

1889

In 1889, the Universal exhibition of Paris received millions of visitors. Among them, many came from all over the world especially to discover the Eiffel Tower, which was specially built for this event.

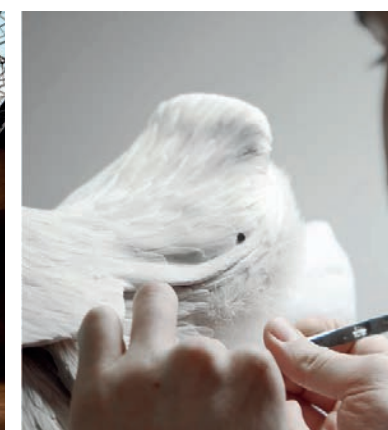
1889 is a symbolic year when France was the world reference in terms of innovation, luxury and know-how ; this is why we chose this date to name our agency, as a tribute to history.

We created the agency 7 years ago, with the conviction that customer knowledge and treatment would be a major strategic issue for the luxury industry in the next decade and that experience would be at the heart of this strategy !

That's why we decided to create an experiential agency dedicated to luxury players. Since our creation we have 2 divisions :

- 1889 Experience, dedicated to luxury brands to help them create and manage unique experiences dedicated to their best customers and staff.
- 1889 Private, dedicated to high-end travel agencies and private clients who want to experience something out of the ordinary. This division aims to create bespoke journeys and once-in-a-lifetime events with a true experiential approach throughout France and Switzerland.

Thomas Mesmin & Aurélie de Royer
Founders of 1889





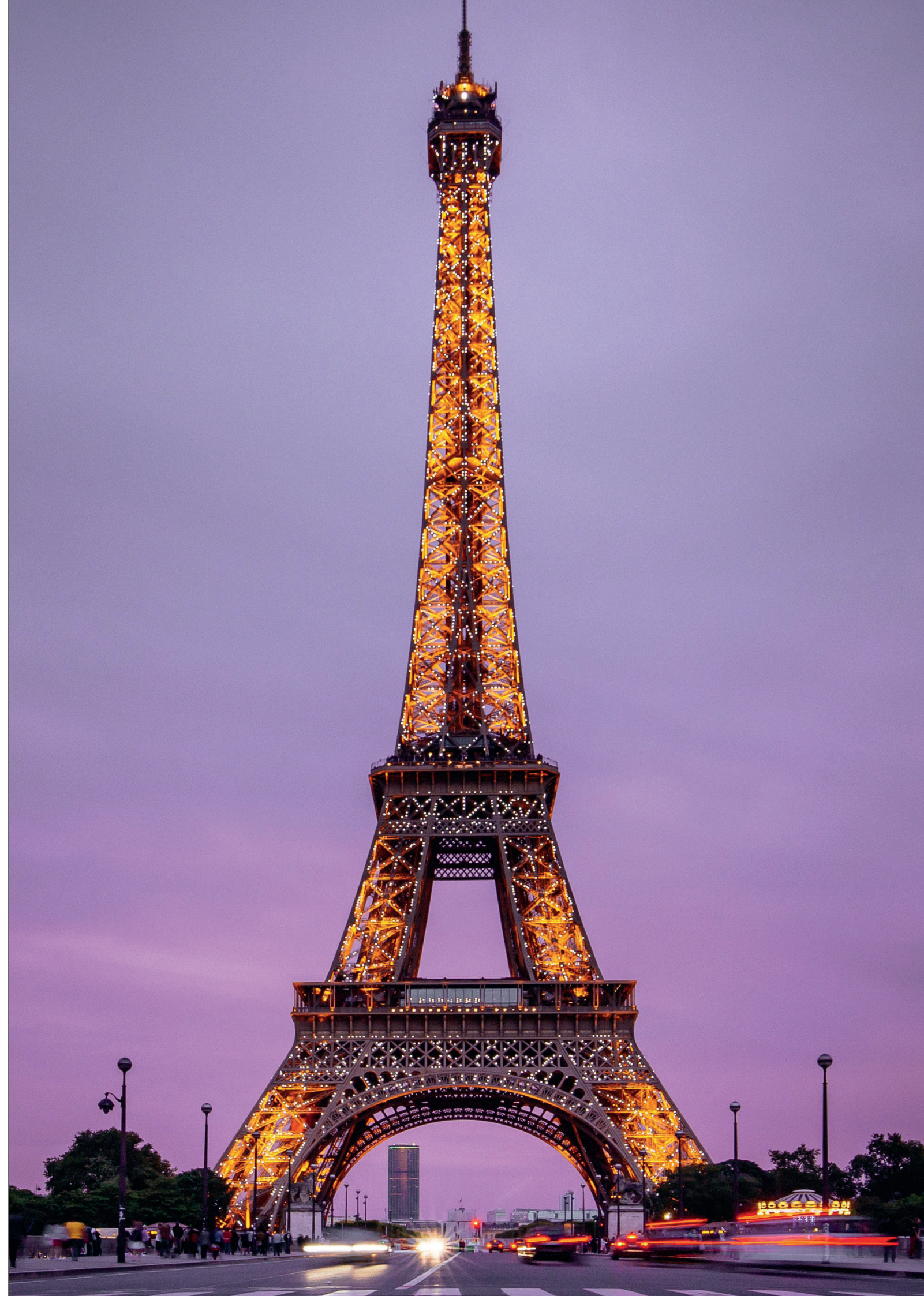
1889 Private aims to offer a bespoke service to individuals. We specialize in creating unforgettable experiences in France and Switzerland by offering:

- **Private Voyage** with itineraries created from A-Z with you for your clients! Because everyone is unique, we put a huge importance on designing each journey with passion and according to the interests and dreams of our travelers.


