



Dorchester Collection

*Once upon a time,
the Palace of tomorrow ...*

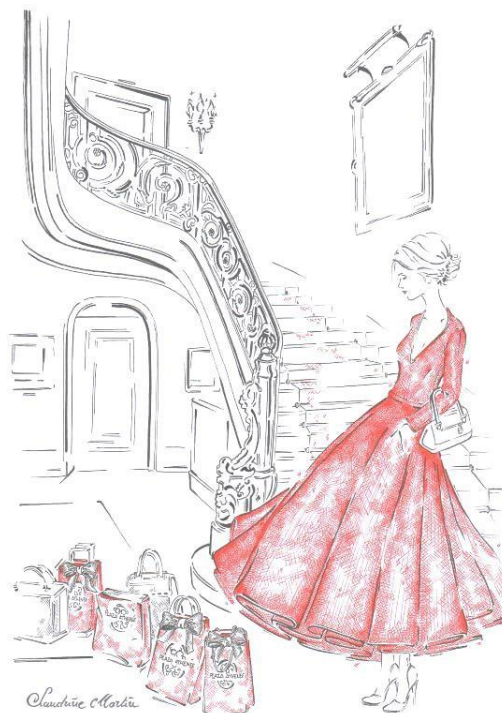


News

- Opening of Le Relais Plaza and Jean Imbert au Plaza Athénée
- 7th art...deco. Bruno Moinard and Claire Bétaille sign the decoration of the rooms on the Hôtel Plaza Athénée's 7th floor.

Hôtel Plaza Athénée

- The Lobby
- La Galerie, la Cour Jardin, le Relais Plaza, Jean Imbert au Plaza Athénée, La Terrasse Montaigne, Le Bar
- Private rooms
- The Bar
- Guestrooms & Suites
- The Dior Spa
- Plaza Athénée's History
- Dorchester Collection



Once upon a time... The Palace of tomorrow



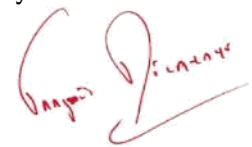
Façade du Plaza Athénée ©Bi Premium-Masahiko Takeda

"Our establishment has a close relationship with the couture houses on Avenue Montaigne, not only through the bespoke services that we offer each of our guests, but also because we are closely connected to our employees, who may well be working behind the scenes but who are very much in the spotlight in keeping the Hotel running – similar to the seamstresses who work behind the scenes of a fashion show."



Once upon a time, the palace of tomorrow. It says it all...

beauty and intimacy, past and



The Hotel's motto 'Once upon a time, the palace of tomorrow' highlights two key elements. Firstly, 'Once upon a time', recalls the beginning of the Hotel's story, based first and foremost on respecting its heritage and where the essence of the Hotel lies. The Haussmannian architecture, the facade, the lobby, the wood panelling of Le Bar, La Galerie, the "haut de cuisine" restaurant, La Cour Jardin and Le Relais Plaza all feature on the list of historic places in Paris.

Furthermore, the Hotel's relationship with its guests contributes to the essence of the Hotel as well as its connection with its employees, some of whom have worked at the Hotel for over thirty years.

The second part of the Hotel's motto, 'the palace of tomorrow', looks to the future and considers how best to integrate the iconic palace into the modern world without betraying the heritage of the property. The challenge here was to subtly enhance the Hotel's homely atmosphere for our current guests whilst considering a style that would appeal to the following generations.

The communal areas, delicate and inspired

Internationally acclaimed interior designer Bruno Moinard designed the lobby, La Galerie, La Cour Jardin, the Salon Organza and the ballroom named the Salon Haute Couture. In order to create a spectacular yet discreet atmosphere, without changing the Hotel's concept, Bruno Moinard has placed emphasis on a subtle silver color scheme complementing the existing features of the Hotel highlighted by light effects, be they natural or electric.



La Galerie ©Francis Amiard

"Today, luxury is found in detail, in the seam, the lining, in what remains unseen, in surprises
Not in extravagance or overtly opulent decor."

Bruno Moinard

The Lobby

When entering the lobby, guests will be instantly immersed by Haute Couture. Floral displays add to the welcoming atmosphere and are changed every week. Bronze, marble and brushed oak furnishings have been designed, along with wood paneling on the walls. The beautifully designed mosaic floor is adorned with a rug inspired by a crystalline motif, which echoes the large chandelier.



