



LES SOURCES DE CHEVERNY
VAL DE LOIRE

PRESS KIT

Les Sources de Cheverny

how it all began

Imagine an exclusive space made for living, where all sense of time is lost. Here, everyone blithely reconnects with the simplest pleasures. This place is for well-being and peace of mind, to share everlasting moments with loved ones.

In 1999, the very first guests have visited Les Sources de Caudalie, a warm establishment designed by Alice and Jérôme Tourbier amidst the Bordeaux vines, where every detail is inspired by true passion for grapes. Oenotourism was slowly emerging and soon became a clear evidence for the couple, who has always shared a passion for the art of living "à la française".

Twenty years after the opening of Les Sources de Caudalie near Bordeaux, Alice and Jérôme Tourbier have drawn inspiration from their first Palace of the Vines to start

the next chapter of their vineyard hotel collection. The couple wishes to share their hospitality expertise, their passion for all things delicious and beautiful in the region of Val de Loire, but they also wish for this new house to reflect everything the region has to offer. In other words, their idea is to create a perfect balance combining the rich historic and cultural heritage of the chateau, with a new vision: their vision of hospitality.

If the Val de Loire region is renowned for its century-old history, the vineyard in the area have nothing to shy away from. Thanks to a rich soil, the wine production has developed through the generations, to form the widest vineyard in France nowadays

Opening a new establishment in the area was the obvious choice...



Sources de Cheverny - Collet & Muller Architectes

A preserved domain, with a rich history

Les Sources de Cheverny lay amidst the forests and wetlands of Sologne. At the heart of Val de Loire, the domain has centuries of history: it already existed when the Kings of France held power, their extravagant ambitions and their stunning castles. One after another, the successive owners have shaped the domain.

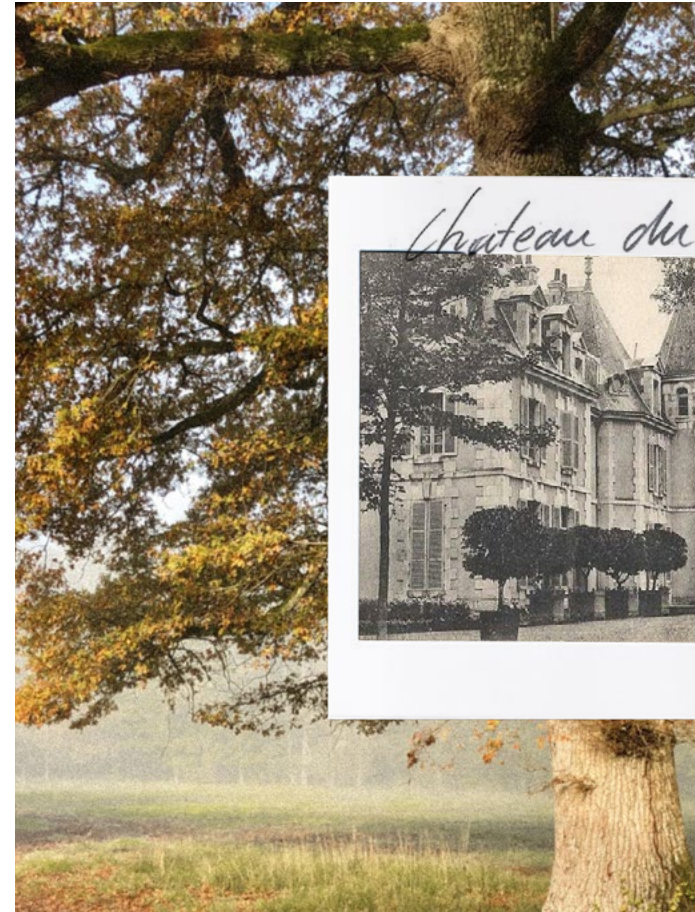
« *The space has been designed to offer an architectural amble* »

Today, the overall space is a signature architecture concept by Yves Collet, together with Studio be-pôles for the interior design: the historic constructions such as the former winery, the *Château de Breuil* - a legacy from the 18th century - and the old farmhouses are mingled with bold modern constructions. From above, the bird's-eye view reveals a hamlet with constructions that stand

together in harmony

Back on land, a short walk is enough to understand that the overall space has been designed to offer an architectural amble, binding together the different elements. Each newly built dependency is consistent with the existing ones, as they have been designed based on thoughtful vernacular considerations: the materials used are specific to the region, such as zinc and natural slate. The roofs reflect those from surrounding villages, and smoothly blend in.