- **Private Moments** with an once in a lifetime event offer. We design a true experiential approach for the most precious moments of your life (birthday, wedding proposal, wedding, vow renewal,...)

Thanks to our constantly evolving network, we are able to manage a diverse range of day-to-day and extraordinary request to unprecedented levels ! We have built strong relationships with our partners over the last 7 years that allows us to have an expertise in the most specialized fields such as gastronomy, fashion, art,... by having access to artists' studios, starred chefs and places not open to the public.

Livvy LERON
Head of 1889 Private



P R I V A T E V O Y A G E



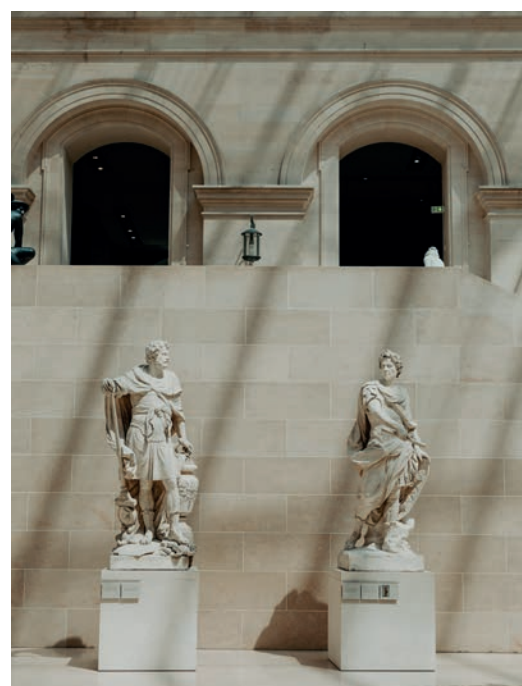
1889 Private Voyage is a travel agency specialized in luxury journeys. We specialize in creating bespoke stays and experiences in France and Switzerland. For us, travel is not just about the destination, but the emotional journey we take, the cultures we discover and the stories we bring home and share with our loved ones.

Our clients are couples, families, wine and art collectors, celebrities, and most importantly : frequent travelers for whom travel is an essential part of their lives. Our role is to help them live the destination with a new perspective ! We continually explore France & Switzerland to bring you the most exclusive and authentic experiences. We allow our travelers to enjoy the privilege of experiencing French and Swiss excellence in art, luxury and gastronomy by visiting workshops and spending unique moments with the greatest artisans, designers and experts. Our expertise and contacts allow us to create experiences that are not available to the public.

We establish a close relationship with each agency and each client ; we offer the possibility to work in white label. We become familiar with each client's needs, preferences and lifestyle and are able to offer a tailor-made trip for which we take care of the hotels booking, restaurants, but especially experiences which are our strength.



Paris

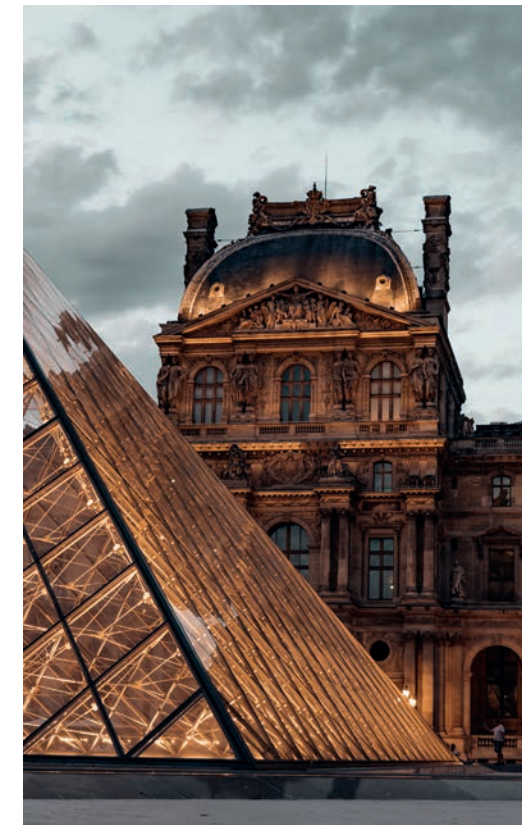


A stay in France would not be the same without a visit to Paris. Its museums, historic monuments, avenues and luxury districts make the city a real centre of culture and heritage that we can help you discover with tailor-made experiences. Among the many experiences that can be created for your clients by our team, you can find :

Exclusive Perfume Experience

We are able to privatized wonderful locations for very exclusive perfume experience for small groups. Whether it is to meet the directors of a renowned brand company, discover the process of sourcing and creation of exceptional perfumes or even create our very own perfume ourselves, the possibilities are numerous.

Our team had the occasion of creating bespoke perfume experiences for different clients, looking for different type of services over the years. A perfect way to discover one of the best french craftsmanship in a way you've never experiences before.



Cooking class with a Michelin star Chef

It is well known, the french gastronomy has nothing to envy to the rest of the world. Reknown and appreciated at an international level, Paris is one of the favorite place of many famous chefs. For all the food lovers who which to learn from the best, our team can work on some exclusive experiences with Michelin star chef.

