

R O L Z O

## **ROLZO: Revolutionizing the luxury travel space**



*Elevating every journey*

When travelling – whether for a long-haul luxury trip, a city break or for a business trip – it is the finer details that *make* the trip: the journey to or from the airport, the arrival/departure experience at the airport and picking up the car rental.

ROLZO has become the travel provider of choice for luxury clients all over the world as the only company that is able to offer a seamless door-to-door journey bookable on one platform, revolutionising the luxury travel space with state-of-the-art technology and hyper-personalized service.

ROLZO is a global ground transportation and car rental service for travel experts who need to book transfers, chauffeur services, and car rentals for their clients around the world, available in more than 100 countries, 500 cities and 1,000 airports.

Launched in 2020, ROLZO made an immediate impact, impressing travel advisors, lifestyle managers, private jet brokers, head concierges, and event managers at the world's most respected organizations (American Express, Quintessentially, and Tiffany & Co. to name a few). The reaction is always the same, with clients consistently describing it as a "game changer," "lifesaver," and "where have you been all my life" type of service.

In a landscape that is often unpredictable in terms of quality and reliability, ROLZO has taken its unique approach to restore peace of mind and provide access to an unmatched vehicle range, vetted chauffeurs and flexible booking options for professionals in Travel, Lifestyle Management, Hospitality, Private Aviation, Luxury Retail, and Events — giving them the power to offer their VIP travelers an exceptional travel experience every time and anywhere in the world.

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## **Door-to-door journeys for a 360-travel experience**

When a service is tailored to meet the needs of royalty, industry leaders, celebrities, and artists, only the very best will do. Clients can expect to arrive at their destinations in the newest, top-of-the-range vehicles with extra legroom, leather seating, a range of cutting-edge features and luxury amenities.

What sets ROLZO apart is their commitment to exceptional service: no detail is too small, and the art of hospitality is at the heart of everything they do. Their commitment to personalization is evident in how each journey is tailored to the client's preferences. From the choice of chauffeur to the car model, color, and even the brand of water or coffee onboard, ROLZO goes the extra mile to ensure that every aspect of their client's experience is impeccable.

## **Combining powerful technology and a hyper-personal touch**

The beauty of ROLZO's design is the simplicity of the user experience for its clients. This is underpinned by a sophisticated and complex technology infrastructure to allow for ultimate efficiency and a luxury aesthetic. The ROLZO platform combines pioneering proprietary technology with a personalized service and 24/7 support to provide end-to-end, effortless journeys.

ROLZO balances cutting edge technological innovation with a distinctly human touch. Using data, analytics, AI, and automation, ROLZO creates customized experiences that are catered to each client. They have reimaged and simplified how car services are booked across borders and every interaction along the way.

## **Unique leadership**

Tom Ripert, CEO, and Khaled Shehata, CTO, and respective founders of ROLZO, self-funded the company when they first launched. In 2023, ROLZO now generates a multimillion annual revenue. Tom's background in luxury, working with iconic brands such as Fendi, Louis Vuitton and Rolls-Royce Motor Cars sparked the idea of making every day important journeys easier and sleeker for high-net-worth clients that rely on efficiency and hassle-free organisation to run their lives. Khaled is a mathematical and technical mastermind, having previously solved technical and security issues for the likes of NASA and the French government and also working as a digital strategist for Chanel. With their collective unique experience across the luxury, automotive and technology industries, Tom and Khaled continue to build ROLZO from strength to strength alongside their COO, Dominique Gingras, a communications, customer service and luxury expert.

*“ROLZO exists to elevate people's journeys and lives. As we continue to grow, we realise that ROLZO is a driving force that is shaping what the future of the luxury, automotive and mobility industries look like. We're privileged to collaborate with the world's most respected companies who entrust us with*

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*getting them around the world and look forward to continuing to push the boundaries of service and technology in making what we do even better.” says Tom Ripert, CEO of ROLZO.*

[www.rolzo.com](http://www.rolzo.com)

Ends

Link to the ROLZO press kit is [here](#).

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## **Notes for editors**

### **About ROLZO**

ROLZO is a global ground transportation and car rental service for travel experts who need to book transfers, chauffeur services, and car rentals for their clients around the world founded by Tom Ripert and Khaled Shehata in 2017 as a B2C platform and then pivoted to a B2B business in 2020. It's available in more than 100 countries, 500 cities and 1,000 airports and is the only company globally that is able to offer a seamless door-to-door journey booking on one platform, revolutionising the luxury travel space offering the following:

- A single platform to book door-to-door travel with chauffeur services, car rentals, and VIP Meet & Greet seamlessly integrated.
- 24/7 access to a dedicated and multi-lingual team of travel experts for immediate assistance with last-minute requests, changes in requirements, and more.
- Advanced mapping and traffic algorithms to ensure timely journeys for even the most complex of itineraries in remote destinations.
- Real-time updates with notifications for when the passenger is collected, en route, and dropped off using tracking technology.
- White labeling booking options to make clients' brand shine at every touch point on the app, including the booking documents, the pick-up signs, and more.
- APIs to give third-party clients instant access to ROLZO services within their own platforms.

For more information, visit [www.rolzo.com](http://www.rolzo.com)