

PRESS KIT - FAUCHON L'HÔTEL PARIS
Ultimate Indulgence is at the heart of our Hotel

AN ICONIC HOTEL ON PLACE DE LA MADELEINE

- From FAUCHON to Fauchon L'Hôtel Paris

Located in the heart of the legendary Place de la Madeleine, the historic birthplace of the FAUCHON brand, Fauchon L'Hôtel Paris is the first gourmet hotel of the House of FAUCHON, a true Parisian jewel box with 21 suites and 33 rooms which opened in 2018.

FAUCHON, a family-owned gourmet house founded in 1886 by Auguste Félix FAUCHON, embodies the pleasure, know-how and audacity which characterize Parisian life. It is present in more than 50 countries as a result of the expertise of 500 FAUCHON-trained chefs.

Fauchon L'Hôtel Paris is designed for hedonists looking for a sensory experience full of gourmet delights and inspired by the House of FAUCHON's promise to delight the senses at every moment of the day. This five-star hotel, a true place to live, is distinguished by its glamorous spirit — which is unprecedented in the hotel industry — as well as its feminine touches and its embodiment of the French art of living.

Fauchon L'Hôtel Paris, a member of The Leading Hotels of the World and the GlobalHotel Alliance is an audacious project which brings together the Esprit de France hotel collection, an expert in luxury hotels and an ambassador of French luxury which shares its vision of a contemporary and gourmet lifestyle.

- She Travel Club

Fauchon L'Hôtel Paris creates attentions and reserves privileged conditions of welcome, safety, comfort and well-being for women. After obtaining the Platinum label in 2022 from SHE Travel Club, the first international label to reward and reference hotel establishments that create attentions for women, Fauchon L'Hôtel Paris the "Best Hotels For Women" distinction in the "Five Stars & Luxury category" in 2023, marking more than ever the ambition to better meet the expectations and needs of female clients in terms of services and catering, as well as the "Artisans du Plaisir".

- The Architecture

Fauchon L'Hôtel Paris joins two Haussmannian buildings, to create a custom-designed hotel. All different, varying in character (vaulted ceilings, spindly balconies, bow windows, etc.), the 54 rooms and suites have one luxury in common: an unobstructed view of legendary Paris: Parisian rooftops, Haussmann buildings, the Boulevard Malesherbes, the Madeleine Church, or the Eiffel Tower.

While architect Richard Martinet wrote the brief, l'Atelier Paluel Marmont brought his vision to life throughout the hotel with a blend of contemporary and classicism that is the hallmark of Parisian charm, resurrecting the original moldings, preserving the landing doors and contrasting the realities of typical Parisian architecture with a freedom of tone specific to the house, its color palette of pink FAUCHON, gold and black.

Fauchon L'Hôtel Paris is also a hotel where Art is omnipresent, featuring more than ten contemporary artists ranging from Giles Miler for the mosaics in the Grand Café Fauchon to François Mascarelo's mural or Ingo Maurer's jewels in the Tea Garden, referring to the historical location of the Baccarat House.

- The Rooms & Suites

In the 21 suites and 33 rooms, alternating the glamour of powder pink velvet and straight-line curves, the rock spirit mark the difference with black herringbone parquet floors and carefully restored Parisian-style shutters. Here and there, little pink and gold touches add to the charm of the story: gold threads run inside the shower screens, the carpets and rugs were designed and made to measure, the finely sourced lighting fixtures reinvent the space at nightfall.

- The Gourmet Bar

Fauchon L'Hôtel Paris has reinvented the mini hotel bar by creating the Gourmet Bar: an iconic, exclusive and custom-made piece of furniture, emblematic of gourmet food, designed by Sasha Lakik and manufactured by

Roche Bobois. This incredible piece of furniture, the headquarters of gourmet indulgences in every guest room or suite based on generosity, adapts to the pleasures of guests to delight their senses at every moment and for every taste, offering them a fully customizable selection of complementary sweet and savory FAUCHON products for each stay.

