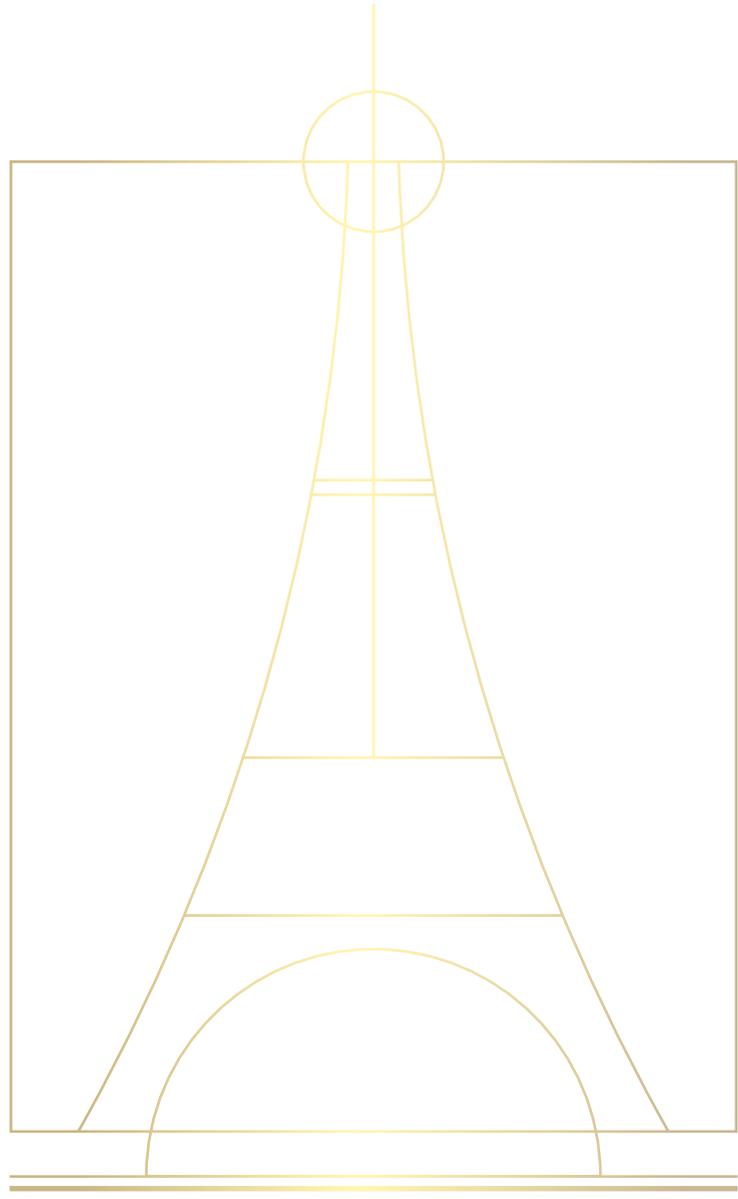




CHEVAL BLANC

PARIS



PARISIAN HORIZONS OF CHEVAL BLANC

PARIS, FROM THE HEART

THE FIRST URBAN HAVEN BY CHEVAL BLANC IS OPENING ITS DOORS. AND THOSE DOORS OPEN ONTO THE MOST AUTHENTIC AND LIVELY LOCATION IN PARIS, JUST BETWEEN THE MARAIS, THE ILE DE LA CITÉ, AND THE LOUVRE. IT'S THE MOST VIBRANT PART OF THE CAPITAL: STEEPED IN HISTORY, BURSTING

WITH VITALITY, ABUZZ WITH CREATIVITY. A DESTINATION RISING ABOVE THE SEINE AND DEFINING THE PARIS SKYLINE. IT IS HERE, IN THE HEART OF AN ICONIC ART DECO BUILDING, THAT A NEW EXPRESSION OF THE ART OF HOSPITALITY IS UNVEILED. FRENCH STYLE. PARISIAN STYLE.

OLIVIER LEFEBVRE
CHIEF EXECUTIVE OFFICER
OF CHEVAL BLANC

CHEVAL BLANC PARIS

IMMERSE YOURSELF IN THE CITY OF LIGHT, VISIBLE ALL AROUND YOU THROUGH THE VAST BAY WINDOWS, GIVING SPECTACULAR VIEWS AND FRESH PERSPECTIVES FROM EACH OF THE ROOMS AND RESTAURANTS. DISCOVER THE CAPITAL AS BIRDS DO ON THE WING, SOARING OVERHEAD: SILVER ROOFS, GRACEFUL MONUMENTS, MEANDERING STREETS, THE FLOW OF THE SEINE. A SEVENTH HEAVEN TO BE CONTEMPLATED FROM THE SUSPENDED GARDEN ON THE 7TH FLOOR — 650 M² OF GREENERY WITH A 360-DEGREE HORIZON.

