte Blanche category at VIA 2011 and joined Centre Pompidou’s permanent collection in 2017. Much applauded, their project was aligned with such ecodesign principles as the reuse of waste materials, the deconstruction of manufactured products and the “despecialization” of objects. The pair have since developed a multidisciplinary practice that covers everything from exhibition curatorship and object design to scenography and interior architecture.

The first French designers to work with Italian brand Gufram, Studio GGSV presented a series of large-format, disco-inspired rugs during Milan Design Week in 2018. That same year, as part of Centre Pompidou’s 40th anniversary celebrations, they created “Galerie Party” – a unique and festive installation for the museum’s children’s gallery. In 2019, after an artistic residency at the prestigious Villa Medici in Rome, the design duo teamed up with architects H2O to renovate Paris’s Museum of Modern Art. The idea behind this joint project was to create “ghost furniture” that fades into the background so as not to detract from the artworks on display. The project earned them a place among the 12 winners of the urban design contest “FAIRE 2018”. Sensitive to the importance of knowledge transfer, Stéphane Villard also teaches at French design school ENSCI.

Studio GGSV is reuniting with Galeries Lafayette after designing the exhibition entitled *Demain, le Vaisseau Chimère* [The Illusive Path to Tomorrow] at the Galerie des Galeries in 2018.

MORE FRENCH
TOUCH NEWS



GALERIES LAFAYETTE X EGONLAB

Exclusive



EGONLAB

As part of the French Touch event, Galeries Lafayette explores digital worlds with EGONLAB.

Galeries Lafayette is stepping into the digital fashion world in collaboration with EGONLAB. Wonderland – the SS23 collection – is available for preview through a competition offering the chance to win three of the brand's key pieces in NFT form as part of an immersive, inclusive and all-digital concept.

EGONLAB is an emerging French brand founded in 2019. Reflecting its experimental and inclusive DNA, EGONLAB fuses the real and virtual worlds. Combining metaverses, NFTs and augmented reality, EGONLAB has established itself as a pioneering, alternative brand, entirely in step with its times.

PATOU

Galleries Lafayette celebrates the French Touch with Patou.

Guillaume Henry took over as artistic director of the Patou fashion house in 2018. His ready-to-wear designs are inspired by Paris, the world of couture and the women around him. It was Jean Patou, founder of the brand, who revolutionised fashion, making sportswear part of an everyday wardrobe.

Today, Patou designs couture fashion with a sporty vibe. The pieces are cheerful and affordable, for a chic but relaxed look.

Patou leather goods and accessories are available at a new pop-up on the ground floor of the flagship Galleries Lafayette Paris Haussmann store throughout the French Touch event.



IFM

Galleries Lafayette showcases the best designs from the IFM Graduate Show.

The French Touch is also celebrating young designers, turning the spotlight on the collections designed by Master of Arts graduates from the French Fashion Institute (IFM), the culmination of two years of advanced learning in design, research and innovation. Visitors can admire their designs in the store windows and also on the first floor, where the mannequins are on show alongside a selection of shoes and bags created by fashion accessory graduates, including a range of digital accessories designed especially for the Graduate Show and presented at the opening of Paris Fashion Week®.

institut
FRANÇAIS
de la
MODE



MARTINE GOES TO GALERIES LAFAYETTE

Martine is taking up residence at Galeries Lafayette Paris Haussmann! Martine is the title character of a much-loved series of books for children. In her latest adventure, she visits Galeries Lafayette, the iconic department store showcasing France's inimitable art de vivre.

In this new story, Martine takes the reader inside the celebrated Parisian department store, for a fascinating look behind the scenes. Together with her friend Violette and her faithful dog Patapouf, Martine ventures into every corner of the building, learning about the exciting history of the Boulevard Haussmann store with its majestic dome. This captivating children's story takes an engaging look at the life of the store from a personal and exclusive angle.

