



HOTEL BOWMANN\*\*\*\*\*, PARIS  
PRESS KIT



## The Parisian Art de Vivre

Like a love letter to Paris, the Hotel Bowmann sets its 5 stars on a boulevard that has become a cult since the famous Baron Haussmann revolutionized the capital in the 19th century. In a building of pure Haussmannian style, the Hotel Bowmann, with its 48 rooms and 5 suites, holds the history of Paris in its heritage and the best of modern comfort in the Parisian style.

## Paris by The Baron Haussmann

At 99 Boulevard Haussmann, the Hotel Bowmann is a stuff of dreams. The one of an emblematic architecture that radiates throughout the world. A building with an ashlar façade, engraved with famous moldings and typical cornices, the Hotel Bowmann aligns its noble floors with singular ceiling heights, and its balconies on certain floors duplicated throughout Paris by the greatest representative of the Seine, George Eugène Haussmann.

Neighboring the department stores, the Parisian chic, the art galleries of the Parc Monceau, just a few steps away, the Bowmann Hotel "take a bow" to the most famous Parisian baron and his architectural style.







## A love letter to Paris

Behind the historic stone façade, the Hotel Bowmann, led by Thierry Pecorella, architect Olivier Billiotte and interior designer Laurent Maugoust, opens its red porch to travellers.

With its emphasised perspectives, respect for proportions and natural light, the hotel invites you into a place of elegance, lined with marble in its interiors and the traditional black and white checkerboard.