Whether it is a masterclass, a cooking class or some unique food tours to enjoy the best of what the French cuisine has to offer in the city of lights, our team will be able to create the perfect experience for you.



Family Picnic at Montmartre

As travelling is also very enjoyable when in family, our team can also create unique experiences for families. We can, for example a private picnic in the gardens of the Montmartre museum. The museum welcomes a unique collection of paintings, posters and drawings by iconic painters.

And for the perfect afternoon for everyone to enjoy, we can create a treasure hunt in Montmartre district, followed by a chic picnic with products from local producers. The garden can be totally privatized, and actors in costumes make our clients live an immersive experience by performing in the museum's "atelier".



Bordeaux is synonymous with grands crus classés and wine. Considered as the world capital of this nectar, it offers many outstanding experiences with wine. But Bordeaux is not just about wine. There is so much more to discover to this incredible city. It is a truly great place to enjoy outstanding experiences like, but not limited to :

Access to Wine Propreties

Our team is able to open the doors of some exclusive wine properties. These places completely closed to the public welcomed our clients in different regions like Médoc, Sauternes and Saint-Émilion.

This experience will allow our clients to enjoy very special wine tasting and a lunch on site, as well as the opportunity to meet the owners of the different wine properties they discovered

«Apéritif» in a Carrelet

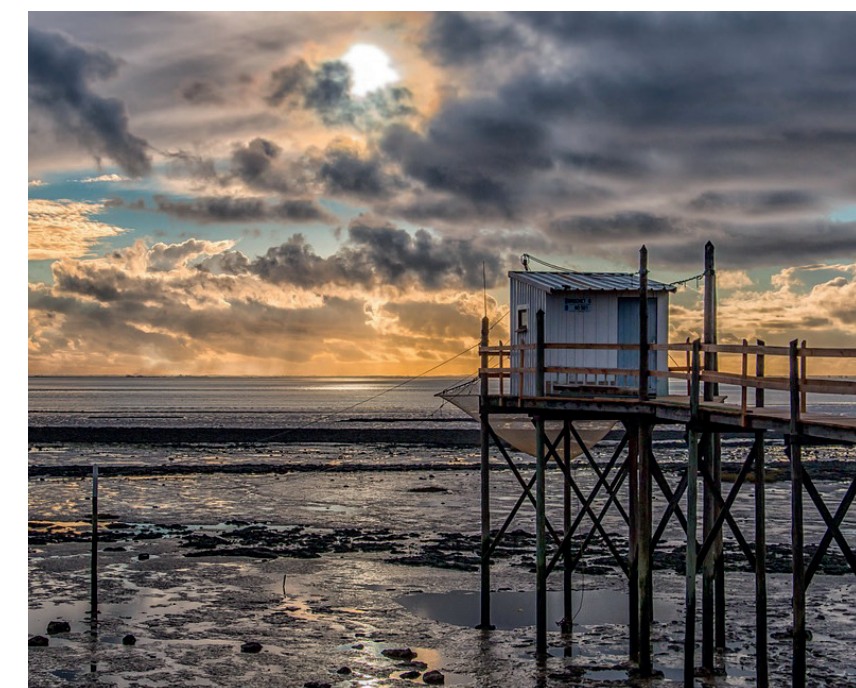
What's best than having a very french «Apéro» in a small fishing port, more precisely in a «carrelet» (fishermen's house on stilts) facing the Gironde river near St-Vivien !

A table all set up in this hut with porcelain dishes, crystal glasses and silverware will be waiting for the clients. Decorated with a beautiful tablecloth , candles and flowers, the place will be perfect for a romantic table with a nice aperitif.

Barel tasting at Château Montlabert

Have you ever visited a château with the architect who created it? That is the experience we offer for the Montlabert Castle.

Olivier Chadbost, rising figure of architecture who was also in charge of the creation of the new cellar of château Angelus, , will lead the visit of this incredible place. It will then be followed by a workshop of creation of their personalized cuvée before a well deserved relaxation time with a massage and/or yoga session in the Rose Garden or around the Basin





French Riviera & Provence



The French Riviera refers to the beautiful Mediterranean coastline which stretches along the southeast corner of France. Though having no official boundary, most people consider it to range from the Cassis town in the west, all the way over to the town of Menton which lies upon the French-Italian border. Among the experiences we can offer in the region are :

Dinner in a Wine Cellar

Have a private dinner surrounded by exceptional wines in an incredible cellar. In a château or in the intimacy of a private collection you will have the great opportunity to learn and maybe even taste some marvelous vintages.

For this experience, a dinner is prepared by a Michelin star chef with products from local producers in a place completely privatized for you for the most unique experience !

Pastry Class in the Vineyards

Our clients can spend a day at a very famous estate of the French Riviera, Château Minuty. First, they will enjoy a private tour of the winery. Then, they will be able to enjoy an extraordinary culinary experience.

After tasting a few vintages of the winery, our clients will stray from the tourist trails to discover a table set up in the middle of the vineyards for a unique pastry class with a chef.