AT THIS BREATHTAKING HEIGHT, THE CITY'S SONG BECOMES A WHISPER. PARIS ON THE HORIZON, A STRIKING PANORAMA THAT PERMEATES THE ATMOSPHERE. OUTSIDE AND INSIDE. CHEVAL BLANC PARIS: THE FRENCH ART OF LIVING, AN ELEGANT AMBIENCE, A WARM CONVIVIALITY. A CONTEMPORARY URBAN UNIVERSE, IMBUED WITH GENEROSITY AND CREATIVITY, THE SOURCE OF AN ALCHEMY, A FAMILY ATMOSPHERE, JOYFUL AND GENEROUS.

... TODAY. NOW. HERE.

ODE TO THE SENSES

THE SOUND OF YOUR NAME
SPOKEN BY OUR GRACIOUS TEAM.

SAVOUR THE PLEASURE
OF REINVENTED RITUALS,
OF SPONTANEOUS SINCERITY.

LET YOURSELF BE CARRIED AWAY
IN A WORLD OF ART
AND CRAFTSMANSHIP.

SENSE THE ATMOSPHERE
THE COMFORTING SCENTS
OF WELL-BEING.

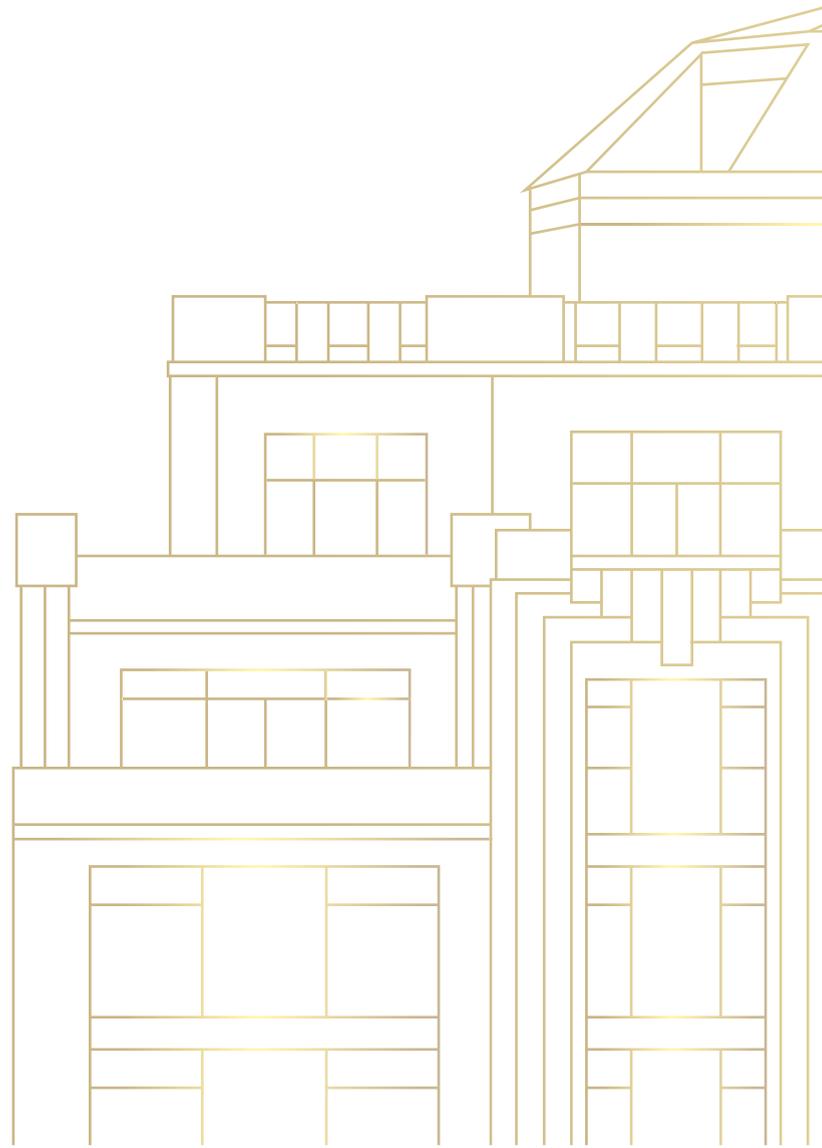
PARIS WITH A LIGHT TOUCH
THE CITY'S DELIGHTS
AT YOUR OWN PACE.