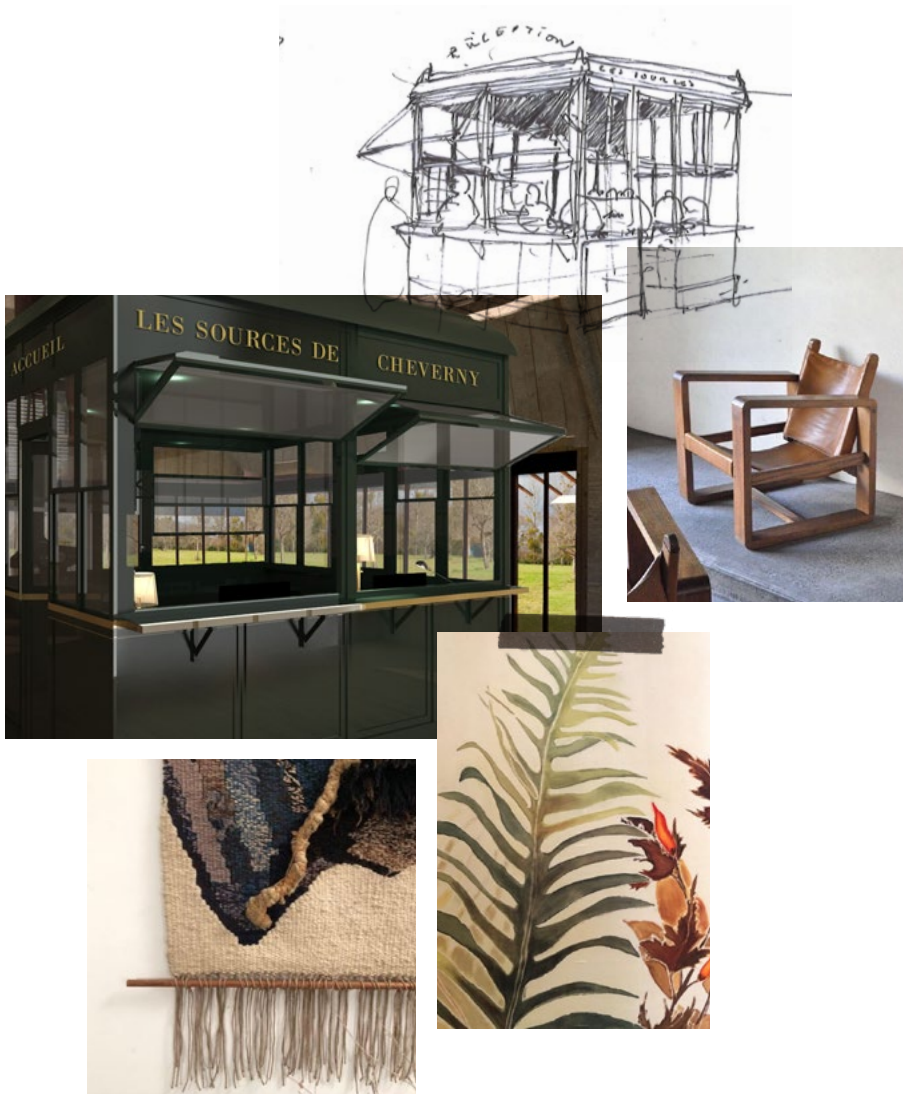
Every detail has been inspired by the Loire Valley heritage, Yves Collet's vision combined with a whole host of details inspired directly by the local heritage creates a noticeably warm place.