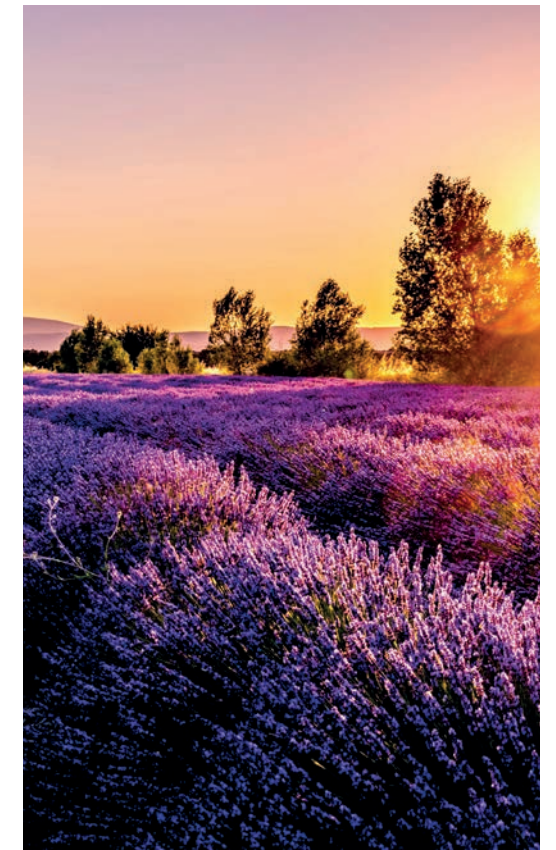
The perfect way to enjoy the French gastronomy and the French Riviera's incredible landscapes.

Picnic in the lavender Fields

Very popular among both locals and tourists, the lavender fields of the South of France are not to be introduced.

To fully enjoy this magical place, we can organize a wonderful picnic in the middle of the lavender fields.

Working with local producers for the food & wine, we can organize a workshop around the creation of hats and manufacture of lavender bags. A truly special experience to take it all in.



The Alps are the largest mountain chain in Europe, extending for almost 1,000km with a surface area of 35,000km² in France. This region is also home of some of the highest peaks in Europe, with striking differences between the Northern Alps and Southern Alps.

Lunch in the middle of nowhere

Soak up the wilderness of the Alps while enjoying an incredible meal ? Yes it is possible . Our team can organise a diner our lunch in the middle of nowhere, during the summer or the winter in the French Alps.

Known for having the longest ski seasons and the best snow cover of the entire area, Courchevel is one of the many places where you could live this fabulous experience. A welcoming set up, snowmobiles, sled dogs and a chef on site for a live cooking experience are all there to offer an extraordinary escape.

Ice Driving

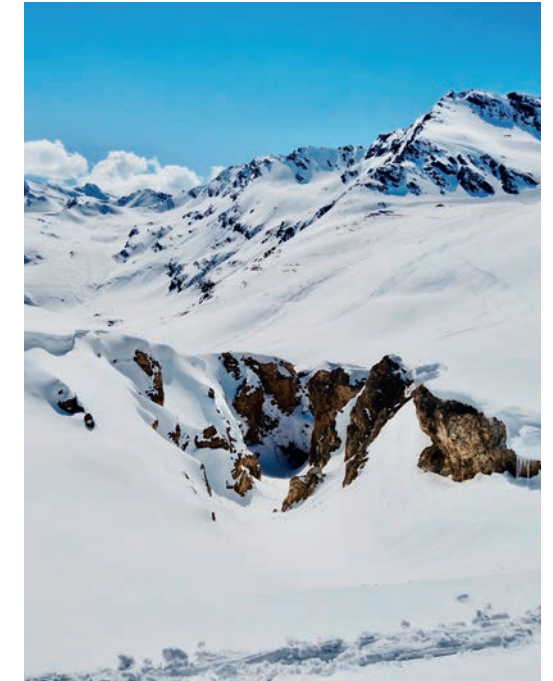
In a 2200 meters of altitude circuit named after the French Formula 1 legend Alain Prost, our clients can learn how to drive on ice and discover the techniques of the best pilots of the fields.

After a thorough preparation, you will end this experience with an exceptional driving of one of the cars of the Andros Trophies, during a 2 hours session where the circuit will be totally privatized for you day or night ! So ready ? Lights out !

Inuit Party

Be an Inuit for a evening in the winter atmosphere. After hiking to your home for the night with their guide, the clients will be sharing a mountain meal. To close the evening, a firelight with grilled marshmallows and hot chocolate to warm them up before snuggling up in a «tipi tent». Authentic atmosphere guaranteed for your clients.

Spend an exceptional night like real Inuit's in the snowy mountains. Your client will enjoy an incredible preserved and wild Nordic experience, a timeless and unforgettable moment.





Champagne



The region of Champagne, most famous for producing the sparkling beverage of the same name holds many beautiful vineyards and manors where champagne is grown and produced. Historical region, it was founded in 1065 and is home to the Reims Cathedral, where the kings of France once used to be crowned.

Flying a fighter Jet

Perfect for the adrenaline seekers before or after a glass of champagne, your clients can enjoy a flight in a fighter jet. Welcomed by the aviation team after a safety briefing to prepare them for the flight and to equip them., the clients will be able to experience loops and other turns in the air, at a maximum speed of 900kph.

