

**A new season under the sign of renewal and optimism
at Hotel de Toiras on Ré Island**



Paris, February 16, 2022 - As of March 25, 2022, Hôtel de Toiras, an independent & family-owned hotel, will shine brightly. Located at the entrance to the harbour of Saint-Martin-de-Ré, this former 17th century shipowner's house with 20 rooms and suites has taken advantage of its winter closure to complete its metamorphosis initiated in 2021. The hotel, which has been revamped by interior designer Pierre-Yves Rochon and owners Olivia and Didier Le Calvez, will welcome its first guests on March 25. The lobby has been redesigned, and the hotel offers a new bar and lounge, refurbished rooms, and a new contemporary restaurant on the harbor with a large terrace, which was opened in June 2021.

In the elegant lobby with its classic French style, the decoration takes on a seaside spirit. This reception and lounge area has a luminous atmosphere in shades of azure blue, sending a breath of ocean air into every eye. In the extension of the lobby, the Blue Note Bar with its Calacatta marble counter and high stools is the ideal place to have a drink after dinner. Next door, Le Salon d'Olivia is an invitation to daydream. This pastel-coloured cocoon opens onto an enchanting patio with a rich palette of plants, thanks to the magic of renowned landscape designer Louis Benech.

George's restaurant is the new "place to be" on the harbour of Saint-Martin-de-Ré, in a contemporary seaside style. Its vast terrace with a chic and relaxed lounge atmosphere has a false air of the famous "Senequier" in St-Tropez, and features generous low-seated sofas in light colours. It offers a breath-taking view of the harbour, especially for the sunset. Open all day long without interruption, it is a restaurant, a wine cellar, a cocktail bar and also serves breakfast in the morning. A valet service has been set up for lunch.

George's offers a cuisine that is in tune with the times, combining local products and classics that have been updated with a taste of elsewhere. For example, customers can choose to combine Frédéric Voisin's organic oysters with caviar, to taste a very delicate octopus carpaccio, a simply roasted filet of Saint-Pierre, or to enjoy beautiful snails au gratin. Makis and crispy shrimps with Cajun sauce will make many salivate, without forgetting the famous lobster pasta. The wine list, created by Eric Beaumard - winner of the 2020 Michelin sommelier award - is rich and varied. At George's, La Cave de Clarisse offers take-out sales of Château Clarisse, direct from the owners' vineyards in the Saint-Emilion region.

Olivia and Didier Le Calvez are entrusting the reins of their establishment to Benjamin Kühn, who will take up his post as General Manager in March, and will return to his native region after a significant three-year experience at the trendy JK Place in Paris.

Hôtel de Toiras is the ideal starting point to explore the island of Ré by touring its ten villages thanks to the hundred kilometers of bicycle paths, and to fully enjoy Saint-Martin-de-Ré, the historic capital of the island of Ré, classified by UNESCO as a World Heritage Site. Protected by its thirteen natural beaches, "Ré la blanche" is the ideal destination for lovers of preserved nature.