The lobby ©Angelina

Le Relais Plaza

Created in 1936, Le Relais Plaza is a chic brasserie that has become one of the capital's go-to destination over the years.

Under the direction of Bruno Moinard, Le Relais Plaza's refurbishment in 2014 predominantly consisted of redecorating a few elements of the restaurant. Particular attention was paid to detail, such as the lampshade crafted in folds of fibrous plaster, as well as the furnishings and the newly extended bar area.

Following the arrival of Chef Jean Imbert in September 2021, as director of all kitchens, the Relais Plaza is for him the first project that he reveals at the Plaza Athénée.

For this project, the chef wanted to offer a cuisine driven by values that are dear to him, inspired by his grandmother, with iconic dishes but also many new products from Parisian brasserie cuisine.



Le Relais Plaza ©Boby Allin

OPENING TIME : Every day, for lunch from 12.15 p.m. to 2 p.m.
From Sunday to Wednesday for dinner from 7.30 p.m. to 10.30 p.m.
From Thursday to Saturday for dinner from 7.30pm to 11pm
CONTACT : 01 53 67 64 00. lerelaisplaza.fpa@dorchestercollection.com

Jean Imbert au Plaza Athénée

The gastronomic restaurant Jean Imbert au Plaza Athénée opened its doors on Wednesday January 5, 2022. Only 9 weeks after its opening, on March 22, 2022, the restaurant received its first Michelin star.

Inspired by the great traditions of French gastronomy, chef Jean Imbert creates a dining experience that transcends time and place, returning you to the soulful origins of French dining. On the menu of Restaurant Jean Imbert au Plaza Athénée, each dish is inspired by an iconic recipe taken from our heritage. The historical statements have remained unchanged to allow guests to let their imagination wonder about... and be swept up in the ensuing experience.

The atmosphere unfolds in the dining room, as the choreography of the maîtres D, coordinated by Restaurant Director Denis Courtiade plays out in delicate harmony.



Jean Imbert au Plaza Athénée ©Boby Allin

OPENING HOURS : *Thursday to Saturday for dinner: 7.15pm – 10.15 pm*

Saturday for lunch only: 12.30pm – 2.15 pm

CONTACT : 01 53 67 65 00, jipa.hpa@dorchestercollection.com

La Galerie

Light is a key element in La Galerie with silver tones, chandeliers and the shaded patterns of the rugs that adorn the mosaic floor. Taking inspiration from La Cour Jardin, which La Galerie overlooks, the design details evoke nature with branch-shaped chandeliers, acanthus leaves surrounding lamp and sofa stands, and hand embroidered floral patterns upon cushions. La Galerie provides an elegant and comfortable space for guests to unwind at any time of day namely for tea time when Angelo Musa and the pastry cheffe Elisabeth Hot reveal their latest creations.



La Galerie ©Studio des Fleurs

OPENING HOURS: Sunday to Wednesday from 8am to 00.30am
Thursday to Saturday from 8am to 2 am

MENU: Average à la carte price: €65 (not including drinks).

TEA TIME MENUS

«Le Goûter d'Angelo Musa »: €60 euros with a hot drink

« Le Goûter de la Galerie »: €70 euros with a Rose Royale Cocktail

« Le Goûter du Plaza Athénée »: €80 with a croque-monsieur or a traditional club sandwich and a hot drink

All the restauration is supervised by Chef Jean Imbert.

CONTACT: + 33(0)1 53 67 66 00. bargalerieterrasse.hpa@dorchestercollection.com

La Cour Jardin

Landscaped by the garden designer and architect Olivier Riols and embellished by Bruno Moinard, La Cour Jardin is a perfect setting for guests to enjoy at any season. In summer with its geraniums and Virginia creepers, crape myrtle and red camellias it becomes a peaceful place where you can enjoy a vegetal cuisine inspired by the south of France.

In winter, the courtyard is covered in ice to create a rink of almost 100 square meters! With a dedicated instructor at hand, the ice rink gives children a safe place to skate while their parents can look on from the indoor comfort of the Galerie.



La Cour Jardin ©Mark Read



The Ice Rink ©Francis Amiard

OPENING TIMES: In summer season, every day from 12.00pm to 2.30pm and 7pm to 10.30pm

MENUS: Average à la carte price: €110 (not including drinks)

All the restauration is supervised by Chef Jean Imbert.