- **Unique Stays**

At Fauchon L'Hôtel Paris, the check-in is a moment of meeting and exchange, where we take the time to get to know our guests, always with a touch of "gourmandise": the signature FAUCHON tea-based mocktail and the iconic FAUCHON macarons. The "Artisans du Plaisir" offer a personalized welcome in the heart of our Library, an intimate, warm and design place with a boudoir feel: the ideal place to create a special moment.

Throughout their stay, guests are invited to enjoy a unique and privileged experience, which can be customized endlessly: personal shopping, private visits to museums and their backstage areas, a private boat tour on the Seine, or even the rental of Fauchon L'Hôtel Paris' signature scooters and electric bikes. The check-out is only a sign of a farewell worthy of a family greeting, because the clients of Fauchon L'Hôtel Paris are as precious to us as family.

- **Fauchon Suites Experiences**

Looking for a festive, romantic, cocooning or sharing moment? Fauchon L'Hôtel Paris is always keen to satisfy its guests' desires: for each passion, the hotel has developed a range of *Fauchon Suite Experiences*!

For a getaway with friends, or a reconnection with oneself, choose the Fauchon Suites Experience "**AM BEAUTIFUL!**" allowing you to enjoy a moment out of time in a Chic Suite, where well-being and greed are the key words: Dyson Airwrap curler, Madame Fauchon gift set and Polaroid will make this moment memorable.

If "Paris is a party..." (E. Hemingway), we'll let ourselves be tempted by the "**AM A ROCK STAR!**" Experience and a stay in the Eiffel Tower Duplex Suite, with a view of the Eiffel Tower and at your command: vinyl turntables, Gibson guitars and a visit to the Gibson Private Show-Room as well as a tasting of the FAUCHON signature cocktail "Rock".

Flamboyant passion, incandescent flirtation, unavowed desire, Fauchon L'Hôtel Paris also pays tribute to the most passionate lovers with "**AM IN LOVE!**" which invites you to declare your love and succumb to the temptation of a Fauchon Bath Ritual in one of our most beautiful suites, the Madeleine Suite!

FAUCHON L'HÔTEL PARIS

- **Gourmet Moments**

The gourmet setting of Fauchon L'Hôtel Paris offers an opportunity to indulge at every moment of the day. From breakfast, where you can contemplate the city of light coming to life in the morning, to the subtle blend of festivity and gourmet delights that are the Glam Hours, where epicureans will share an evening with the Madeleine Church as their witness, to Tea Time, a true gourmet pleasure over a FAUCHON tea, and the iconic pastry: the Bisou-Bisou.

Today, Nicolas Fléché, Chef of the Grand Café Fauchon, embodies the gastronomic creativity of Fauchon L'Hôtel Paris, under the vision of Sébastien Monceaux, Executive Chef of FAUCHON. His creations are intensely gourmet, generous and always very elegant, bringing together the best of two Parisian worlds: brasserie and gourmet dining. Nicolas Fléché highlights FAUCHON's French gastronomic heritage and its 130-year history while bringing a personal approach. Originally from Martinique, Nicolas Fléché collaborates with French producers and artisans with whom he shares the love and know-how of good products, the taste of an authentic terroir and the respect of the environment. He takes his inspiration from market products and revisits the classics with new and balanced additions, surprising colors and volumes, always with a touch of exoticism that is dear to him. His signature dish: Savoy Pepinettes cooked like a risotto with chopped white onions browned in butter, cooked at a low temperature and flavored with the aromas of vegetable broth or white poultry stock, then deglazed with white wine before adding mascarpone cheese to give it a creamy texture and cèbettes for a fresh touch. A comforting version for winter with black Melanosporum truffles accompanied by a vegetable foam with almond milk, or one with Breton crayfish and lobster bisque for summer.

- **The Chef Service**

The gastronomy and service of the Grand Café Fauchon extend to the charm of the Suites, from the comfort of the chairs to the setting of the table with the restaurant's crockery and glassware, for an unforgettable moment. An important meeting? An evening event? An occasion to celebrate? Or simply the pleasure of experiencing a rare moment, in complete privacy? The Chef Service is a tailor-made dinner, composed according to your tastes and preferences, and orchestrated by the Artisans du Plaisir, from the taking of the order to the service of each dish, from the starter to the dessert.