SAMARITAINE





01

THE HOUSE

ONLY 72 ROOMS AND SUITES. THE INTIMACY OF A PRIVATE HOME. EACH GUEST IS A UNIQUE INVITEE TO WHOM CHEVAL BLANC PARIS WISHES TO OFFER A PROMISE OF HARMONY: A CONFIDENTIAL SETTING ORCHESTRATED BY A DEDICATED BUTLER. AND THE SPACES ARE ALWAYS GENEROUS AND EXCLUSIVE: ROOMS, STARTING FROM 45 M², WHICH ALL HAVE A LARGE BAY WINDOW; A PRIVATE PERSPECTIVE ON PARIS. HERE THE SEINE FLOWS AS THE HAPPY HOURS OF PARISIAN LIFE.

**THE ART OF DOING
THINGS PROPERLY**

THE ETHOS: TO PRESERVE THE ART DECO SPLENDOUR OF A BUILDING CLASSIFIED AS A HISTORIC MONUMENT WHILE EXALTING THE BEST OF PARISIAN MODERNITY; TO DESIGN A HOTEL AS ONE WOULD IMAGINE A PRIVATE RESIDENCE. FIVE YEARS OF WORK TO ACHIEVE THIS SUBTLE DUALITY — AS WELL AS ALL THE EXPERTISE AND INSPIRATION OF MASTER CRAFTSMEN, ARTISTS, DECORATORS AND TALENTED ARCHITECTS.

TODAY, THE FOUNDATIONS AND IDENTITY OF CHEVAL BLANC PARIS ARE BASED ON THESE DIFFERENT FACETS. A TIMELESS HERITAGE AS WELL AS A MODEL FOR THE FUTURE, CHEVAL BLANC PARIS EMBODIES OPENNESS TO INNOVATION AND DEDICATION TO PRESERVATION. FOR A RESOLUTELY CONTEMPORARY LIFE IN A JOYFUL AESTHETE'S HOUSE.

**FROM YESTERDAY TO TODAY,
A RESPECTFUL METAMORPHOSIS**

IN THE BEGINNING: A BUILDING IN THE PUREST ART DECO TRADITION — A RARITY IN PARIS — DESIGNED ALMOST A CENTURY AGO BY THE ARCHITECT HENRI SAUVAGE. A BLANK PAGE ON WHICH THE ARCHITECTS PETER MARINO AND ÉDOUARD FRANÇOIS HAVE WRITTEN A NEW CHAPTER, INSPIRED BY THE BUILDING'S FAÇADE, WHICH HAS BEEN RESTORED TO ITS ORIGINAL STATE. IN PROPER ORDER, WE GO FROM OUTSIDE IN: RECTILINEAR MOTIFS, THE SO-CALLED "PARQUET DE GLACE", SET THE BEAT OF THE STONE FAÇADE. HEXAGONAL

MEDALLIONS, WITH THEIR STYLISED FLORAL DECORATIONS, SOFTEN THE RHYTHM. THE GLASS PANELS REFLECT GOLDEN METAL SPINES, CREATING A JEWEL-LIKE EFFECT WITH SHIMMERING MINERAL TONES. THE BEAUTY OF THE ART DECO STYLE IS REDISCOVERED. THE PURE LINES BRING A SINGULAR SOPHISTICATION. THE TONE OF INEFFABLE ELEGANCE IS SET. AND THE CONVERGENCE BETWEEN INNER AND OUTER, CITY AND SERENITY, IS MADE EVEN MORE HARMONIOUS BY THE FLOOR-TO-CEILING BAY WINDOWS.

"AT CHEVAL BLANC PARIS,
YOU'LL FEEL THE ENERGY
AND DYNAMISM OF THE PRESENT.
LIVING IN THE MOMENT, INTENSELY."