Champagne tour in a classic car

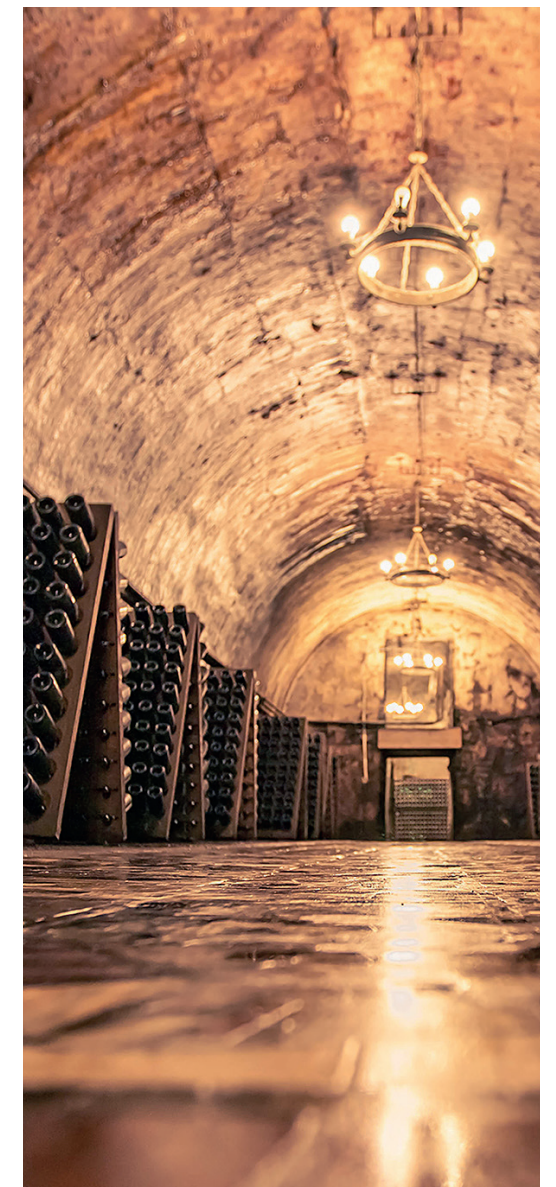
Enjoy the unique atmosphere of house of champagne on a classic motoring trip in your own iconic 2CV.

For a day, travel back over half a century to savor the pleasure of motoring along peaceful roads in a genuine car. Discover Champagne like never before. During a half day, in true style, experiencing all the best spots and champagne houses.

One day with a Champagne Brand

Incredible cellars, amazing propeties classified as UNESCO World Heritage Site, fascinating stories of champagne creations are some highlights of your clients tour in a Champagne area.

Dom Perignon, Veuve Clicquot, Moët & Chandon, Taittinger, Ruinart, Maison Deutz are some of the brands your clients can learn more about. A must do for champagne lovers !





Head to a destination very close to France, which offers varied and breathtaking landscapes. Mountains and valleys that will delight walkers and hikers, lakes that will enchant dreamers and swimmers, and also a gastronomy that will put your taste buds in excitement: welcome to Switzerland.

Lunch Cruise on Lake Leman

What better way to discover this incredible croissant-shaped lake than a lunch cruise experience.

The famous lake Geneva spreads from the city of Geneva, known for its beautiful character and luxury, to Evian-Les-Bains, charming french town. A great meal, a fresh breeze, and a unique moment is waiting for you.



Dinner in the Grand Théâtre

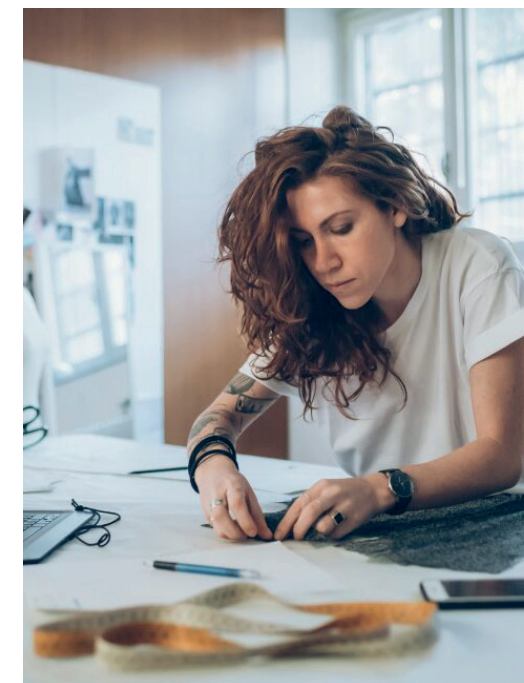
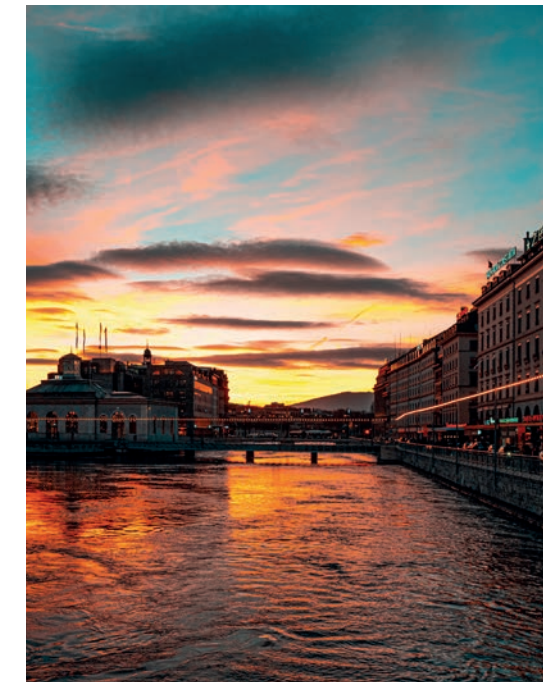
The Grand Théâtre de Genève is one of the most beautiful buildings in Geneva, from the outside and the inside. After visiting the theatre, you will be invited for a private dinner on-site before attending a private representation of a show.