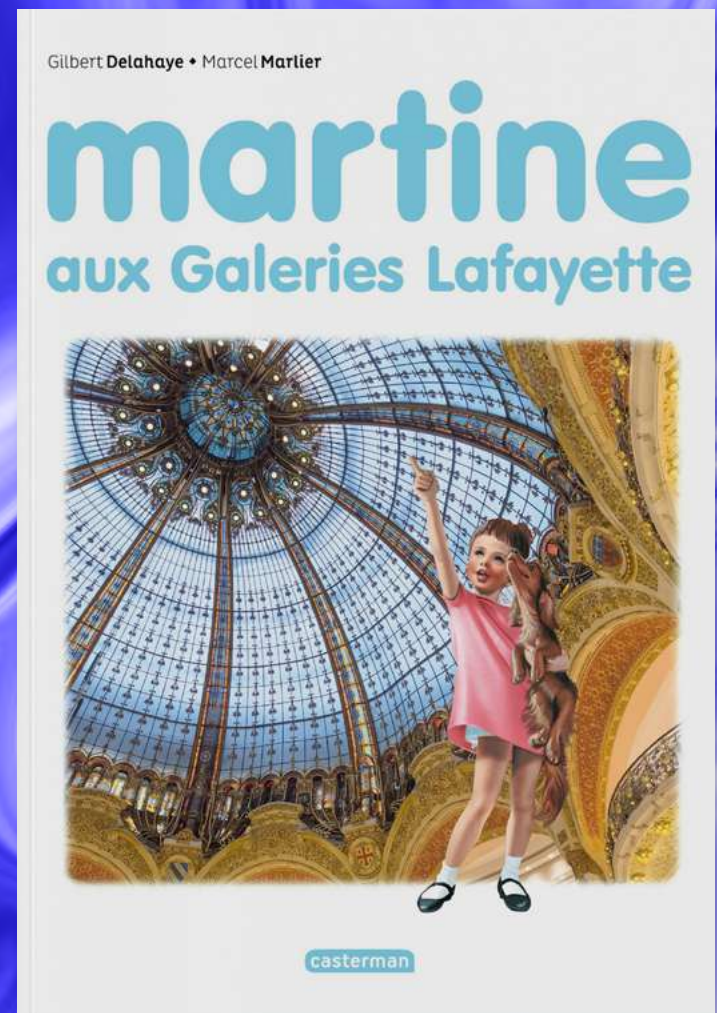
ON SALE ONLY AT GALERIES LAFAYETTE PARIS HAUSSMANN

Gilbert Delahaye and Marcel Marlier Éditions Casterman x Galeries Lafayette

From 5 upwards.

Price: €6.95.

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LE CENTRE DES MONUMENTS NATIONAUX

Le Centre des Monuments Nationaux and Galeries Lafayette team up to showcase French heritage.

As part of the French Touch event, Galeries Lafayette and the Centre des Monuments Nationaux (CMN) have partnered to showcase French heritage with a pop-up exhibition in the flagship store on Boulevard Haussmann. The event features the photos of artist Ambroise Tézénas, who tracked the extensive renovation of Hôtel de la Marine in Paris, prior to its re-opening in June 2021. The Centre des Monuments Nationaux is France's leading public body in culture and tourism, with nearly 10 million visitors per year. Its role involves maintaining exceptional heritage sites and opening them to the public. The diversity of the 100 or so sites managed by the CMN reflects France's rich heritage. They include the archaeological sites of Glanum and Carnac, the abbeys of Montmajour and Mont-Saint-Michel, the castles of If and Azay-le-Rideau, the national estate of Saint-Cloud, as well as the Arc de Triomphe, Villa Savoye and Villa Cavrois.

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Find the pop-up on the third floor of the Galeries Lafayette Paris Haussmann Coupole store from 5 July to 31 August 2022.

CENTRE DES
MONUMENTS NATIONAUX

ROUNDING-UP AT THE CASH DESK

Rounding-up at the cash desk during the French Touch event

Throughout the French Touch event, customers at Galeries Lafayette Paris Haussmann are invited to round up their purchases at the checkout. As part of the collaboration with the Centre des Monuments Nationaux, they can also make a donation towards the protection of the French national heritage sites under its management.



INSTITUTIONAL PARTNERS



La French Touch, French creativity
in motion

La French Touch is a movement powered by entrepreneurs and designers from the cultural and creative sectors, and supported by the investment bank Bpifrance. It seeks to promote and develop a wide range of spheres – fashion, cinema, video games, publishing, music, the arts and heritage – all of which are key to the performance and competitive edge of the French economy. Represented by a bright orange rooster symbolising the French nation, the aim is to build a community around a shared goal: to promote La French Touch nationally and around the world.