CONTACT: +33 (0)1 53 67 66 02. mdhcourjardin.hpa@dorchestercollection.com

La Terrasse Montaigne

Located on the most elegant street of Paris, the Terrasse Montaigne runs along the façade of the hotel, creating a natural spotlight of attention. Open during spring and summer, it is the perfect place for a shopping pause or an evening cocktail



La terrasse Montaigne ©Studio des Fleurs

OPENING TIMES: From April to August, every day from 12.00pm to 2.00am
During March, every day from 12.00pm to 6.00pm
From September to October, every day from 12.00pm to 10.30pm

MENUS: Average à la carte price €60 (not including drinks)

All the restauration is supervised by Chef Jean Imbert.

CONTACT: +33 (0)1 53 67 66 00 BarGalerieTerrasse.HPA@dorchestercollection.com

The idyllic Bar

Patrick Jouin and Sanjit Manku have adopted a bold and creative approach to Le Bar, plunging guests into a distinctive and dreamlike atmosphere.

Known as one of the top evening destinations in Paris, Le Bar has been designed to create an innovative setting. Using a contemporary style, the space is decorated with a blend of blue and brown tones. The ceiling is hidden under an installation composed of wreaths of fabric reminding drapes of a Haute Couture dress whilst the oversized bar in transparent resin levitates within the space. The chairs and sofas are elegantly designed with saddler topstitching, inspired by some of the finest vintage cars in the world. In the evenings, the glass disk-shaped lamps, like a pearls of a neckless, shed a dim and more discreet light creating an intimate ambience.

Since October 2018 the bar will be featuring an exclusive collection of truly exceptional Dom Pérignon white and rosé champagne, including Vintage, P2, P3 and Magnum, Jeroboam, Mathusalem. This unique selection, which cannot be found anywhere else in the world, can be savoured onsite or added to a fine wine collector's private cellar.



Le Bar du Plaza Athénée ©Romain Bourven

OPENING TIMES: Sunday to Wednesday from 6.00pm to 00.30am
Thursday to Saturday from 6.00pm to 2am

MENUS: Average à la carte price: €30

CONTACT: +33 (0)1 53 67 66 00 bar.hpa@dorchestercollect

Private Rooms



Details ©Francis Amiard

The Organza, Création & Collection rooms

Hotel Plaza Athénée offers versatile spaces to host a variety of events, from corporate meetings to grand social occasions: a spacious ballroom (Salon Haute Couture), a warm space for "breaks", (Salon Organza) along with two adjoining meeting rooms (Création rooms A & B) located on the upper floors of the Hotel.



SALON ORGANZA : 85m²/915ft²



SALON COLLECTION : 55m²/5382ft²

The whole spirit of Haute Couture is celebrated through light in the Salon Organza. In the center of the room, a rug is printed with a pattern that matches La Galerie's wing chairs and the sofas in La Cour Jardin. The 85 square meter room can accommodate up to 120 guests.

SALON CRÉATION A: 70m²/753ft²



SALON CRÉATION B: 30m²/323ft²



The Salon Haute Couture

The Salon Haute Couture spans over 150 square meters and 5.75 meters in height, with a total capacity of 200 guests. The aim of this room was to create a timeless space for events and special occasions. With every detail of decoration taken into account, from the glamorous red floor rug to the golden ceiling, which holds 7 large chandeliers, the Salon Haute Couture will be Paris' ultimate event space.



SALON HAUTE COUTURE : 150m²/1,615ft²

CONTACT:

Groups and Events Department
+ 33(0)1 53 67 66 74
events.hpa@dorchestercollection.com

The Cellar

Upon request a private visit can be arranged which reveals the secret of the cellar : an impressive selection of 35,000 wine bottles, which include Château Cheval Blanc, Château Latour, Château Margaux Pétrus and Montrachet. Delicate finger food can be served during the tastings.