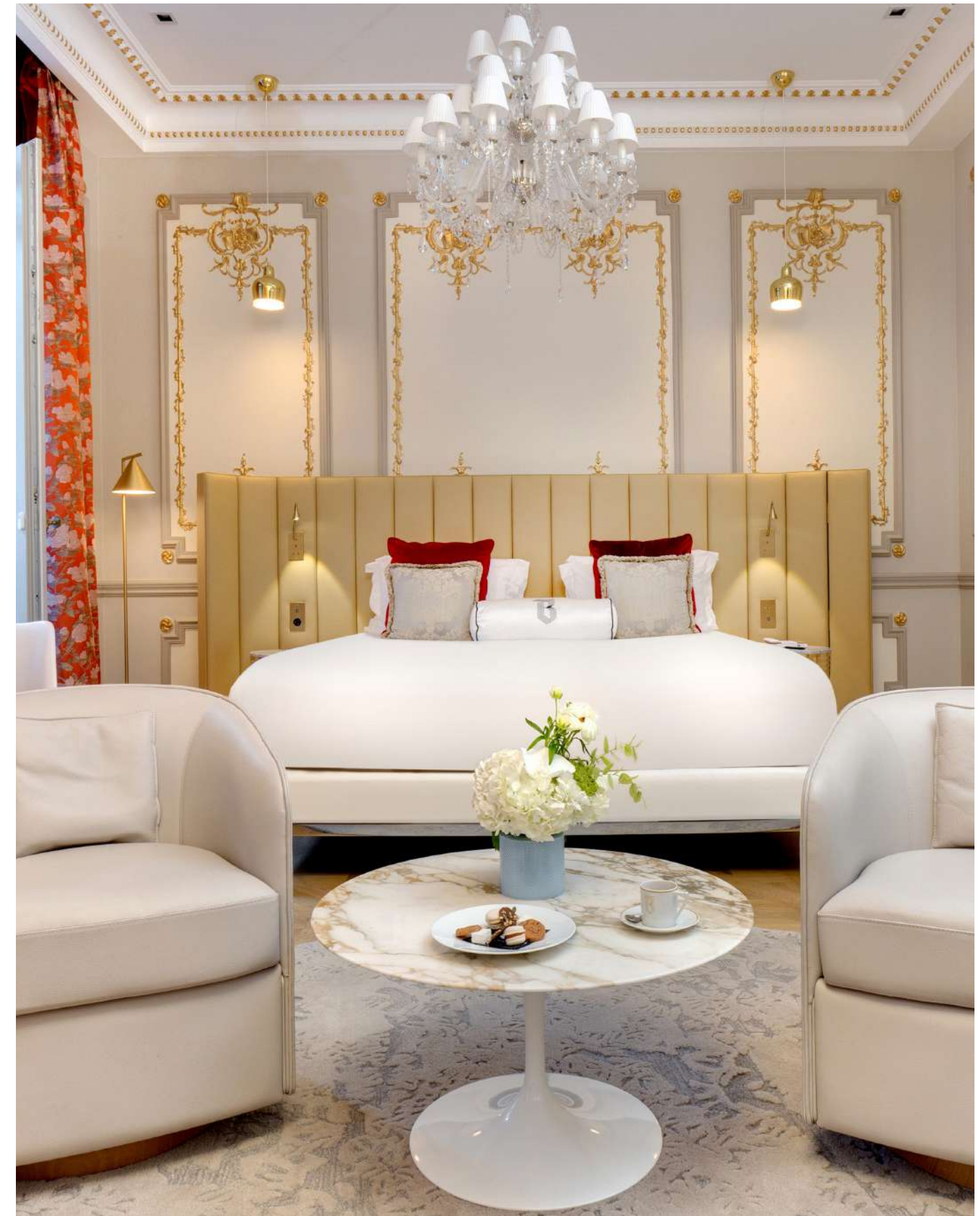




## Reinterpreting history

Assuming its past as well as its present, the Hotel Bowmann blends the times by offering 48 rooms and 5 suites, all spacious (from 25 to 100 sqm) with a view of Paris or the garden. Taking up the emblematic codes of the Haussmannian flat - herringbone parquet flooring, mouldings, fireplace - the Bowmann plays with details and accentuates its reliefs everywhere.

To the original marbled fireplaces are added royal chandeliers and monumental mirrors. Leather-covered headboards, shiny pedestal tables, armchairs with chromed or gilded shells, lighting fixtures from the Maison Charles, the elegance of made-to-measure and French craftsmanship is sacred here. A few pieces of contemporary furniture - Knoll and Argenta armchairs, Toulemonde Bochart rugs - add a new modernity. And each floor has its own singular chromatic signature: champagne, powder pink, royal red, immaculate white.









## Cocoon bathrooms

Dressed in Carrara marble and Corian for the basins, the bathrooms - with bath and shower for the suites and Japanese-style toilets - offer the essence of contemporary comfort and luxury. Modern boudoirs designed as artists' dressing rooms all adorned with lights, these cocoons of beauty are perfumed by Dyprique a pioneering perfume house, a nod to the Parisian glamour.

On the "noble floors", the Bowmann wraps its bathrooms in structures as if cut from diamonds. Whether in chrome or gold, these creations contrast with the typically Haussmannian décor and create a harmonious relationship between past and future.











## The Bowmann Suite, the Parisian dream

To experience the magic of Paris, the Hotel Bowmann invites you to discover its Suite. On the rooftops, a soft landing via the private lift. An infinite terrace with a jacuzzi to dream and a panoramic view of Paris revealing its most beautiful monuments: the Sacré-Coeur in the distance, the dome of the resplendent Saint-Augustin Church, the roofs of the Opéra Garnier, the majestic Eiffel Tower. A few steps and welcome to the roof-top of the Bowmann Suite, an ideal solarium in summer and a love nest with a 360 degree view.

The Suite and its 100 sqm of interior space opens onto a generously sized bed (2m10 x 2m), the bathroom with its rounded lines is adorned with mirrors and from the free-standing bathtub: the Paris skyline at will.







## **Haussmann, in the 19th century**

Designed for modern travellers, the Hotel Bowmann is now open to online check-in. No more waiting at the reception desk, the door is opened thanks to a mobile application. The "do not disturb" sign has been replaced by a touch screen where you can choose your favourite icon. Designed for perfect mobility, the rooms and suites have connections adapted to new uses, such as the mirror televisions that can be controlled from your mobile.

Further comfort is provided by the room service menu served by the kitchens of the 99 Haussmann restaurant and signed by Chef Charly Salieno. In addition to the in-room espresso machines, the mini bar also offers an exclusive selection of French products.















## 99 Haussmann: a local culinary experience

Begin each morning delighting in the nuanced fare offered in the Breakfast Room's extensive buffet, on the ground floor. Order off an inspired and expertly curated Parisian breakfast or à la carte menu offering a selection of sweet and savory entrées, complete with fresh, cold-pressed juices and hot elixirs.

The restaurant radiates comfort and the quiet delights of leisure, offering gracious attention to detail and a place to delight in life. A patio, when the weather allows it, is also available for intimate gatherings, small meetings or for hosting a lively dinner.

The Bar 99 at Hotel Bowmann Paris is a stately lounge for relaxation, where guests can enjoy nightly wine and cheese or where expertly crafted cocktails can be poured over ice or taken up to your room.











## Private Events

The Hotel Bowmann is home to several elegant spaces to serve any manner of momentous occasion: from board meetings, to intimate cocktail receptions in Bar 99, to family soirees in our restaurant & breakfast Room or milestone birthday celebrations on our panoramic terrace.

Take advantage of one of our toothsome event menus, or collaborate with our expert culinary team to create a singular dining experience for your guests. It's all yours to discover.