This purpose resonates perfectly with Galeries Lafayette. Founded over 125 years ago, the department store has always been a showcase for French creativity in its most vibrant and unique forms. This summer's French Touch event at the flagship store on Boulevard Haussmann provides a unique showcase for France's most iconic brands, personalities and collectives.

Working alongside brands and entrepreneurs, La French Touch provides financing and consultancy, from the earliest stages of project development through to maturity. Since early 2020, Bpifrance has invested €3 billion in these sectors.

To find out more, visit the website la-frenchtouch.fr.



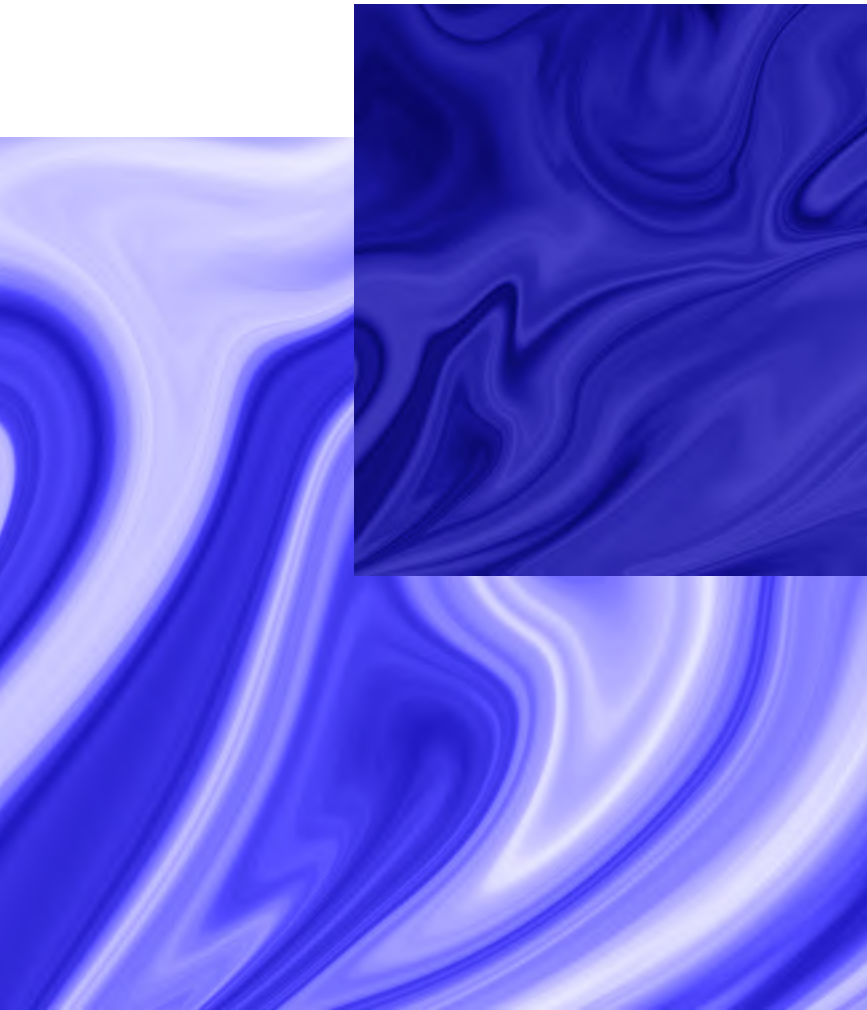
The Paris Region Tourist Board Committee is the leading public organisation for tourism in Paris and the surrounding area. Offering services for tourism providers and visitors, its role is to promote and develop Paris as a destination for both business and pleasure.

The official website for the Paris Region: www.visitparisregion.com/en
#visitparisregion



Through its #ExploreFrance campaign, the national tourism development agency is inviting visitors from around the world to discover everything France has to offer. Atout France helps tourism firms to promote their activities worldwide, and to develop services tailored to the expectations of travellers.