The Cellar ©Francis Amiand

CAPACITY : min 6 max 12 for tastings

OPENING OF THE CELLAR: €1000

PACKAGES:

« Formule Élégante » €150 per person with a degustation of six wines and one surprise wine

« Formule sublime » €250 per person with a degustation of eight wines and one surprise wine

« Formule signature » €350 per person with a degustation of four wines and one surprise wine

CONTACT:

Service Groupes et Evènements

+ 33(0)1 53 67 66 74

events.hpa@dorchestercollection.com

Guestrooms & Suites



Superior Suite ©Francis Amiard

Guestrooms & Suites

designed as private apartments

The restoration of some of the guestrooms and suites has been entrusted to Marie-José Pommereau who chose a range of warm tones for the walls including peony, suninfused yellow and silver as well as materials such as damask, embroideries and plain silks from top couture houses to adorn the windows, armchairs and beds.

208 rooms and suites, all with a unique style, are designed as private apartments. The first six floors indulge in a classical Haussmanien universe with authentic furnitures and high ceilings whereas the seventh – recently redesigned by the agency Moinard and Bétaille - and eighth floor in Art Deco style pay tribute to geometrics. Fifty-two rooms offer a stunning view on the elegant avenue Montaigne.



Presidential Suite ©Francis Amiard

“Our aim from the beginning has been to create spaces in line with our guests’ dreams and expectations, in other words guestrooms and apartments that remain intimate and extremely private, which they will be delighted to return to each time that they stay in Paris, as if they were coming back home.”

Marie-José Pommereau

The Eiffel Suite Signature Classic

The history of Haute Couture speaks of its passions in the charming design of this silken suite. Just like a couture dress, the symphony of soft grey and pinks, the elaborate moldings, which accentuate wonderful high ceilings, the rich couture-house fabrics and the cushions re-embroidered by the famous maison Lesage confer a unique style and a timeless elegance to the suite. The stunning view on the Eiffel Tower seems unreal, a piece of art in an ornate frame.



Suite Eiffel Signature ©Francis Amiant



Suite Eiffel Signature ©Francis Amiant



Suite Eiffel Signature ©Francis Amiant

SURFACE: 130 m²/1,400ft²

RATE: from 11,000 euros

CONTACT: +33 (0)1 53 67 66 67. reservations.fpa@dorchestercollection.com

The Eiffel Suite Signature Art Deco

Two styles, one iconic view. In this second signature apartment in Art Deco style, the iron lady can be admired from the bedroom to the living place through the bathroom and the private terrace. This Art Deco inspired masterpiece features sleek rosewood, Macassar ebony and mahogany woodwork, heavy silk curtains in silver grey tones and textiles by Pierre Frey, a tribute to artisan craftsmanship.



Suite Eiffel Signature ©Francis Amiard



Suite Eiffel Signature ©Francis Amiard



Suite Eiffel Signature Terrasse ©Francis Amiard

SURFACE: 130 m²/1,400 ft²

RATE: from 12,000 euros

CONTACT: +33 (0)1 53 67 66 67. reservations.hpa@dorchestercollection.com

The Royal Suite

A world of « luxury, tranquillity and voluptuousness ». With four bedrooms, four bathrooms, two drawing rooms, an office and a separate kitchen, the suite is a very own, glorious apartment and the biggest suite of Paris. On 450 m² Marie José Pommereau celebrates French craftsmanship with classic Parisian style and antiques and original artworks.



Junior Suite Prestige ©Eric Laignel



Suite Royal ©Francis Amiard

SURFACE : 450 m²/4,845 ft²

RATE : from 20,000 euros

CONTACT : +33 (0)1 53 67 66 67. reservations.hpa@dorchestercollection.com

The Dior Spa

bespoke beauty



Reception ©Jérôme Galland pour Christian Dior Parfums

Since it was founded in 1946, Dior has maintained a strong relationship with the Hotel Plaza Athénée. Christian Dior was passionate about the Hotel which resulted in the opening of the Dior Spa in 2008. Exuding a modern and elegant atmosphere, Dior Spa is composed of five treatment rooms including one double, and takes on Dior's Haute Couture spirit on 30 avenue Montaigne to provide guests with a high quality and bespoke service.

A new philosophy

"The ultimate luxury experience for pure beauty" is the philosophy of the Dior Spa which emphasizes the exclusive experience similar to that of Haute Couture. Inspired by Christian Dior, "the architect of design", the Dior Spa treatments are created, structured and redefined for each guest, step by step, for instant and long-lasting rejuvenating results.