PETER MARINO
INTERIOR ARCHITECT, CHEVAL BLANC PARIS

CHOOSING AUDACITY

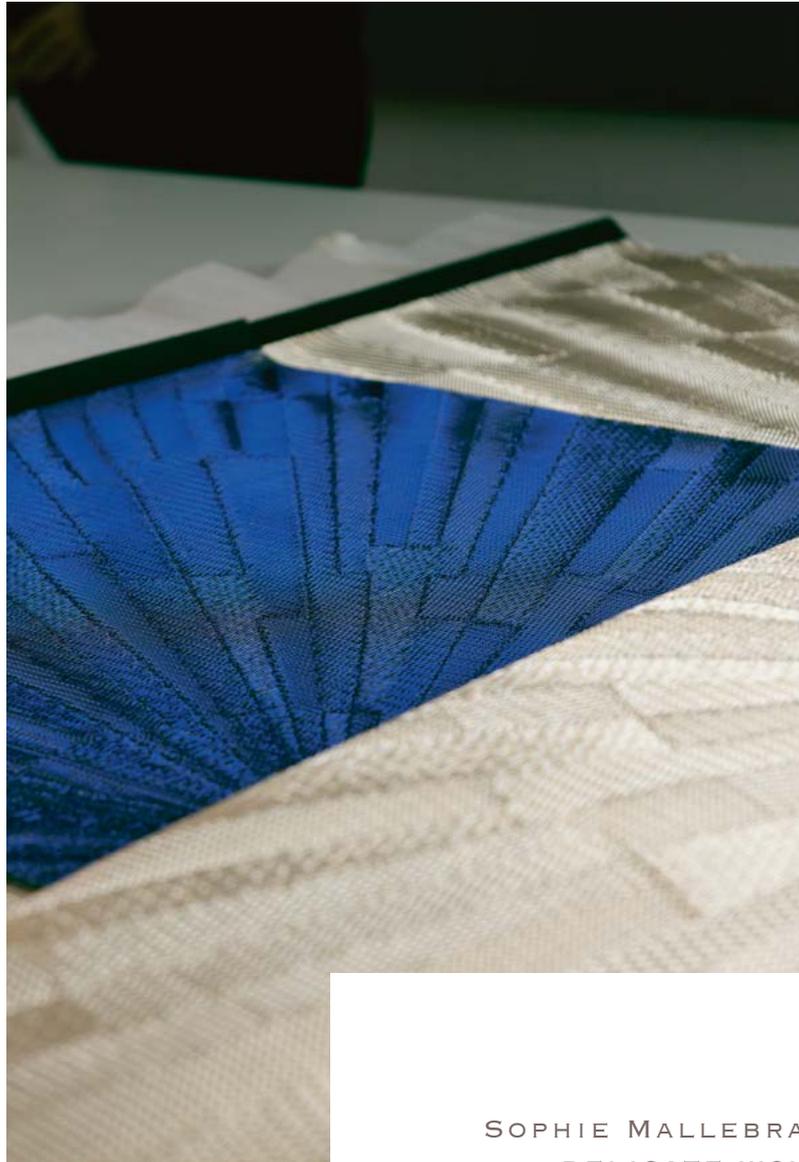
A LONG-TIME PARTNER OF THE LVMH GROUP, THE ARCHITECT PETER MARINO HAS CREATED HIS FIRST HOTEL PROPERTY. HE CHOSE TO DESIGN THE 16,000 M² BUILDING AS IF IT WERE A PRIVATE HOME, A PLACE WHERE THE SOUL OF THE HOTEL IS FELT AT FIRST GLANCE.

AN ORIGINAL APPROACH: BUILDING A UNIVERSE RATHER THAN JUST A DECOR. EACH DECORATIVE ELEMENT HAS BEEN SELECTED WITH MEANING AND ATTACHMENT.

A PIECE OF FURNITURE, A PIECE OF ART, A WORK OF CRAFTSMANSHIP: WELCOME TO THE INTERIOR OF A DISCERNING COLLECTOR. THUS, THE ACQUISITION OF SONIA DELAUNAY'S LITHOGRAPHS DETERMINED THE TYPE OF WOOD ON WHICH TO HANG THEM — LEMON WOOD WAS CHOSEN AS THE IDEAL MATCH. IN THE SAME WAY, THE IMMENSE BLUE CANVAS BY THE PAINTER GEORGES MATHIEU DETERMINED THE CONFIGURATION OF THE LOBBY. THE RAILING OF L'APPARTEMENT - THE MAISON MOST EXCLUSIVE PRIVATE APARTMENT - STAIRCASE WAS A SPECIAL COMMISSION

FROM THE ARTIST CLAUDE LALANNE. INEXTRICABLY LINKED, THE INTERPLAY OF ARCHITECTURE, DECORATION, SCENOGRAPHY CREATES A SATISFYING WHOLE. SUPPORTED BY CAREFULLY CURATED MATERIALS — SOME 20 DIFFERENT MARBLES AND A VARIETY OF LEATHERS, PARCHMENTS, HAND-PAINTED PATINAS — THE REFINED ATMOSPHERE ECHOES THE SOPHISTICATION OF THE BUILDING ITSELF.