More information on france.fr, atout-france.fr #explorefrance



THE FRENCH TOUCH SELECTION

This summer, Galeries Lafayette is turning the spotlight on French creativity in fashion, beauty, homeware and food. Customers can choose from a selection of iconic brands and emerging labels reflecting multiple inspirations – from boho chic to effortless chic, and from pastel shades to blocks of vibrant colour for a contemporary, stylish look that is 100% French. Fashion for the city, the countryside or the beach.

A NEW WAVE OF YOUNG FRENCH DESIGNERS



NODALETO

Founded in 2019, Nodaletto is a French shoe company. Nodaletto shoes are made in Venice using premium materials, in the purest Italian tradition. Think quality with a touch of folly, somewhere between minimalism and exuberance. Julia Toledano (nicknamed Nodaletto) grew up in the wings of the fashion and couture industries. Today, she creates and designs shoes for “NodalettoGirls” – sparky, bubbly people who know that a pair of shoes can make all the difference to a day. Olivier Leone has a natural place in Nodaletto’s world. He creates and shapes the identity of Nodaletto as a patchwork of sometimes antithetical influences, reflecting the generation of the 90s.

Find the brand on the fourth floor of the main Coupole store of Galeries Lafayette Paris Haussmann.

CASABLANCA

Casablanca is a contemporary luxury fashion house committed to perpetuating and promoting a holistic and synergistic approach to design and craftsmanship. Collaborating with artisans around the world, the brand seeks to redefine and re-establish the concepts and importance of beauty for a new generation, pursuing an unwavering focus on excellence and optimism.

Find the brand on the first floor of the main Coupole store and on the third floor of the Menswear store of Galeries Lafayette Paris Haussmann.



Y/PROJECT x JP GAUTHIER

For the Y/Project Autumn-Winter 2022-2023 collection, Glenn Martens is continuing to explore the contemporary look, a process he began nine years ago on taking over as creative director. Rather than imposing a uniform, the Y/Project wardrobe leaves all options open, with a transformable approach that can be seen in some of the key pieces: knitwear with several collars, handbags, denim or shearling jackets. This year, Glenn Martens is presenting a collection for Jean Paul Gaultier. Y/Project is also taking part in a collaboration with Gaultier's ready-to-wear line. The collection features trompe-l'oeil prints of nude bodies on denim trousers and jackets. A sweater for men with breasts. A miniskirt with a penis. Patterns and genres overlap, particularly in the “Wrapped” pieces featuring layers of tulle sewn over suits. All of these form a mix: the Y/Project collection, the collaboration with Jean Paul Gaultier, and the Evergreen line, launched in 2021, a range of eco-friendly pieces, renewed and expanded every season.

Find the brand on the first floor of the main Coupole store and on the third floor of the Galeries Lafayette Paris Haussmann store.

THE NEW FRENCH BRANDS



MARTIN MARTIN

Exclusive

GO FOR GOOD criterion: made in France

Given a choice between style and elegance, Martin chooses elegance every time, preferring timeless allure to passing trends. Martin by night, Martin by day! Bold sophistication at all times. The brand has put together a quality wardrobe, made up of timeless pieces that are full of the joy of living. Contributing to French craftsmanship – with a unique twist to key pieces – this young label is a prime player in the move towards more sustainable fashion.

Find the brand on the second floor of the main Coupole store of Galeries Lafayette Paris Haussmann.

Founded in 2005, Magali Pascal reinvents classic Parisian style, twisting it with 21st century contemporary edge. Her pieces play with movement and rigour, structure and flow, embracing the eternal duality of masculine and feminine, with sensuality and ease. Artisan expertise and techniques are central to this avant-garde brand. And with a firm commitment to making a positive impact for people and the planet, each season Magali Pascal places significant emphasis on slow fashion, ensuring her designs are useful and the collections sustainably produced. All items are made primarily from natural fibres.

Find the brand in the Creative Gallery on the second floor of the main Coupole store of Galeries Lafayette Paris Haussmann.



MAGALI PASCAL

Exclusive



D'ESTRÉE

D'ESTRÉE is a French brand founded in 2016. Its original pieces express an artistic approach, mixing colour combinations with geometric and asymmetrical lines. All items are made in France, Italy, Spain or Portugal by dedicated artisans with unique talent and know-how.