The ultimate luxury experience is the philosophy of the Dior Spa, which – like Haute Couture – emphasizes the bespoke experience.

History

On 20 April 1913, the avenue Montaigne was all astir as the Plaza Athénée opened its doors at number 25 with sixteen guestrooms per floor, apartments on the top floor and a restaurant overseen at the time by chef Jacques-Léon Colombier. The Hotel soon became a new haunt for both composers and artists who regularly ate at the restaurant after an evening performance at the theatre.

The roaring twenties evoked the post-war period. It was a time of jubilation and embellishment. The architect Jules Lefebvre was chosen to create the fine apartments, La Cour Jardin, and the Salons Régence and Marie-Antoinette. Le Relais Plaza restaurant opened in 1936: its décor was entrusted to the interior designer Constant Lefranc, who transformed it into an Art Deco temple. It was in 1947 that Christian Dior set up his couture house on avenue Montaigne right next to the Plaza Athénée.

Whilst 1968 marked a time of change politically with the student rebellions of May 1968, the Hotel also went through a change in management: Paul Bougenaux in 1969, the former head concierge, organised a staff demonstration to protest against the threatened sale of the Hotel; Franco Cozzo followed his footsteps in 1979 and Hervé Houdré in 1995, who oversaw a major redesign of the Hotel in light of the growing competition. In 1999, François Delahaye became managing director and initiated key changes. He chose Alain Ducasse to supervise the Hotel's catering services and create the menu for the Alain Ducasse at Hotel Plaza Athénée restaurant, which obtained three Michelin stars in 2001. Meanwhile, chef Philippe Marc was appointed at Le Relais Plaza, and acclaimed pastry chef Christophe Michalak was appointed at La Galerie des Gobelins. In 2001, Dorchester Collection announced the acquisition of the Plaza Athénée. Le Bar was redesigned in June 2001 by designer Patrick Jouin and soon became one of the most popular destinations in Paris.



Facade of the Plaza Athénée
Christian Dior model in front of the Plaza Athénée ©Association Willy Maywald ADAGP



Cour Jardin in the 1960's

In 2003, Laurence Bloch, the Hotel's manager, commissioned interior decorators Bettina Mortemard and Marie-José Pommereau to decorate the 194 guestrooms, which included 46 suites. Two years later, a 450-square metre Royal Suite opened on the fifth floor and 2008 saw the launch of the Eiffel Suite with unparalleled views of the Eiffel Tower. That same year, the Dior Institut opened at the Hotel and received the Living Heritage Company (Entreprise du Patrimoine Vivant) prize in 2011. It was in 2012 that the Plaza Athénée was awarded the official French distinction of "palace", and on 20 April 2013, the iconic Hotel celebrated its centenary, 100 years to the day from when it opened. A time capsule was created to mark the occasion, in which objects from the past and from the present were included to be passed down to future generations for the next 25 years.

After 8 months of renovation works, Hôtel Plaza Athénée opens its doors in August 2014 which marks the beginning of a new era. The project was carried out with the help of the following designers and artists; the architect Jean- Jacques Ory, who was responsible for extending the premises; the interior designer Bruno Moinard for the decoration of the communal areas; designers Patrick Jouin and Sanjit Manku for the Alain Ducasse at Hotel Plaza Athénée restaurant and Le Bar; and finally Marie-José Pommereau for the restoration of the guestrooms and apartments. It is with this combined support that the Plaza Athénée will remain an elegant and timeless destination offering guests an unforgettable experience. In 2016, the Dior Institut spruced itself up. From the reception to the Dior Institut suites and the relaxation room, all the spaces have been decorated in elegant shades of champagne. In 2021, the Dior Institut has been renamed Dior Spa.

Since September 2021, all catering points are supervised by Chef Jean Imbert, accompanied by the new executive Chef Jocelyn Herland.