Rénover un château du XVIII^e

An authentic and warm estate

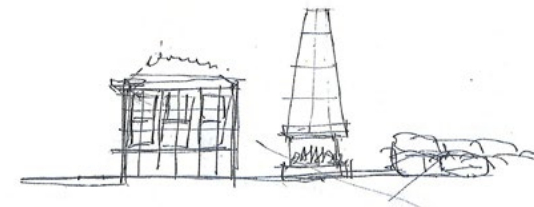


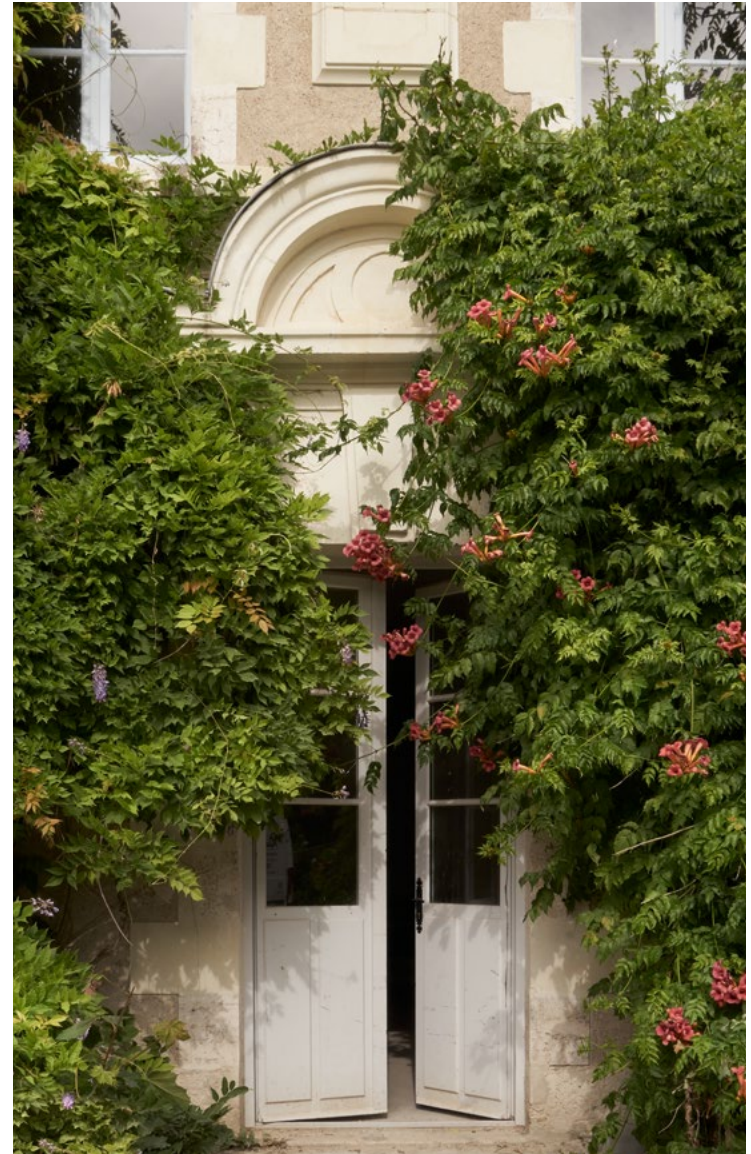
The whole place, including the 49 rooms and suites, is imbued with a bohemian free spirit. It is an invitation to be carried away by the beauty of the surroundings, and to feel the thrill of joy while contemplating the exuberant nature. The atmosphere has been created by Alice Tourbier, together with Antoine Ricardou and his be-pôles studio.

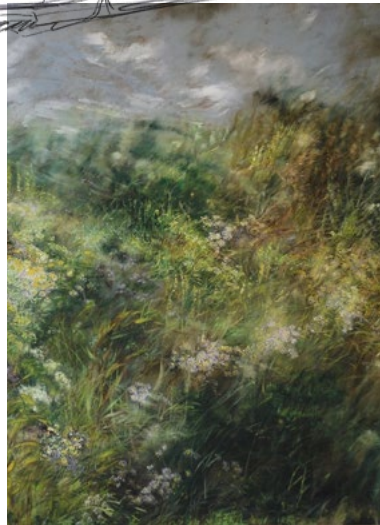
« A narrative decoration that reflects a rich history »

The story of Alice and Jérôme, their love for good wines, the forest, this place and its environment. Welcome to this guided tour of Les Sources de Cheverny

It all begins at the Reception, « Au Coeur des Sources ». Step inside and discover the masterpiece that takes center stage in the hall: a beautiful green lacquer box directly inspired by the forest guard kiosks all around the area, next to which our butlers await you to continue the journey. This space is for a warm welcome, information or relaxation, and an ideal place to read a borrowed book: it is the starting point of your stay.







Claire Basler – Peintures murales



Continue along a tree-lined alley. You will walk by the *Château de Breuil*. Standing on the edge of the forest, this castle counts 13 rooms and suites, with woodwork and fireplaces that delicately convey the feeling of genuine chateau life. This historic and well-preserved castle is somewhat secluded, as if disconnected from the outside world. On the ground floor, a mural painting in bucolic shades by Claire Basler sets the scene.

Nature took over the domain. In the upper floors, the rooms are painted in shades of green to evoke the evolution of a forest through the seasons. Just like an organic palette, reminiscent of the near-by leaves, wood and barks, full colors contrast with the striped weaving of the Pendleton blankets placed on the beds.

The journey continues through the village. A slew of independent cottages are located all along the lake of the property. Built with natural wood, they gently blend in their environment. The private terraces of the "Hameau du Marais" (Wetland Hamlet) are wide open to their surroundings, to be at one with nature. On the inside, the monochromatic walls of these cottages reveal a chalk color that enhances the contemporary photograph arrangements.