Find the brand on the second floor of the main Coupole store of Galeries Lafayette Paris Haussmann.

THE FRENCH TOUCH CAPSULE BY GALERIES LAFAYETTE

1.



2.



3.



4.



The French Touch capsule by Galeries Lafayette revisits French know-how in textiles.

Inspired by French know-how, the Galeries Lafayette brand is also celebrating the French Touch with a small but carefully curated collection of limited-edition pieces made in Troyes, the historic birthplace of the French textile industry.

Labelled Go For Good, the collection for men, women and children is both authentic and modern with its eminently French preppy chic styling.

The collection is available from Galeries Lafayette Paris Haussmann, Galeries Lafayette Champs-Élysées, [galerieslafayette.com](https://www.galerieslafayette.com) and some network stores.

1. GALERIES LAFAYETTE, GLH PAROS round-necked sweatshirt, in heathered cotton fleece. €89, Go For Good criterion : made in France

2. GALERIES LAFAYETTE, GLF Polo dress, in heathered cotton piqué jersey. €95, Go For Good criterion : made in France

3. GALERIES LAFAYETTE, short-sleeved boy's tee-shirt, TEENS PRIMA, in heathered cotton jersey. €35, Go For Good criterion : made in France

4. GALERIES LAFAYETTE, Short-sleeved polo shirt, GLH PIAF, in striped cotton piqué jersey. €75, Go For Good criterion : made in France

THE FRENCH TOUCH SELECTION IN GALERIES LAFAYETTE (RE)STORE



GALERIES LAFAYETTE (RE)STORE is located on the third floor of the Boulevard Haussmann store. Dedicated to circular fashion, this new space was opened in September 2021. It combines vintage designs with responsible brands and a wide range of services. Customers can find both luxury and affordable pieces, by second-hand fashion specialists as well as ethical designers. (Re)Store offers a full range of styles and prices including one-off pieces and eco-friendly items. It also provides a range of innovative services, enabling customers to drop off their old clothes for recycling.

SALUT BEAUTÉ



GO FOR GOOD credentials: upcycled materials

This Paris-based ready-to-wear brand revisits the classic work suit using materials from second production channels. The brand's purpose is to design "uniforms to conquer the world", building on a colourful, quirky visual identity to support female empowerment.

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Find the brand all year round in the (Re)store department of Galeries Lafayette Paris Haussmann and in a unique space on the third floor of the main Coupole store from 5 July to 31 July 2022.



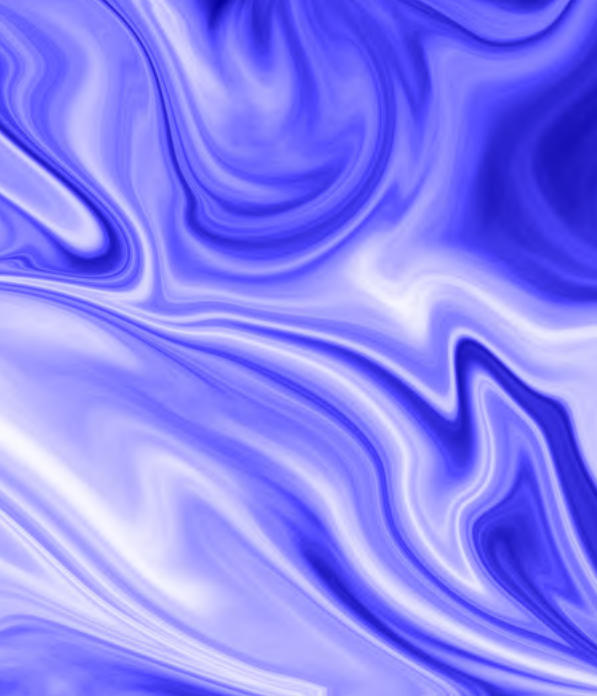
STUDIO ROSALIE



GO FOR GOOD credentials: upcycled materials

Studio Rosalie is a women's clothing brand promoting a more inclusive, sustainable and poetic approach to fashion, using upcycled materials. All the designs are styled from fabric offcuts and made by hand in a Paris workshop. Each piece is a limited edition design, made to order, and carrying the name of a woman who made her mark on history.