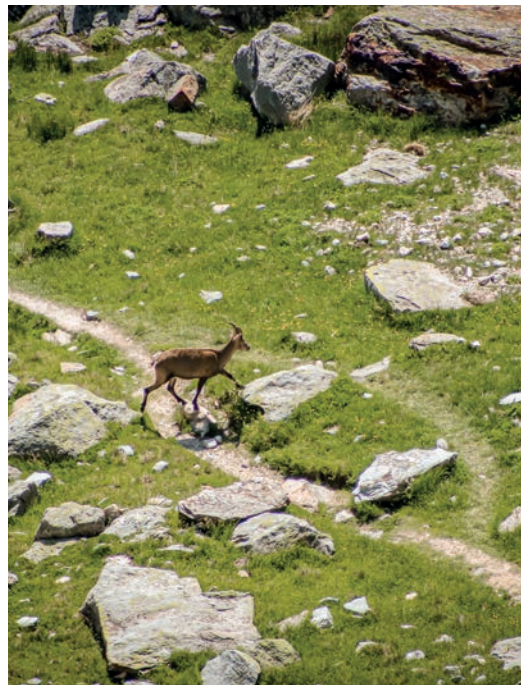
The theatre first opened in 1879 and has been renovated since to mix tradition and modernity together in a harmonious way. We organized a dinner and private representation for a group of guests celebrating the clients' 40th birthday, a memory he will never forget.

Meeting with a Fashion Designer

After growing up with a slightly dandy father in Geneva, at 17, she went to Paris to study fashion. She graduated with honors and a prize, and directly went to use her talent for Yves-Saint-Laurent and Nina Ricci, in 2002, where she discovered art but also high standards.

She dressed actresses, a unique experience that made her understand that the mind is useful for creation. She has since worked with combined art and beauty, and considers that fashion has a real impact on personality. We organized a visit of her workshop for a family of four with two fashionista daughters, and they were thrilled!





Gstaad



Famous holiday destination, Gstaad is quite the picturesque place. Very popular among celebrities, the town has a broad spectrum of outdoor activities. You will be able to experience some unique moments whether it is in the summer or winter !
Among the different experiences we offer to our clients, there are :

A tale inspired morning

Have you ever dreamed of meeting famous tales characters ? Well, it is possible in Gstaad.

You can spend the morning discovering about the local tales of simmental cows, pet them, milk them and even make your own cheese ! A perfect family activity that will put you in the shoes of some celebrities like Roger Federer !

Vintage car discovering

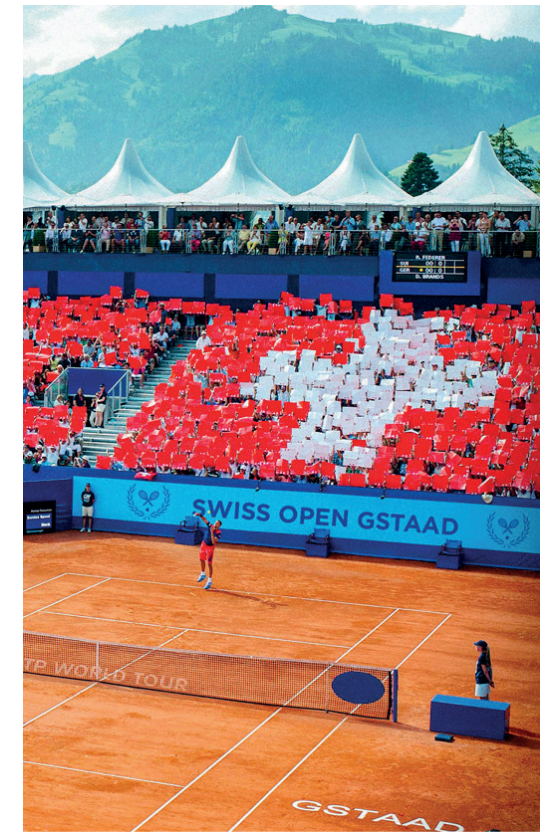
If vintage car tours are always pleasant, it is never more than in such a wonderful scenery.

Our team can organize some beautiful tour for you to discover the Gstaad village and landscape as well as learn more about vintage car in General. And with the vintage car festival and auction happening every summer, you could even leave with your own !

Encounter with the legend of Tennis

Spend an afternoon with a legend of Tennis with... Roy Emerson ! Legend of the sport, Roy Emerson has not only the most wins of grand slam titles every, but he also is the creator of the «Tennis week» happening each summer in Gstaad.

The perfect opportunity for all tennis fan to learn more about the sport in the most exclusive way.



P R I V A T E M O M E N T S



Being a luxury experiential agency, 1889 Private creates incredible experiences for international individuals, our expertise is to create memorable moments for our clients through private events and more.

Through Moments, we aim to provide a fully customized experience to deliver exceptional emotions for the most precious moments of your life.