«The private terraces are wide open to their surroundings.»

A few steps away, two stone houses are located on the opposite ends of a charming fruit-tree field. They were rightfully named: "La Maison des Fruits" (the Fruit House) and "La Maison des Fleurs" (the Flower House). Deep shades of green enhance the walls and are a tribute to the regional flora. On the opposite side of the domain, the bucolic promenade continues alongside the lake, orchards and a small farm to reach "La Grange aux Abeilles" (the Bee Barn). This 6-bedroom house has

been designed as a dependency ideal for great and joyous family or friendly reunions, where generations and lifestyles blend under the same roof.

The iconic suite of the domain has been designed in the image of the wooden lodges and their belvedere, that can be found through the magnificent Loire Valley forests. Roosted on stilts above a gorse-sided lake, this lavish wooden suite is emblematic of the bucolic spirit of Les Sources de Cheverny. Proudly standing three-meter-high, "Le Baron Perché" (The Baron in the Trees) majestically overlooks the hamlet, offering a panoramic view over the domain and its orchards, while the private Nordic bath promises true well-being and relaxation.

Finally, the beautiful suite "La Cachette du Sonneur" (The Whistle-blower's Hideaway,) located lake shore nearby under a weeping willow, offers peace and tranquility. Out of sight, this stone house that was once part of the farm is reminiscent of the region's sheep pens with their tiled rooftops and brick hatches.





Dans le secret d'un château

Conserver l'héritage



The Auberge & wine bar

When the day comes to an end, the taste buds awaken as the most enchanting scents from the restaurants fill the air. Located at the heart of the village, the "Auberge" (Country-inn) is one of these warm places that make you feel at home. Inside its wooden walls and under its imposing wooden framework, forgotten treasure of traditional home cooking are revived to delight every food-lover. The sumptuous white-tiled block stands out majestically.

The shimmering and sizzling fireplace is at the very heart of this warm and welcoming kitchen. *The Auberge*...what a delicious thought... a place dedicated to pure pleasure. And the roasted poultry is to-die-for, especially for a family meal on Sundays. The atmosphere is always friendly and relaxed, up to the mismatched crockery and the solid wooden tables that inspire typical countryside bounty.

Across the room, laughter breaks out from the bar that shares the old chai of the domain with the restaurant. The bar is a colorful place, uplifting and multifaceted. This vast room offers a joyous atmosphere: couples, families and friends alike meet to enjoy the thorough selection of wines by the Chef Sommelier. Some of them wait for their table at *The Auberge*, others sit at the high tables to enjoy some tapas made from local ingredients and chat carelessly. Everyone marvels at the imposing shelves garnished with precious bottles, rare wines and the local cuvée from *La Grand'Vigne*. The sommeliers twirl on a wooden sliding ladder to grab bottles placed up high. This place is above all for love of good wines. Here, the expert sommeliers expound tasting notes and pairings during avid tasting workshops.



Le Favori 1 Michelin star

Welcome to the heart of the Loire Valley, between the 'gardens of France' and the Sologne forest.

Our restaurant, Le Favori, stands magnificently at the heart of the estate, as did its homonym at the Court of Versailles, in this region characterised by its châteaux.

Like the dining room, which opens out onto the natural landscape, Frédéric Calmels finds his inspiration in this life-giving and wild land that has welcomed him.

His cuisine is one that respects life: both human and plant.

In his menus, the chef focusses on vegetables, which he combines with unusual herbs and spices. Central to his dishes, they are accompanied by fish and game meticulously chosen from the west of France.

In the intimate atmosphere of the relaxing lounges, nature reclaims its rights.

Inside, wood has pride of place but gives way to a panoramic view over the estate's gardens, its flower-filled meadows and its natural ponds - a verdant painting that you are invited to contemplate.

The sleek and subdued lines of the oak that surrounds you, married with the comforting velvet of the armchairs, invite you to take a seat and be waited on while you dine.

The mineral tones and rugged shapes of the objects on the table provide a contrast, creating a harmonious and tranquil unity.

To complete the experience, you can savour prized Loire Valley wines offered by Chef Sommelier Thibault Delpont



Vivre dans un hameau



Leisure & Spa



Near the "Château de Breuil", Le Spa by Caudalie awaits you for a moment out of time dedicated to individual well-being. Its modern architecture harmoniously contrasts the historic rough stones. Locally sourced recycled wood recalls some existing frames, and the architectural style falls in with the existing construction. The volumetric effects are similar to the existing style, only revived with a new vision: a delightful combination comes to life.