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Find the brand all year round in the (Re)store department of Galeries Lafayette Paris Haussmann on the third floor of the main Coupole store.



RESAP



GO FOR GOOD credentials: upcycled materials, made in France, socially responsible.

This upcycling firm makes its designs from second-hand clothes. All pieces reflect its commitment to textile recycling and the circular economy.

Find the brand all year round in the (Re)store department of Galeries Lafayette Paris Haussmann on the third floor of the main Coupole store.

USURE STUDIO



GO FOR GOOD credentials: 100% second-hand

Founded in 2018, Usure Studio reinvents vintage with a clean-cut, minimalist aesthetic. Every month, it puts together a colour-coordinated selection of carefully-curated second-hand items reflecting the latest trends. The thinking behind the brand is to enhance the beauty of second-hand pieces – in some cases reinventing the way they're worn – giving them a new lease of life while maintaining their unique character. This is all part of a more responsible approach to textile use.

Find the brand during the French Touch event in the (Re)store department of Galeries Lafayette Paris Haussmann on the third floor of the main Coupole store.



THE FRENCH TOUCH SELECTION IN
GALERIES LAFAYETTE (RE)STORE

FRENCH TOUCH BEAUTY

As part of the French Touch event, Galeries Lafayette is spotlighting four new French brands. All of them adopt a holistic approach to beauty, with new rituals for inside-out wellness.

PEACE & SKIN

Go For Good criterion:
naturalness

Peace and Skin is reinventing well-being with products based on adaptogenic plants and CBD, developed in France. CBD is a natural molecule valued for its anti-stress properties. Rich in essential fatty acids, vitamins, fibre and protein, it's a great nourisher for the skin.

Exclusively on [galerieslafayette.com](https://www.galerieslafayette.com) and in July at Galeries Lafayette Haussmann



GREEN BARBÈS

Green Barbès offers products formulated in France that realign the urban environment with nature. The purifying, unrefined textures of the brand's natural skin care products are designed to restore tired skin.

Exclusively on [galerieslafayette.com](https://www.galerieslafayette.com) and in July at Galeries Lafayette Haussmann



TALM

With a focus on safety and efficacy, Talm offers a range of responsible skincare products for women before, during and after pregnancy. All of the brand's products are formulated and manufactured in France to ensure optimal quality and safety.

Exclusively on [galerieslafayette.com](https://www.galerieslafayette.com)



EPYCURE

Epycure is a feel good brand, 100% clean and made in France which was born from the desire to change the way to take care of yourself. It offers products such as capsules, gummies or powder adapted to our different needs (insomnia, detox, boost, etc.) produced by pharmacists, biologists and chemists to maximum efficiency. Epycure proposes to establish an express diagnosis via its online quiz as well as a subscription of his favorite products directly delivered directly to its box letters.

To be found exclusively on [galerieslafayette.com](https://www.galerieslafayette.com) and Galeries Lafayette Paris Haussmann





1. **MAISON MICHEL** Jason faded denim bucket hat. €450. 2. **PIERRE HERMÉ PARIS** Individual Ispahan macaron cake. €8.50.
3. **GREEN BARBÈS** Body scrub, 150ml. €32. 4. **BONTON** Gingham dress. €95. 5. **ETUDES** Racing Etudes University Orange long-sleeve hoodie. €330.
6. **PATINE** Go For Good criterion: recycled cotton and lyocell, Brenda light blue denim shorts, 50% recycled cotton, 50% Refibra™, €95. 7. **PARIS TEXAS** Suede Hollywood mules. €485.
8. **CASABLANCA** Casa unisex tote bag. €1,150. 9. **PEACEANDSKIN Exclusive**. Go For Good criterion: naturalness, Gentle cleansing gel, 100ml, €15.