A JEWEL WITH A THOUSAND FACETS, FURTHER ENHANCED BY THE CHOICE OF CONTEMPORARY CREATIONS AND CRAFTWORK. MORE EXCEPTIONAL SAVOIR-FAIRE AND ARTISTRY: THE WALL OF STRAW MARQUETRY, STRANDS ASSEMBLED ONE BY ONE, EDGE TO EDGE, BY LISON DE CAUNES. THE COLLECTION OF HANGING LAMPS AND BEDSIDE LAMPS IN MARBLE AND PLASTER BY PHILIPPE ANTHONIOZ. THE CAST-IRON BAR BY INGRID DONAT. SOPHIE MALLEBRANCHE'S DELICATE WOVEN METAL TEXTILES. ANDRÉ DUBREUIL'S SCULPTURAL FURNITURE. LAURENCE MONTANO'S MASTERFUL CHANDELIER.



SOPHIE MALLEBRANCHE'S
DELICATE WOVEN
METAL TEXTILES.

THE HOUSE

SPACE: THE ULTIMATE BIG CITY LUXURY. AS WELL AS THE PLEASURE OF BEING ABLE TO GATHER WITH FAMILY AND FRIENDS. THE CULTURE OF SHARING: AT CHEVAL BLANC PARIS, EVERYTHING IS AIMED TOWARDS DEVELOPING CONVIVIALITY. THAT STARTS WITH THE ATTENTION TO THE UNUSUALLY LARGE VOLUMES OF THE ROOMS AND SUITES, EACH CONCEIVED AS RESORTS OF EASE AND TRANQUILLITY, EACH A PLACE WHERE THE DESIRE TO STAY BECOMES IRRESISTIBLE.

MAKE YOURSELF AT HOME IN YOUR ROOM OR SUITE, WANDER IN THE SPACIOUS GARDEN ON THE 7TH FLOOR, OR PAY A VISIT TO THE WELLNESS AREA, WHERE THE 30-METRE SWIMMING POOL ALLOWS YOU TO SWIM WITHOUT EVER NEEDING TO COUNT YOUR STROKES.

IN THE LEE OF THE POOL, THE AVANT-GARDE FITNESS AREA, THE HAIRDRESSING SALON BY ROSSANO FERRETTI, AND THE EXCLUSIVE BEAUTY JEWEL, THE DIOR SPA CHEVAL BLANC PARIS, ALL SHARE THE SAME SPIRIT: TO MAKE ROOM FOR INTIMACY. EACH OF THE ROOMS AND SUITES EPITOMISES CHEVAL BLANC PARIS' QUEST FOR EXCELLENCE... CASE IN POINT: "L'APPARTEMENT", THE 1,000 M² APARTMENT ON THE 8TH AND 9TH FLOORS, WITH ITS OWN 12.5 METRE SWIMMING POOL, A WELLNESS AREA AND A PROJECTION ROOM, SEVEN BEDROOMS, A PANORAMIC TERRACE, SEVERAL LOUNGES AND DINING ROOMS, PRIVATE ACCESS WITH A SECURE CAR PARK AND A PRIVATE ENTRANCE. SEEING WITHOUT BEING SEEN, COMING AND GOING IN COMPLETE PRIVACY.

"CHEVAL BLANC PARIS
IS ALL ABOUT UNCOMPROMISING EXCELLENCE:
ALL THE ROOMS HAVE SPECTACULAR VIEWS
AND THE SAME ATTENTION TO DETAIL."

ÉRIC FRATTY

DIRECTOR OF DESIGN AND CONSTRUCTION, CHEVAL BLANC



A GENTLE MANNER

HAPPINESS IS IN THE DETAILS, WHERE YOU DON'T NECESSARILY EXPECT IT. AT CHEVAL BLANC PARIS, IT BLOOMS EVERYWHERE WITH DELICACY.

ELEGANCE IN THE AIR

LITERALLY, THANKS TO THE SOPHISTICATED FRAGRANCE SIGNED BY THE MASTER PERFUMER FRANÇOIS DEMACHY, WHO ALREADY CREATED THE SIGNATURE SCENT AT CHEVAL BLANC RANDHELI IN THE MALDIVES. CANDLES AND ROOM FRAGRANCES WAFT THROUGH THE ATMOSPHERE IN TWO TONES: POWDERY AND WOODY. THESE NEW FRAGRANCES, ONE MORE SUAVE, THE OTHER MORE SPARKLING, TOGETHER TELL THE STORY OF CHEVAL BLANC'S PARIS: PARISIEN CHIC.

“HOW TO INTERPRET PARIS THROUGH A PERFUME? THAT WAS THE QUESTION I ASKED MYSELF. AND VERY QUICKLY, THE IDEA OF MAKING TWO FRAGRANCES BECAME OBVIOUS, AS THE CITY IS SO MULTIFACETED.”