We design a true experiential approach for a luxury wedding or event, so that you can enjoy a unique experience.

Our expert hands will be delighted to build for you the most memorable day you can ever imagine.

We also take care of your guests by offering dedicated hospitality, experiences, private drivers, and many more services to offer a warm greeting and a tailor made stay.

Treat yourself and your guests to an experience that is specially designed for you!



Our Services

WEDDINGS

- Engagement
- Wedding proposal
- Bridal shower
- Wedding
- Wedding anniversary
- Vow renewal

PRIVATE EVENTS

- Birthday celebration
- Intimate family dinner
- Summer garden picnic
- Graduation Party

ACCOMPANIMENT

- Dedicated accompaniment
- A-Z organization of the event
- Creative design
- Tailor-made experience
- Budget monitoring

GUEST CARE

- Bespoke experiences during their stay
- Booking of hotel and transfers
- Personalized program to visit the region
- In-room welcome pack deliveries

TIMELESS WEDDING IN PROVENCE

Famous for its rich and varied landscapes, protected nature, lakes and mountains, vast vineyards as far as the eye can see, olive groves, pine forests and lavender fields,... Choose a completely different atmosphere to celebrate one of the most beautiful day of your life.

We will do our best to offer you the greatest moment of your life!

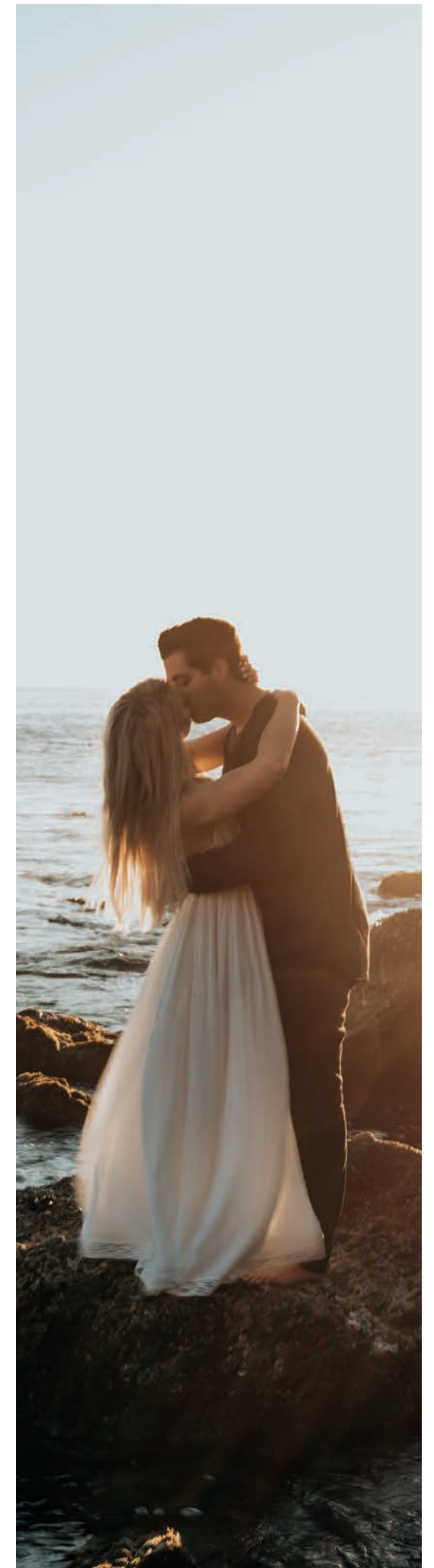




DREAMY WEDDING IN FRENCH RIVIERA

Known for its mild weather, gorgeous mediterranean sea and stunning scenery, the French Riviera, is the perfect destination for breathtaking dream weddings.

Let us organise the most somptous moment for the best day of your life.



ELEGANT WEDDING IN PARIS

City of love, city of lights, Paris is the perfect place to celebrate your love and say «I do».

For this very special occasion, we can open the doors of many incredible locations in the french Capital.

Let us work our magic!





PRIVATE PICNIC IN PROVENCE

Ideal for a family, a romantic moment or celebration with a group of friend, spend a memorable afternoon around a private picnic in incredible places.

Lavender field, forest, France offers many amazing options.

We always work with local producers for the wine & food and we can organize special workshop around the local culture to go above and beyond!