Le Spa by Caudalie is ideal to take precious time to listen to your body and reconnect. Open to the outside nature, the space lets the rustle of the forest in to awaken all senses. In a muffled atmosphere, the sound of water lapping echoes from room to room, as an invitation to enjoy the indoor pool that shimmers in the sun. Soft and diffused light creates a whole new world of plenitude, calm and serenity. Outside, you will be lulled by the pleasant ripple of the barrel

bath and the warm water of the jacuzzi, while the birds sing, and the wind gently whispers between the leaves. Inside the individual rooms, massage therapists provide traditional rituals, body wrap treatments, invigorating body scrubs and modelling to make your sensory journey complete. Using Caudalie products, renowned for the rejuvenating and antioxidant properties of grape seed extract, the treatments promise substantial

benefits for body and mind. Le Spa by Caudalie is a lavish space dedicated to relaxation, where time has stopped. Close your eyes and indulge with a delicious feeling of peaceful well-being.





«Shared moments are perhaps the most precious and unparalleled experience at Les Sources de Cheverny»

Shared moments are perhaps the most precious and unparalleled experience at Les Sources de Cheverny. The indescribable feeling created by a big open smile on the face of your loved ones, or the strong bond created by sharing a moment of pure joy, will become everlasting happy memories. At the crossroads of the Loire river, the Sologne forest, remarkable castles and Renaissance gardens, the activity range is wide for everyone to enjoy. The Concierge team is at your service to help realize your wishes. They can guide culture and history lovers to the most beautiful sites in the region

for unforgettable discoveries. Sport enthusiasts will enjoy riding a bike along the river bank where Les Sources de Cheverny is located, with a bike and itinerary map provided at Reception; while wine lovers have the opportunity to participate in tasting workshops at the bar and discover the production secrets of the local cuvée, *La Grand'Vigne*. Children and adults alike will be thrilled to get up close to farm animals and interact with amusing chickens, miniature goats, pony and horse. At the heart of nature, the seasons are an endless source of inspiration for original outdoor activities, while the rich lands of the Loire Valley region will always delight the curious travelers.



About

Les Sources de Cheverny domain is nestled in the forests and vineyards of Loire Valley. This preserved hamlet offers good living and an unparalleled peaceful atmosphere that are only enhanced by the surrounding luxurious nature. Dedicated to the art of living "à la française", the hotel boasts 49 rooms and suites, spread through 6 different constructions: *Le Château du Breuil*, *La Maison des Fleurs*, *la Maison des Fruits*, *La Grange aux Abeilles*, *Le Baron Perché* and *Le Hameau du Marais*. The Reception is located in *Le Coeur des Sources*, where butlers welcome their guests and assist with their every need all along their stay. Two restaurants complement local cuisine and ingredients: *Le Favori* offers a gastronomic dining experience, while *The Auberge* offers a more traditional cuisine alongside with a beautifully curated wine list including *La Grand Vigne* wines,

the local cuvée of the house from the vineyards of the domain that are visible from the rooms. At *Le Spa by Caudalie* unique treatments are provided by the therapists for a well-being moment out of time, using products made from grape seed extract with rejuvenating and antioxidant properties. This place stretches over 45 hectares (110 acres) of wooded land, offering a bucolic break in a region with a rich history, only two hours away from Paris. A wide range of leisure activities are available nearby: visit of Loire Valley castles, bike rides, tennis, horse riding, wine-tasting workshops, discovery of local golf courses, etc

MORE INFORMATION

Les Sources de Cheverny

49 rooms & suites
Chemin du Breuil
41700 Cheverny
+33 (0)2 54 44 20 20
www.sources-cheverny.com
reservations@sources-cheverny.com

Le Favori - 1 Michelin star

Menu 4 steps - 120 euros
Menu 6 steps - 180 euros
Wednesday to Sunday dinner &
Saturday & Sunday lunch

L'Auberge

Menu starter - main course -
dessert 45 euros
Open 7d/7

Rates 2023 from

Superior 200 euros
Prestige 280 euros
Junior Suite 360 euros
Suite 560 euros
Signature Suite 620 euros

Breakfast 25 euros

Leisure

Butler service
Spa by Caudalie
Yoga classes and coaching
Wine tours
Château de la Loire visits
Loire by bike

Owners:

Alice et Jérôme Tourbier

Directrice :

Natasha Thorp

To come

Blois-Chambord Station - 25 min
Vendome TGV Station - 55 min



Merrill



Press Contact



Emmanuelle Gillardo
emmanuellegillardo@emmalab.co
+33 (0)6 72 91 87 71