- **Le Grand Café Fauchon**

The interior of this hedonist's favorite spot, where the refined pleasures of French gastronomy are reinvented with a touch of glamour, is the very illustration of Parisian chic. It reveals the elegance and heritage of charismatic addresses: large bay windows which let in natural light, carefully laid out tables, and a bar where creations abound: the Head Barman creates original mocktails and cocktails with FAUCHON tea, while FAUCHON's gourmet pastries are a delight for young and old.

At the table, Le Grand Café Fauchon blends the great classics of the Parisian brasserie with a benevolent nostalgia. A Market Menu that evolves with the seasons, revealing the best products, in all their noble raw state or, on the contrary, cooked according to the inspiration of the moment. Concerned about the product, Le Grand Café Fauchon has selected the best hams from here and elsewhere: Breton, Sardinian, Corsican... The other expertise? The salmon, especially French, smoked with a string.

- **The Terrace**

The sunny terrace of 200m² is the privileged observatory of a district which is bustling with life, a subtle mixture of festivity and greediness to experience the Parisian effervescence, from sunrise to sunset, with eyes riveted on the Church of the Madeleine. The ideal place to share a gourmet moment and celebrate every moment of life. In winter you can enjoy a hot chocolate or a waffle. In summer, you can celebrate the beautiful days with a cocktail to the sounds of the DJ.

- **The Tea Garden**

The ideal place to take a break under its glass roof and succumb to an exclusive moment of calm and pleasure, where daylight and golden tones of lighting bring to life the most beautiful Golden Hours. An inspiring, intimate and exclusive place in the heart of the City of Light.

- **The Boutique and Wine Cellar**

To make the gourmet pleasure last at home or to celebrate every occasion, FAUCHON's emblematic products can be found at the Grand Café Fauchon boutique as well as online. With sweet treats, savory delights and a selection of wines from Restaurant Director Sébastien Hamery, all the elements are there to recreate the FAUCHON experience at home!

- **The Meetings and Events**

The prestigious location of Fauchon L'Hôtel Paris, combined with the expertise of its Artisans, makes each experience an exclusive and typically Parisian event. Whether it's a business meal with a personalized menu in our private lounges, a cocktail party at the height of summer on the private terrace of the Grand Café Fauchon, or celebrating a moment of life with friends or family at our Tea Garden, it's a tailor-made scenario that the Artisans offer for each event.

- The Tea Garden: from 20 people in boardroom set up and 50 people in cocktail set up
- The Grand Café Fauchon and its terrace: from 100 people for a sit-down dinner to 120 people for a cocktail set up
- The Library: from 12 people in boardroom set up to 20 people for a cocktail or lounge dinner set up
- The Madeleine Suite: 8 people maximum for a cocktail
- The private rooms: from 8 people for a seated dinner to 10 people for a boardroom set up

THE BEAUTY SPA: THE EXPERTISE OF PLEASURE

- **The Beauty Spa**

In a setting conducive to the art of relaxation and well-being, the Beauty Spa is an intimate place ideal for beauty and fitness: massages, facials, body treatments, manicures, pedicures, hairstyling, and makeup.

Two treatment rooms, a hammam and a high-tech fitness room are available to guests.

To live moments of pure pleasure, to experience new sensations, to abandon oneself to the most expert gestures, to feel each movement and to appreciate each moment: this is the promise of the Beauty Spa.

The Beauty Spa collaborates with KOS PARIS, the beauty house of reference in the world of natural cosmetics, the result of a common commitment to cosmetics which are both pure and effective, refined and eco-responsible.

For its facial treatments, Fauchon L'Hôtel Paris has chosen the expertise of the French brand Institut Esthederm, a specialist in cellular youth for over 40 years. In the cabin, Esthederm combines professional aesthetic know-how with high-precision care rituals to optimize the quality of each skin, at any age and whatever its needs. The result: incomparable skin quality!