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1. **DEGRENNE X Q DE BOUTEILLES** Glass egg cup. €13. 2. **MAISON PHILIPPE CONTICINI** Individual Paris Brest cake. €7.20.
 3. **BOUTEVILLE** Le Végétal premium quality vinegar. €11.90. 4. **ANTHONY PETO** Go For Good criterion: made in France, Panama hat. €185. 5. **MICHEL VIVIEN** Scala leather sandals. €620.
 6. **MONOGRAM Exclusive.** Go For Good criterion: second hand, Hermès Constance handbag: Epsom leather (embossed calf leather), gold hardware. €6,500.
 7. **MARTIN MARTIN Exclusive.** Go For Good criterion: made in France, Constance dress, 73% acetate, 27% viscose, €270.



1. **SPRING COURT** Lambskin sneakers with rubber sole. €190. 2. **DO PARIS** Asymmetrical swimsuit. €235.
 3. **APNEE** Swim shorts. €110. 4. **DEGRENNÉ X Q DE BOUTEILLES** Long-drink glass with a vertical sandy finish. €14.75.
 5. **ISABEL MARANT** Meyoan striped logo sweatshirt. €295. 6. **LA PETITE ETOILE** Rêve jumpsuit, 98% cotton, 2% elastane. €119.



1. **APC** Indigo blue Charlie baseball cap. €95.
 2. **LANVIN** Calfskin Clay sneakers with rubber sole. €550. 3. **VILAC** Vintage Grand Prix racing car in red lacquered wood – Go For Good. €39.
 4. **SALUT BEAUTÉ Exclusive**. Go For Good criterion: upcycled material, Dark blue “The Air Uniform” mini-skirt, 65% polyester, 33% viscose, 2% elastane. €139. 5. **TALM Exclusive**. Mega Balm body balm for pregnancy, 100 ml. €39.00.
 6. **LE SLIP FRANCAIS** Go For Good criterion : made in France, Boxer shorts. €35.00. Bra. €55.00. 7. **CRUSH ON Exclusive**. Ruffle-collar white blouse, 50% viscose, 50% cotton. €69.99. 8. **PETITE CHINEUSE** Tartan wool skirt. €60.



1. **Y PROJECT Exclusive.** Trumpet jeans, 67% cotton, 15% recycled cotton, 15% recycled polyester and 1% elastane. €420.
 2. **STUDIO ROSALIE** Go For Good criterion: upcycled material, Flouncy, ruffle-trim flowery blue blouse, 100% cotton. €159. 3. **AIGLE (KIDS)** Children's wellington boots (European sizes 24-34). €35.
 4. **TALM Exclusive.** Mega Oil massage oil for pregnancy, 100 ml. €38. 5. **CRUSH ON** Go For Good criterion: second hand, Sleeveless hand-embroidered knitted top, 100% cotton. €49.99.
 6. **LEMAIRE Exclusive.** Lemaire beige relaxed-fit trousers. €450.



1.FRANGIN FRANGINE Go For Good criterion: organic cotton, Sweatshirt (12 months - 8 yrs). €45.

2.RESAP Go For Good criterion: upcycled material, made in France and solidarity products, Light denim jeans with lace sides. €125. 3.VILLEROY & BOCH Rock Glow Bowl 14x14x7cm, 0.65l. €28.90.

4.REJEANNE Exclusive. Go For Good criterion: made in France, Period swimsuit. €119. 5.EPYCURE Galeries Lafayette store Exclusive until July 2023. HAIR & NAILS GUMMIES 60 chewable gummies. €24.90.

6.LAPS Cobalt blue Barbès metro watch. Perlon strap. €135. 7.MARINE SERRE Exclusive. Go For Good criterion: recycled material, Printed swim shorts. €295.



1. **ROSE GARDEN** Water glass. 4-piece set 94mm, 0.39l. €44.90.
 2. **LE COQ SPORTIF** Leather Alpha BBR Premium sneakers with rubber sole. €80.
 3. **TALM Exclusive**. All-in-one Mega Serum pregnancy serum, 50ml. €35. 4. **MAISON LABICHE** Go For Good criterion: organic cotton, Bodysuit (0 - 24 months). €45.
 5. **DE FURSAC** Cotton jacket. €5,455. 6. **MARTIN MARTIN Exclusive**. Go For Good criterion: made in France, Constance dress, 73% acetate, 27% viscose, €270.