FRANÇOIS DEMACHY
MASTER PERFUMER FOR CHRISTIAN DIOR

LIFESTYLE

THIS IS EMBODIED IN THE UNIFORMS DESIGNED BY GUILLAUME HENRY, THE YOUNG ARTISTIC DIRECTOR OF PATOU, WHOSE ORIGINAL DESIGNER, JEAN PATOU, WAS IN HIS TIME RECOGNISED AS ONE OF THE MOST CREATIVE AND CHIC MEN IN THE CAPITAL. THE ELEGANT CASUALNESS OF A SHIRT FOR BOTH MEN AND WOMEN, THE REFINED DETAIL OF A PIPING, THE FORM OF A COLLAR: A CHOICE OF PURITY AND FLUIDITY IN TAUPE, NAVY AND BLACK, PUNCTUATED BY BUTTONS AND LININGS WITH “*PARQUET DE GLACE*” MOTIFS. AND A DISTINCTION IN KEEPING WITH THE MARK OF CHEVAL BLANC WHERE, WELL BEYOND A FORMALITY, THE DRESS CODE IS A MATTER OF PLEASURE.

TAILOR-MADE REFINEMENT

IN EACH BATHROOM, THE NUMEROUS CHEVAL BLANC PARIS CARE PRODUCTS ARE PRESENTED IN THEIR GENEROUS ART DECO BOTTLES, INSPIRED BY THE ICONIC BUILDING. IMBUED WITH ONE OR THE OTHER OF THE SIGNATURE FRAGRANCES, GUESTS WILL FIND BATH SALTS OR PEBBLES, ALUM STONE, CREAMS, AND BALMS FOR ALL HOURS AND ALL TYPES OF SKIN, BUT ALSO TWO EXCLUSIVE SHAMPOOS AND MASKS, SPECIALLY DESIGNED BY LEONOR GREYL, THE FRENCH HAIR EXPERT — SO MANY WAYS TO RESTORE ONESELF AFTER CITY ADVENTURES.

“ART AND CRAFTSMANSHIP: AT CHEVAL BLANC PARIS,
THE TWO WORK TOGETHER TO GUIDE OUR HEARTFELT STYLE OF LIVING.
FOR AN UNSURPASSED HOSPITALITY.”

