

# SO/

# PARIS

## THE PARISIAN LIGHTHOUSE



OPENING  
SEPT 6<sup>TH</sup> 2022

A new address to know in Paris

Making its stylish debut on the banks of the Seine, between Notre-Dame Cathedral, Bastille and the trendy Marais, SO/Paris brings a taste of the avant-garde to the 4th arrondissement with luxurious, bold guestrooms, unique dining experiences, and some of the most breathtaking views of Paris.

162 Bedrooms // Striking views over the Paris rooftops, the Seine, and the capital's landmarks  
« 7en Scène » Meeting Hub // Bonnie Restaurant-Bar-Club by Paris Society // Maison CODAGE Spa



*The different categories include: 33 Capsule - from 25 sqm // 65 Collection Rooftop view - from 25 sqm // 42 Collection Paris Skyline view - from 28 sqm // 10 Studio - from 43 sqm // 6 Studio Panorama view - 46 sqm // 23 Studio Balcony - 43 sqm // 1 Atelier - 56 sqm // 1 Atelier Seine - 56 sqm // 1 SO Paris Suite - 87 sqm*

## A brand rooted in fashion

Designed by Guillaume Henry, rising fashion star and Artistic Director of fashion house Patou, the uniforms of SO/ Paris are fresh and charming, created for people on the move. Here, omnipresent within this hotel between the Seine river and the Arsenal basin, water is referenced everywhere, via oilskins, denims and striped sailor sweaters. Guillaume Henry has also designed the hotel's emblem, which is reproducible in embroidery, around themes of the lighthouse, the Fresnel lens and the sea's waves.

## Bonnie

Alive day and night, SO/ Paris is home to Paris Society's new signature experience, Bonnie. The restaurant, club and bar span the top two floors of the building and offer a breathtaking 360° panoramic view of city.

**Restaurant** One glance, forever remembered. Day and night the Bonnie boast breathtaking views of the River Seine. The cuisine at Bonnie, first and foremost Parisian, promises to be generous and inventive. An international offering, accented with signature French classics and a seafood touch.

**Bar** On the bar side, with sweeping panoramas over Paris' rooftops, Bonnie offers a festive and personalized menu. Halfway between Paris and New York, the style is urban, arty and vintage.

**Club** Bonnie inspires celebration. Paris's only glassed-in rooftop club has been designed to live unforgettable moments at the top of the SO/. Just you, the stars... and everyone who loves an edgier social scene.



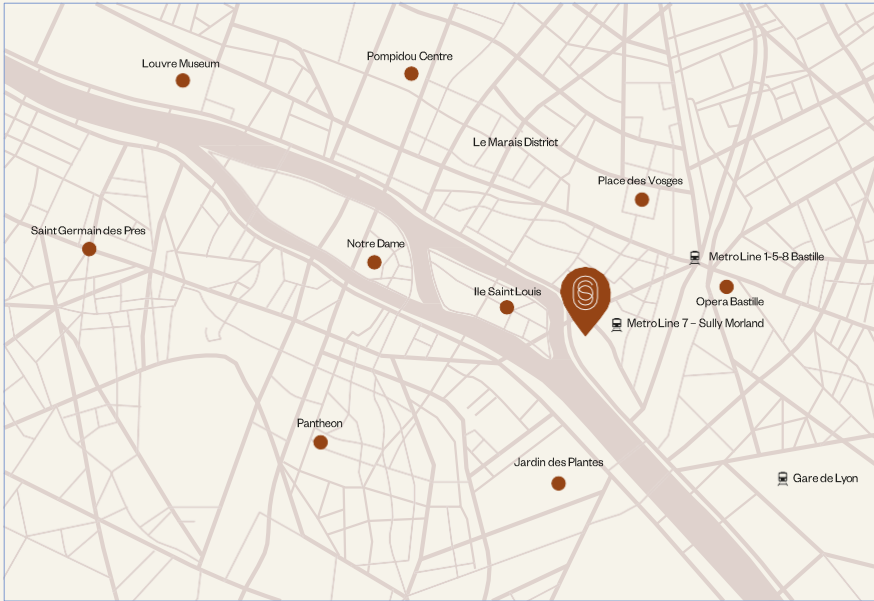
## A project with art at his heart

SO/ Paris is an immense and magnificent playing ground for artists of the French & International scene with iconic art featured throughout the hotel, from Neil Beiloufa in the lobby, Thomas Fougierol in the bedrooms, Alice Guittard and Elsa Sahal in the Spa and Olafur Eliasson's immersive installation on the 15th and 16th floors.

## Accommodation

A perfect base for the stylish traveller, SO/ Paris has 162 elegant rooms and handsome suites spread between floors 7-14. All have striking views over the Paris rooftops, the Seine, and the capital's landmarks, with bold colours and timeless décor.





## Access

Sully-Morland metro station (line 7): 150 metres.

Place de la Bastille (metro lines 1, 5 and 8): 700 metres.

Bus routes 67, 72, 86 and 87 take you to all four corners of Paris.

Gare de Lyon train station is 14 minutes on foot with a rolling suitcase.

By plane, Paris-Orly is at 18km and Paris-CDG is only 30km away.

## Location

Set on the Seine riverbanks, in Paris's fourth arrondissement, between the ultra-chic Marais and Bastille districts, right across the river from the Arab World Institute and the dynamic Left Bank. Ideally situated less than a kilometer from Notre-Dame, we are truly in the middle of Paris.

## Spa Maison CODAGE

Guests are invited to rest and recharge in Spa Maison CODAGE with two treatment rooms and Hamman. Guests will also enjoy complimentary direct access to a 1,700 sq m Ô Zenhit sport club and a 20x6m pool.

## Social Hub

On the seventh floor, four flexible meeting rooms (total 160 sq m) and a foyer (40 sq m) are flooded with natural light and are ideal for all sorts of events: work gatherings, fashion shows, pop-up shops and private functions. The bar and club are also available for private hire for unique and unforgettable events.

## Services

Free Wi-Fi and internet access /  
Valet parking / 24/7 In-room dining /  
Bicycle rental / Pet friendly

Currency: Euro (EUR)

Time difference GMT +1



Function Room	Dimension & Specs				Capacity			
	Area (sq m)	Area (sq ft)	Floor Cover	Ceiling Height (m)	Theatre	Boardroom	U-Shape	Cocktail Reception
7 en Scène Arc + Phare + Paris + Quai	160	1720	Carpet	2.43	50	-	-	100
Arc En Scene	45	485	Carpet	2.43	30	20	15	30
Phare En Scene	35	375	Carpet	2.43	12	12	12	20
Paris En Scene	35	375	Carpet	2.43	12	12	12	20
Quai En Scene	45	485	Carpet	2.43	30	20	15	20

SO/

PARIS

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