1. **YSL** La Clutch Couture Colour Clutch, 10-shade palette. €85. 2. **POMPONNE** Natural lash booster mascara, 8 ml. €29.
 3. **COURREGES** Second-skin check top. €320. 4. **AGNES B** Go For Good criterion: made in France, Jersey cardigan. €155.
 5. **NODALETO** Bulla Babies leather pumps with curved block heels. €690. 6. **COURREGES** Check single-circle skirt. €450.
 7. **MONOGRAM Exclusive**. Go For Good criterion: vintage/second hand, Dog collar belt. Grained calfskin, hardware in gilt metal. €290.
 8. **LOULOU STUDIO** Pinzon trousers, 98% wool, 2% elastane. €295.



- 1.VANESSA BRUNO Raffia bag. €295. 2.CALA 1789 Swim shorts, recycled polyester. €100.
 3.CALA 1789 Blouse, 84% viscose, 16% linen. €100. 4.DESTREE Amoako cotton jacket. €345. 5.DESTREE Yoshi cotton trousers. €225.
 6.GALERIES LAFAYETTE Go For Good criterion: gold LWG, NIKITA leather ankle-strap high-heeled sandals. €99.
 7.MAGALI PASCAL **Exclusive**. Beige raincoat. €499.



1. **STUDIO ROSALIE** Sonia ruffle-trimmed dress, 100% cotton. €235. 2. **MAISON LABICHE Exclusive**. French Touch unisex sweatshirt. €120.
 3. **JEAN PAUL GAULTIER** Ink-stamp top. €320. 4. **RECO** Go For Good criterion: upcycled material, Le Petit Didi handbag. €495. 5. **JEAN PAUL GAULTIER** Ink-stamp top. €450.
 6. **EPYCURE** **Galleries Lafayette store Exclusive until July 2023**. DETOX GUMMIES 60 chewable gummies. €24.90.
 7. **JO LA PICORE** Brazil nut, dark chocolate and coconut granola. €8.90.



1. **LOULOU STUDIO** Harat blazer, 98% wool, 2% elastane. €450 2. **MESSIKA** French Touch My Move yellow gold diamond bracelet (blue, white or red leather). €2,184.
 3. **RESAP** Go For Good criterion: upcycled material, made in france and solidarity products, Strap top. €75. 4. **Y PROJECT Exclusive**. Metallic effect polo shirt, 70% viscose, 30% polyester. €590.
 5. **PETITE CHINEUSE** Spotted blouse. €50. 6. **GOOSSENS** Clover signet ring in brass dipped in a bath of 24-carat gold, adorned with Montana blue enamel. €290.
 7. **EPYCURE Galeries Lafayette store Exclusive until July 2023**. BOOST MÉTABOLISME 30 chewable metabolism gummies. €24.90.
 8. **ROCHAS** Morsetto flat leather pumps. €560.



1. **ROSA MAITEA** La Bonne Étoile Arcoiris ring, 18-carat recycled gold, recycled diamonds, pinels and garnets (all traceable). €650.
 2. **VALENTINE GAUTHIER Exclusive.** Magda short dress, cotton moleskin. €360. 7. **EPYCURE** **Galleries Lafayette store Exclusive until July 2023.** Anti-Fatigue 30 chewable capsules. €24.90.
 4. **SUPERPRODUCTEUR** Biscuits, 100g. €4.80. 5. **GREEN BARBÈS** Cleansing balm, 60ml. €26.
 6. **SAONA** Gold and silver-plated (3 micron) pearl necklace, suede string with adjustable gold-plated clasp. €125.
 7. **MICHEL VIVIEN** Scala leather shoes. €620



1. **MESSIKA** French Touch My Move yellow gold diamond bracelet (blue, white or red leather). €2,184.
 2. **LONGCHAMP** Bistro Russian leather bucket bag. €390. 3. **NOYOCO Exclusive**. Shirt. €110. 4. **COMPTOIR GL Exclusive**. Espadrilles. €69.
 5. **FRENCH BLOOM** Le Rosé, sparkling alcohol-free rosé. €29.00. 6. **FRENCH DISORDER** Frenchy sweatshirt (7/8 - 13/14 yrs). €65.
 7. **L/UNIFORM** Small saddle bag n°43. €495. Personalisation €60 for more than three letters.

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