The fitness room is available to all those who wish to keep in shape as well as relax, offering free access to a selection of running, cycling and step machines. Whether you are a beginner or a regular gym-goer, whether you want to challenge yourself or share a moment of well-being, the Beauty Spa's sports coach will tailor the session to your needs.

- **Customized Beauty In Room**

beauty

For a quick beauty treatment, a hairdressing service, a manicure or a pedicure, Fauchon L'Hôtel Paris will bring its Beauty Spa to the guest's room upon request.

Cultural Running Coach, a (re)discovery of Paris in total freedom

For the pleasure of running early in the morning at sunrise, when Paris is still sleeping and silence reigns in the streets, the Cultural Running Coach allows you to savor the history and anecdotes of the most beautiful monuments of Paris, exclusively.

The Tiger Yoga Play

A privileged sensory experience where well-being rhymes with indulgence, to become your own wellness coach. The room/suite becomes a space exclusively dedicated to the art of relaxation in the heart of Paris. The Le Tigre Yoga Play application is freely available on the room's tablet. The Artisans of Pleasure have concocted an exclusive selection of their favorite services for a moment of yoga of the most Fauchonized!

THE MOST GLAMOROUS HOTEL...OUR PHILOSOPHY

Fauchon L'Hôtel Paris is the spirit, the zest of audacity and the sensuality which comprise the GLAM of Parisians. Four letters which signal a new hotel concept, arty and offbeat, combining the comfort and refinement of an aesthetic cocoon with the glamour of a multi-sensory gourmet experience... with a special focus on women.

Gourmet / Gourmandise: Gastronomy, the signature of La Maison FAUCHON, is part of the DNA of Fauchon L'Hôtel Paris, inviting guests to experience gourmet moments, surprises and conviviality at every moment of the day. Gourmet Bar, Glam Hours, Le Chef Service: gourmet attentions are extended throughout the day and in all locations. Fauchon L'Hôtel Paris, the first Gourmet Hotel with Parisian elegance, the most glamorous in the City of Light.

Location: The Place de la Madeleine, in the heart of the capital, beats to the rhythm of Parisian life, department stores, the most beautiful haute couture and perfume houses, theaters, the Olympia, the Tuileries Gardens, the Opera, business districts, French luxury and one of the most gastronomic addresses - the birthplace of the House of FAUCHON - nothing could be more natural than to inaugurate the first Fauchon L'Hôtel Paris - Place de la Madeleine. A historic square, the crossroads of fine dining and all the elegant women of the Place Vendôme and the Saint-Honoré district. A square which is constantly evolving, and soon to be pedestrianized for the most part.

Attentions & Artisans: Attentions which distinguish customization and personalization from the simple notion of service. Attentions created by the Artisans of Pleasure as a sum of small pleasures which make all the difference: driving a small mahogany boat bearing the name of the House along the banks of the Seine, offering access to the most exclusive backstage areas to enter the backstage of Parisian showbiz, improvising a tasting of prestigious vintages, organizing visits that would normally be inaccessible, running along the banks of the Seine alongside an Artisan of Pleasure or a cultural running coach... Fauchon L'Hôtel Paris cultivates the effect of surprise and makes each stay unforgettable. By multiplying the privileges, Fauchon L'Hôtel Paris weaves an invisible thread with its guests, the privileged framework of a strong relationship.

Mesdames (Ladies) : Feminine in its image, glamorous in its spirit and daring in its approach, Fauchon L'Hôtel Paris has always been committed to satisfying and seducing women, pampering them and giving them priority. All with finesse

and without ever excluding men. MESDAMES, a hotel always in touch with women: Dyson hair dryer in every room, Le Tigre Yoga Play app on the room's tablet accompanied by yoga mats and bricks, custom-made bathrobes, secure reception protocols in the Library to take the time to know our female guests and anticipate their needs, healthy or gourmet breakfasts, the cultural running coach to accompany clients on their jogs and help them discover the most beautiful spots in Paris, the sensory experience of the Fauchon Bath Ritual or the iconic pastry... Le Bisou-Bisou.

REMEMBER TO ADD :

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