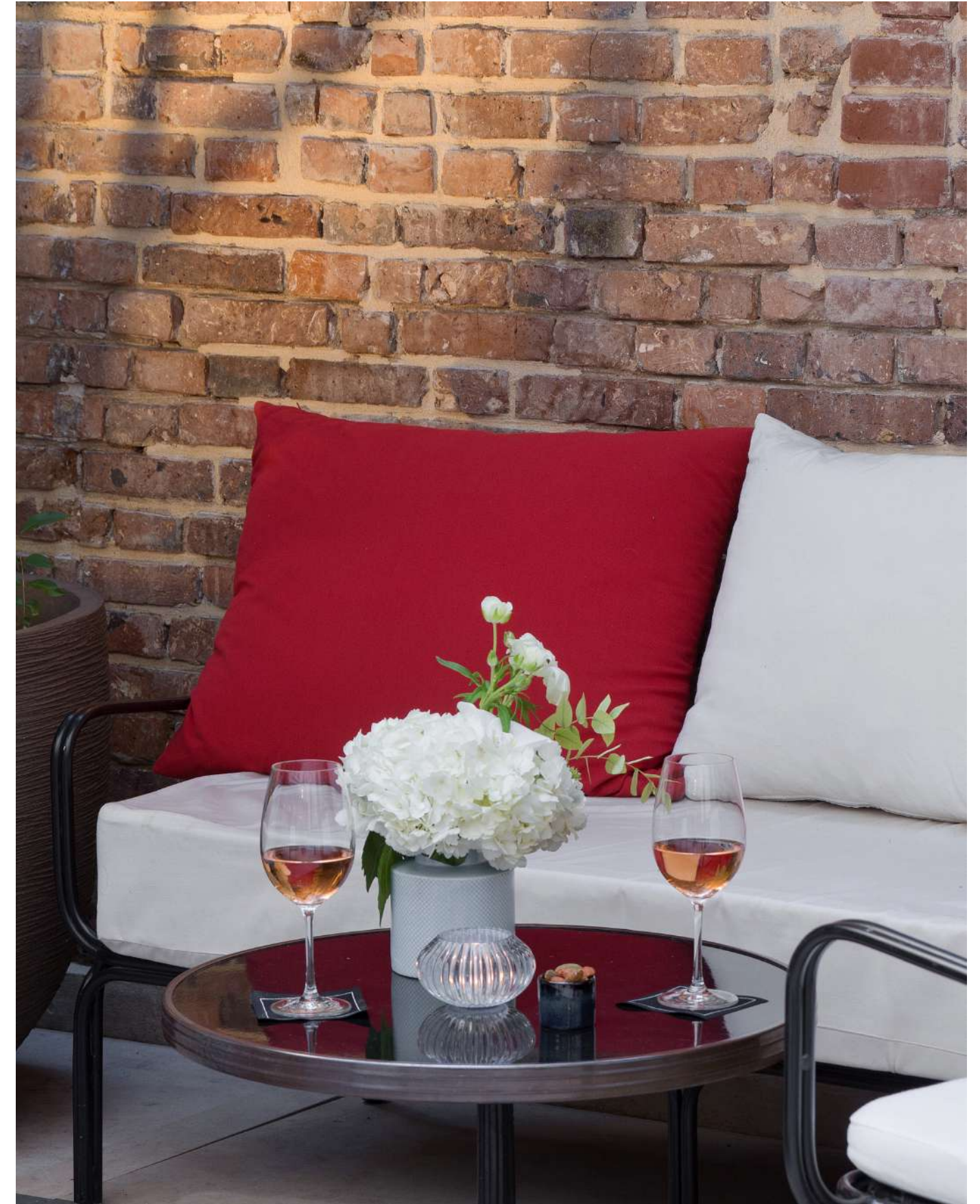






## 99 Terrace

Le 99 has its own hidden terrace. Between Haussmannian buildings and brick walls, a corner of sky and greenery where you can discover the cuisine of Chef Charly Salierno. 40 covers at lunch and dinner time and the silence of Paris to escape.





## 99 Bar

A meeting place for Parisians and Bowmann's clients, the cocktail bar opens its menu to spirits, liqueurs, tonics and lemonades made in France. Classic recipes and creations, for a tribute to French heritage.