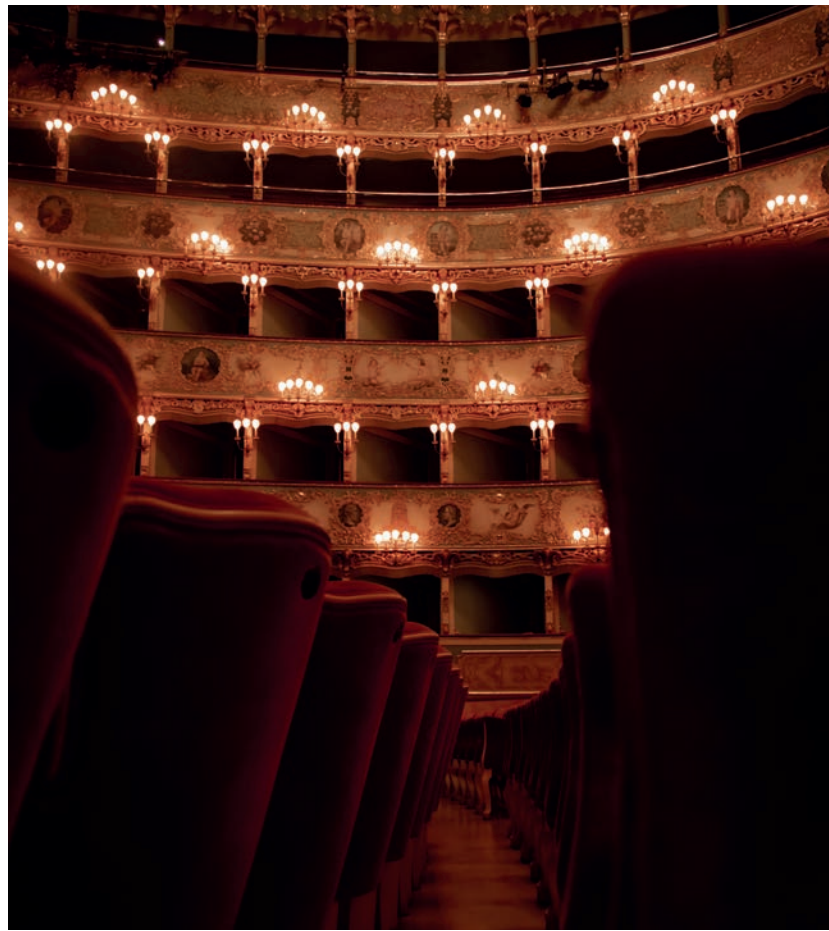


AN EVENING IN VERSAILLES

For one evening, celebrate a once in a lifetime experience at the Château de Versailles. Starting with an appetizer in front of the fountains, the guest could enjoy an extraordinary show, the Great Night Waters ! The clients could then continue their evening with a private dinner in the lower gallery with impressive table decorations.

This fabulous evening could be ending in beauty with a private fireworks show, at dessert time. A truly magical moment, mixing enchantment and absolute pleasure.





DINNER AT THE OPERA

What about a private dinner in the Palais Garnier, in one of the bright and artistic spaces of the Palais Garnier with an impressive ceiling.

In the “Grand Foyer” totally privatized, the guests can enjoy one of the most exclusive experience of the city of lights in an emblematic location.

After dinner prepared by a Michelin star chef, the clients could attend an opera to end this evening around a magical and musical universe.



BIRTHDAY IN A CASTLE

Ideal for birthday celebration, our team will create an amazing dinner in the Chateau of your choice, with the theme of your choice.

Whether it is with a «Magic and oddity» theme like showed on the pictures, or any other theme, we can set an exceptional evening for the guests.

Dancers, mixologists with custom-made cocktails and many animations can be added to offer a magical show to the clients.

Everything would be set up in order to make the guests dive in a magic and dreamy atmosphere.



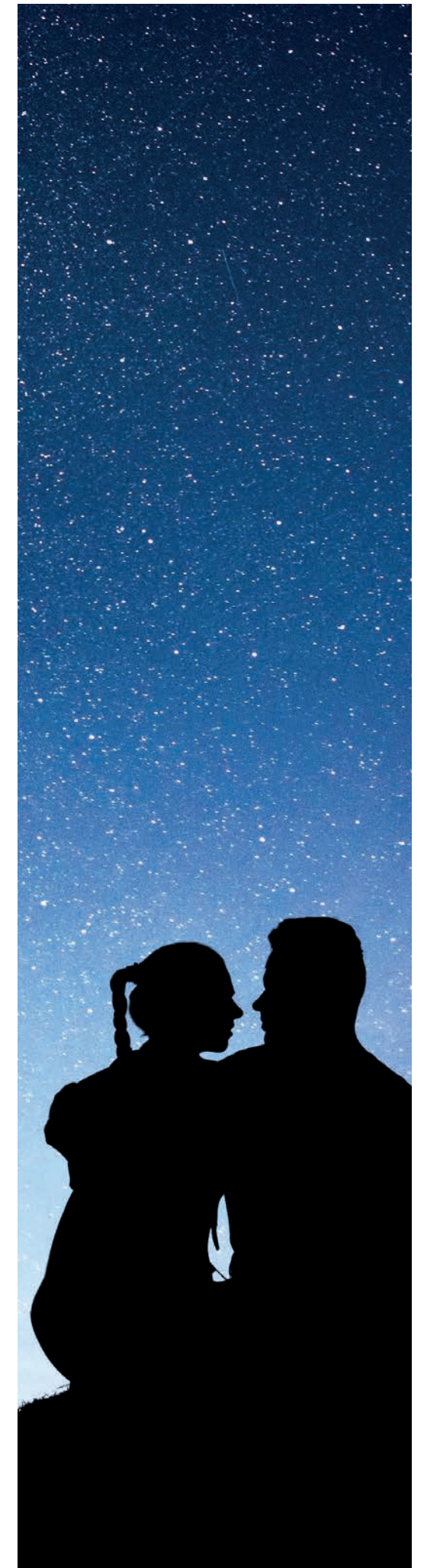


DINNER UNDER THE STARS

Special occasions deserve special events!
Let us create an unforgettable moment by organizing a lunch or dinner in the middle of the french mountains which are reknown for having`astonisihing landsapces.

Romantic fire place under the stars, gastronomic dinner with a Michelin star chef, family friendly animations for everyone to enjoy...

The options are numerous for us to offer you a truly exceptional experience.



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