FACT SHEET

Situation:	Located on the famous avenue Montaigne, two steps away from the Champs Elysées and the Eiffel Tour.
Address:	25, avenue Montaigne 75008 Paris Call: +33 (0)1 53 67 66 65 Web site: dorchestercollection.com
Access:	1 hour from Charles-de-Gaulle airport 45 minutes from Orly airport 30 minutes from Nord station (Eurostar)
Parking:	François 1 ^{er} , located on 24 rue François 1 ^{er} Marbeuf, located on 17 – 19 rue Marbeuf.
Rooms:	114 rooms with 98 rooms in a classical Haussmanian style and 16 rooms in Art Deco style.
Suites:	54 suites and 40 junior suites including two signature suites with Eiffel Tower view and one 450m ² /4,845 ft ² Royal Suite.
Restaurants:	The Relais Plaza, the chic Parisian brasserie with authentic Art Deco design, serves classics of the French cuisine twisted with a touch of modernity. The Galerie, the all-day dining place for legendary breakfasts, afternoon teas or just a fun cocktail. Two additional restauration points in summer, la Cour Jardin, real haven of peace and la Terrasse Montaigne with view on the most elegant streets of Paris. Inspired by the great traditions of French gastronomy, The gastronomic restaurant opened on January 2022 and won its first Michelin Star only two months and a half after its opening.
Dior Spa:	On 500 m ² /5,382 ft ² , in an elegant and refined atmosphere, well-being and effectiveness come together: the Dior skincare and body treatments are offered in five suits (one of which is a double room). Other facilities: a Hamman, a sauna, a fitness center with the latest equipment, a relaxation room and a manicure/pedicure suite.
The Private Rooms:	5 private rooms with one ballroom and two adjoining meeting rooms for corporate events, private celebrations or press conferences. A wine cellar for private visits and tastings.
Services:	Room service 24 hour, conciergerie, facilities for children, laundry service, currency exchanges, individual safes

RATES 2021

This prices can be changed at any time without advanced notification

<i>Individual room</i>	€900
<i>Superior room</i>	€1000
<i>Deluxe room</i>	€1,150
<i>Deluxe room view avenue Montaigne</i>	€1,400
<i>Junior Suite</i>	€1,500
<i>Junior Suite view avenue Montaigne</i>	€1,800
<i>Deluxe Junior Suite</i>	€1,850
<i>Prestige Junior Suite</i>	€2,100
<i>Superior Suite</i>	€2,300
<i>Deluxe Suite</i>	€2,800
<i>Deluxe Suite view avenue Montaigne</i>	€3,200
<i>Prestige Suite</i>	€4,300
<i>Presidential Suite</i>	€5,300
<i>The apartment</i>	€5,500
<i>Dupleix Suite</i>	€7,000
<i>Eiffel Suite</i>	€10,000
<i>Signature Eiffel Suite</i>	€11,000
<i>Haut Couture Eiffel Suite</i>	€12,000
<i>Royal Suite</i>	€20,000

<i>Montaigne Breakfast</i>	€50
<i>Plaza Breakfast</i>	€94
<i>Haute Couture Brunch</i>	€140

TVA included, tourist tax: 5 euro per person, per day

If you need more information about this press release, we are at your disposal.

Awards gained in 2017 - 2019

Hôtel Plaza Athénée

Hotel:

"Best Hotels" Gold Badge Award 2019 – #7 in the "Best Hotels in Europe" category and #3 in "Best Hotels in France" category

Travel + Leisure World's Best Awards 2018 – Ranked in the 'Top five Paris hotels'

Forbes Travel Guide 2018 – World – Five Stars

Harper's Bazaar's 2018 - Ultimate Travel Guide supplement – Included within the '100 Greatest Hotels' under the Best for Unique Experiences.

Condé Nast Traveler 2017 – Best Hotel in Paris – Rank #4

Condé Nast Traveler 2017 – The 20 Best Business Hotels in the World – Rank #2.

Elite Traveler 2017 – One of the top 100 hotels of the world

Food & Wine Hotel Awards 2017 – Rank #1



**TRAVEL+
LEISURE**

BAZAAR

**Condé Nast
Traveler**

elite traveler
THE PRIVATE JET LIFESTYLE MAGAZINE

Dior Institut:

World Spa & Wellness Awards 2018 – Best Spa of the year

Fodor's Travel 2018 – The Best Hotel Spas in Paris – Rank #2

Prix Villégiature 2018 – Best Hotel Spa of a city center in Europe

Forbes Travel Guide 2017 – Dior Institut – Four Stars

The World Luxury Spa Award 2017 – Best Western Spa Manager



Forbes
TRAVEL GUIDE



Food & Beverage:

Guide Michelin 2019 – 3 étoiles maintained for Alain Ducasse au Plaza Athénée

Gault & Millau 2019 – Best Restaurant Manager: Denis Courtiade (Alain Ducasse au Plaza Athénée)