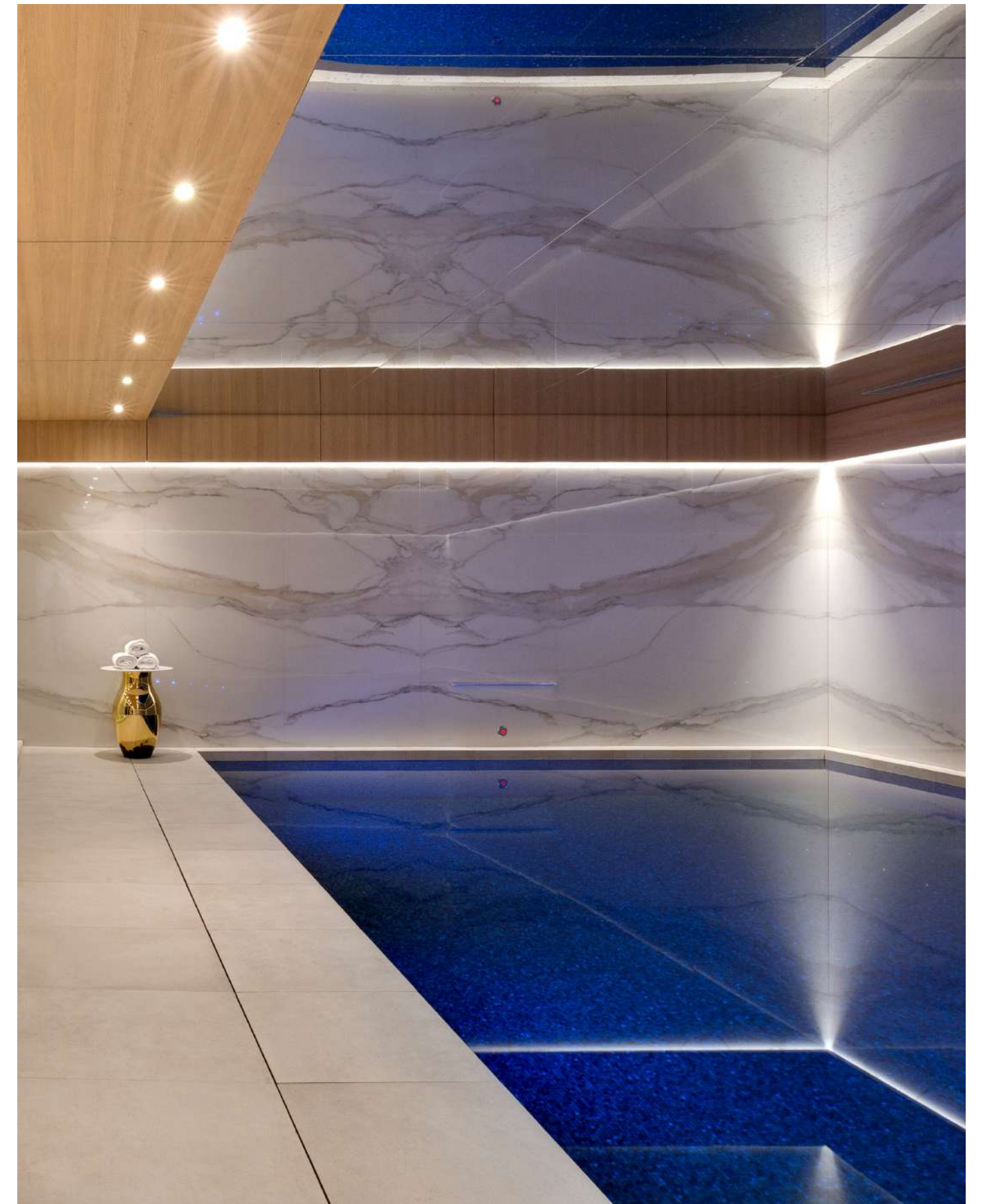


## An ode to wellness

With its sapphire bottom, mirrored ceiling and Carrara marble surrounds, the Terraké wellness center opens up its magical 8 x 6 metre pool for maximum rejuvenation and relaxation. A parenthesis of well-being completed by a Jacuzzi, a hammam entirely covered with golden mosaic, a sauna and a foot bath whose massaging jets and the action of the hot water stimulate the blood circulation.

Our Spa TERRAKÉ welcomes our preferred guests everyday from 11.00 am to 08.00 pm. TERRAKÉ has created four universes inspired by the birth of the World in order to offer a global experience of the benefits of nature thanks to its professional treatment protocols.

In addition, the Bowmann Hotel has a fitness room in partnership with Technogym.





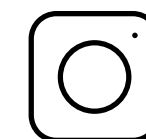


HOTEL BOWMANN  
PARIS

Hotel Bowmann, Paris  
99 Boulevard Haussmann 75008  
Tel +33 (0)1 40 08 00 10  
[hotelbowmannparis.com](http://hotelbowmannparis.com)

### Contact

Florence Renault, Sales Manager  
[florence.renault@hotelbowmann.com](mailto:florence.renault@hotelbowmann.com)  
+33( 0)6 02 04 42 67



@hotelbowmann