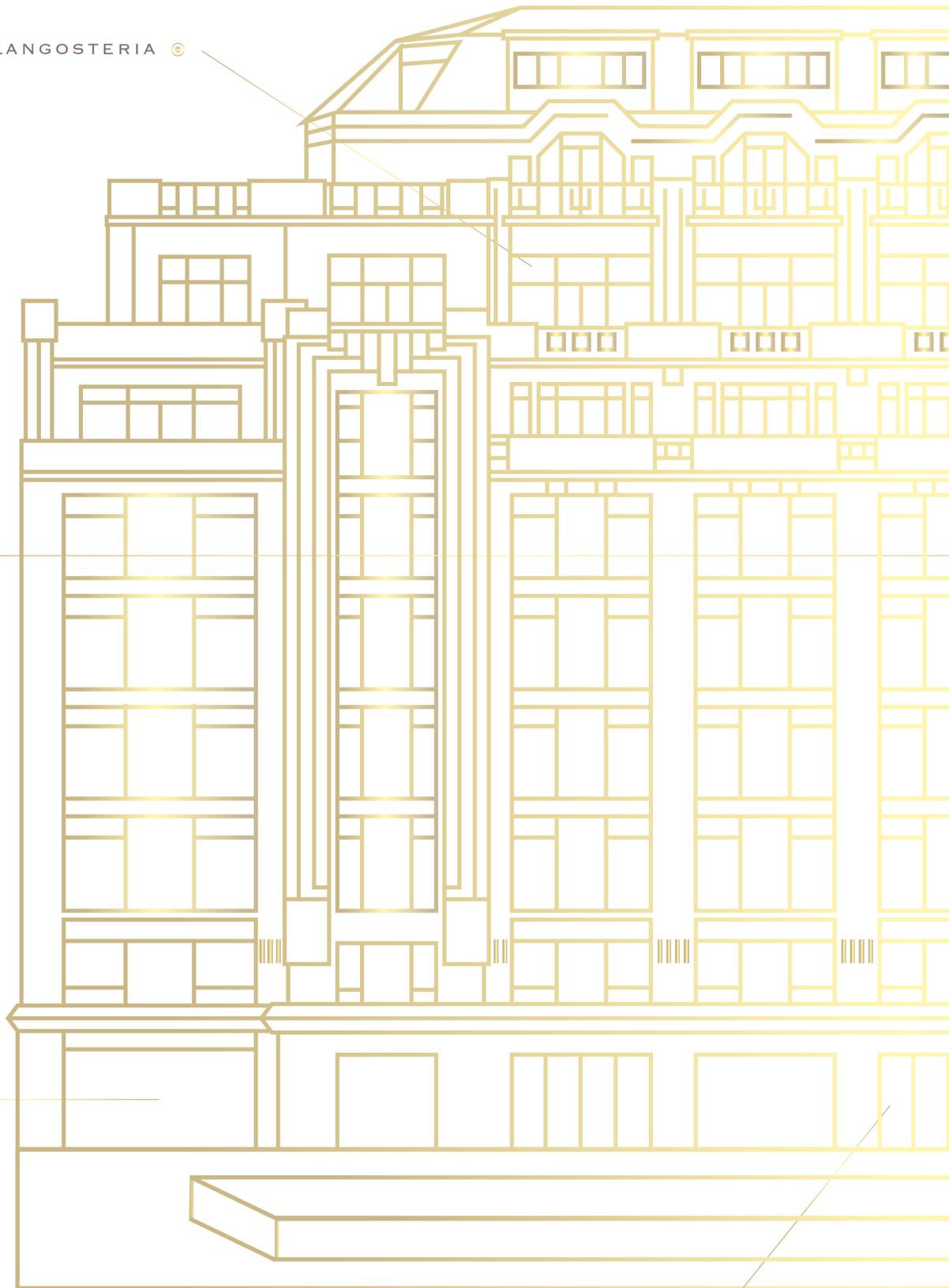
CHRISTIAN BOYENS
DIRECTOR OF OPERATIONS, URBAN HOTELS,
CHEVAL BLANC

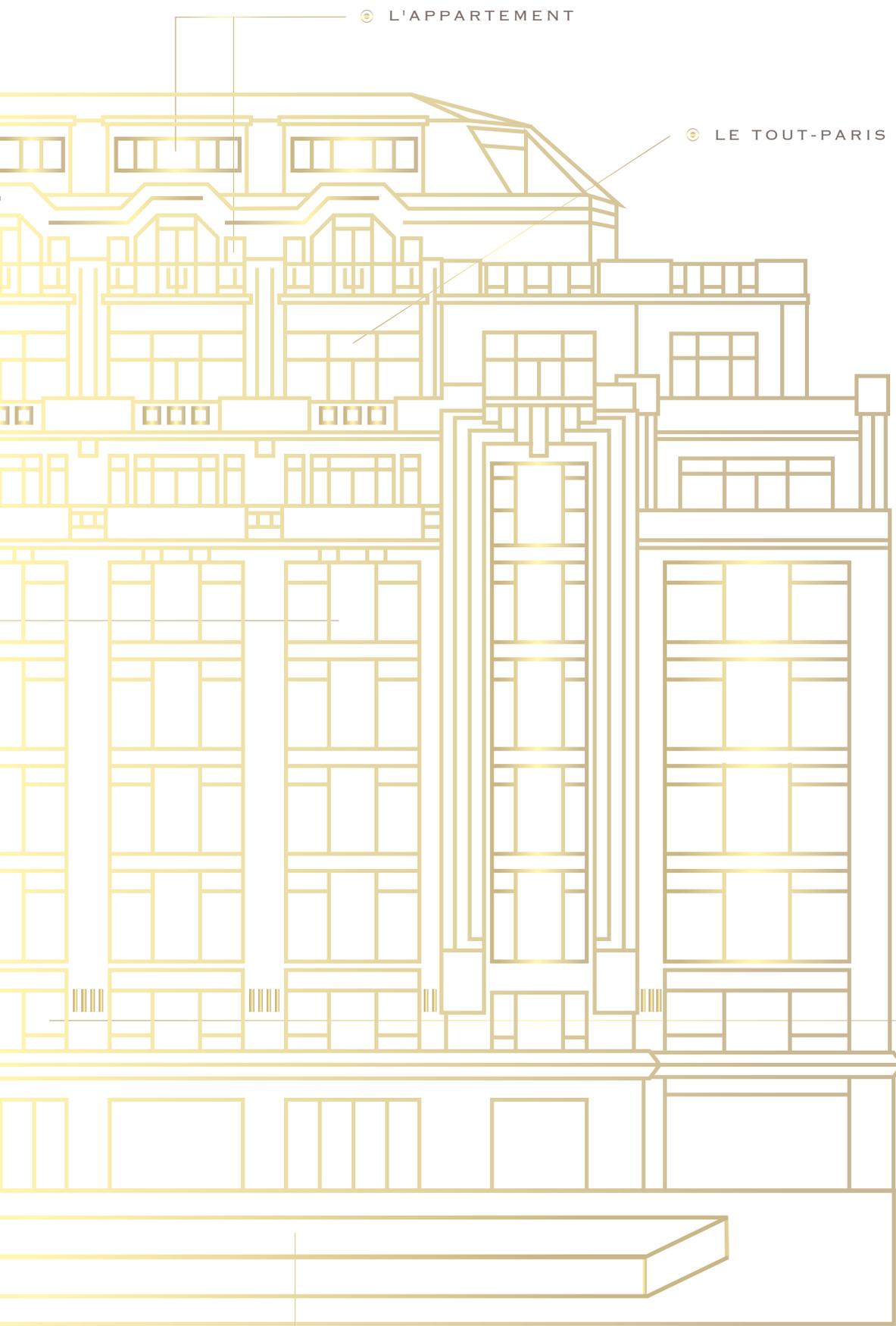
LANGOSTERIA

LE CARROUSEL