La Liste 2019 – Alain Ducasse au Plaza Athénée ranked #2

Prix Mauviel 1830 – 2018, Best Restaurant Manager of the World by "Les Grandes Tables du Monde": Denis Courtiade (Alain Ducasse au Plaza Athénée)

Worldwide Hospitality Award 2018 – Iconic Employee: Werner Kuchler (Le Relais Plaza)

Fodor's Travel 2018 - One of the best in 7 Parisian Hotels with Top Michelin-Starred Chefs

World 50 Best Restaurant 2018 – Alain Ducasse au Plaza Athénée ranked #21

Food & Wine Hotel Awards 2017 – Favorite food-centric hotels and resorts



Guide Lebey 2016-2017 – Awards of the Best Fish Dish and the Best Cheese Service (2016) – Alain Ducasse
au Plaza Athénée

Dorchester Collection Profile

Luxury hotel group Dorchester Collection was founded in 2006 to manage a portfolio of some of the world's foremost luxury hotels in Europe and the USA, each of which reflects the distinctive culture of its destination. Dorchester Collection hotels are icons in their own right, with rich heritage and worldwide reputations as places offering the best and most sought-after experiences of good living, charm, elegance and unparalleled standard of service. The hotels celebrate their own original character enriched by contemporary styling and state-of-the-art facilities.

Steeped in cultural history, each hotel is synonymous with defining historical moments and have hosted numerous royal families, celebrities and world leaders over the years. They each have their own story to tell, highlighting the group's stylish heritage, with fascinating historical anecdotes.

The Beverly Hills Hotel was built two years before the city of Beverly Hills was founded; Hôtel Plaza Athénée, the Haute Couture address of Paris, was the reason behind Christian Dior's choice to open his boutique just opposite the hotel on avenue Montaigne in 1946; and Salvador Dalí would stay at Le Meurice for months at a time, which led to the hotel's link to surrealism in its design. In addition, the Harlequin Suite at The Dorchester still features the original pink marble bathroom that was installed for Elizabeth Taylor, where she learned that she would star in one of her most famous films, *Cleopatra*.

With an ever increasing interest in the magic of the hotel world, Dorchester Collection properties allow guests to retrace the footsteps of famous artists by walking through lobbies, reclining by swimming pools, admiring views, and staying in suites that have long been associated with some of the most iconic film scenes and Hollywood legends.

By applying its unrivalled experience in owning and operating some of the world's great individual hotels, the company's vision is to become the ultimate hotel management company, with a passion for excellence and innovation, honouring the individuality and heritage of its hotels. This is achieved through both acquiring and managing hotels on behalf of third party owners.

In 2006, Dorchester Collection consisted of five hotels: The Dorchester, The Beverly Hills Hotel, Le Meurice, Hôtel Plaza Athénée and Hotel Principe di Savoia. Since then, the company has added five more hotels to its portfolio with Hotel Bel-Air, Coworth Park, 45 Park Lane, Le Richemond and Hotel Eden. One of Dorchester Collection's aims is to build on the brand loyalty that has been established since the portfolio was created, through a carefully selective expansion strategy focused on key gateway cities worldwide.

In 2015, Dorchester Collection was honoured by the UK Customer Experience Awards for developing the top customer strategy in the industry. 2015 also brought Dorchester Collection the Engagement & Loyalty Award for best Customer Engagement Programme in the world. It was recently honoured by Lloyds Bank National Business Awards, which named the company as the finalist in the customer focus category. Dorchester Collection's strategy for the best use of customer insight has also been recognised as a finalist by The Institute of Customer Service in the 2016 UK Customer Satisfaction Awards.

With Dorchester Collection's continuous investment in taking the luxury experience to new levels, major restorations have recently taken place in many of the hotels including The Beverly Hills Hotel, The Dorchester, Le Meurice and Hôtel Plaza Athénée. The luxury hotel group's latest project is Hotel Eden in Rome, which is currently closed for renovation and will reopen in April 2017.

Leading the way in innovation, Dorchester Collection continues to strive towards creating new ways to develop guest satisfaction, through attention to detail and new initiatives that have earned it recognition within the luxury hospitality sector and beyond.

CONTACTS :

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