LIMBAR

RECEPTION/
CONCIERGE DESK



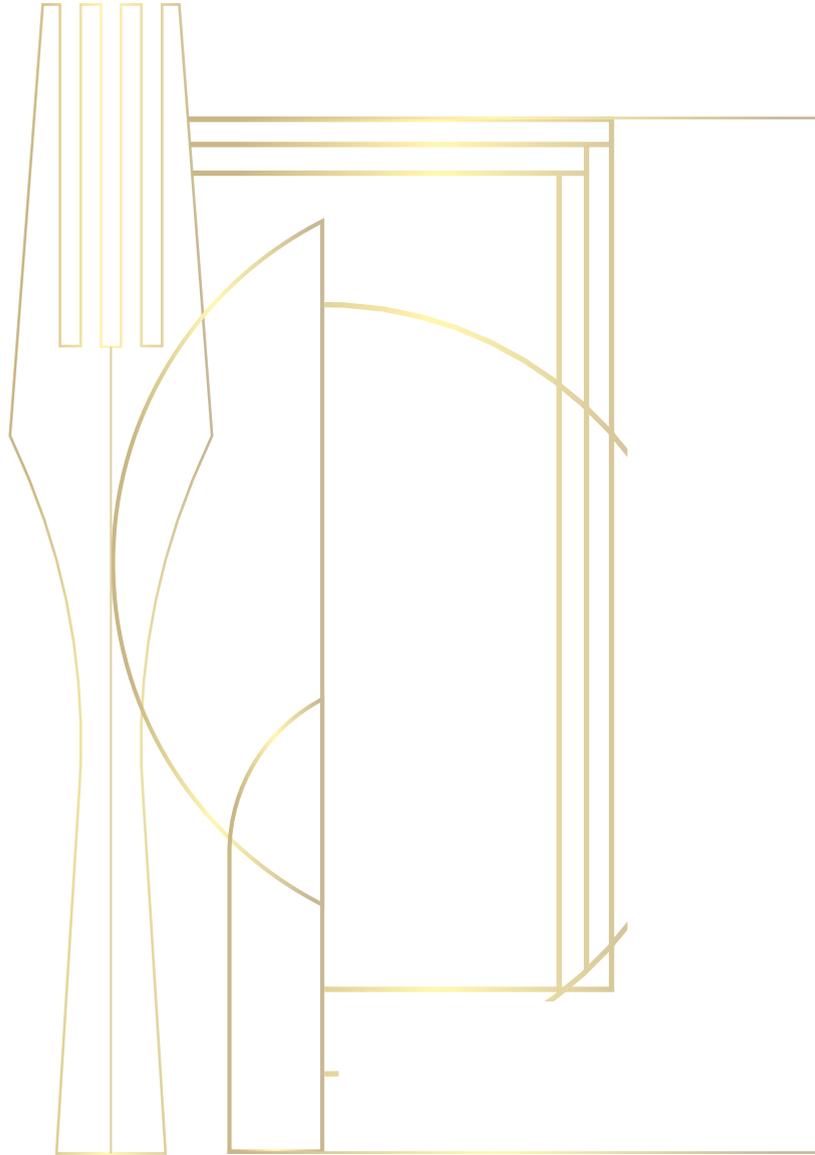


⊙ L'APPARTEMENT

⊙ LE TOUT-PARIS

⊙ PLÉNITUDE

⊙ DIOR SPA CHEVAL BLANC PARIS



02

AUTHENTIC FLAVOURS

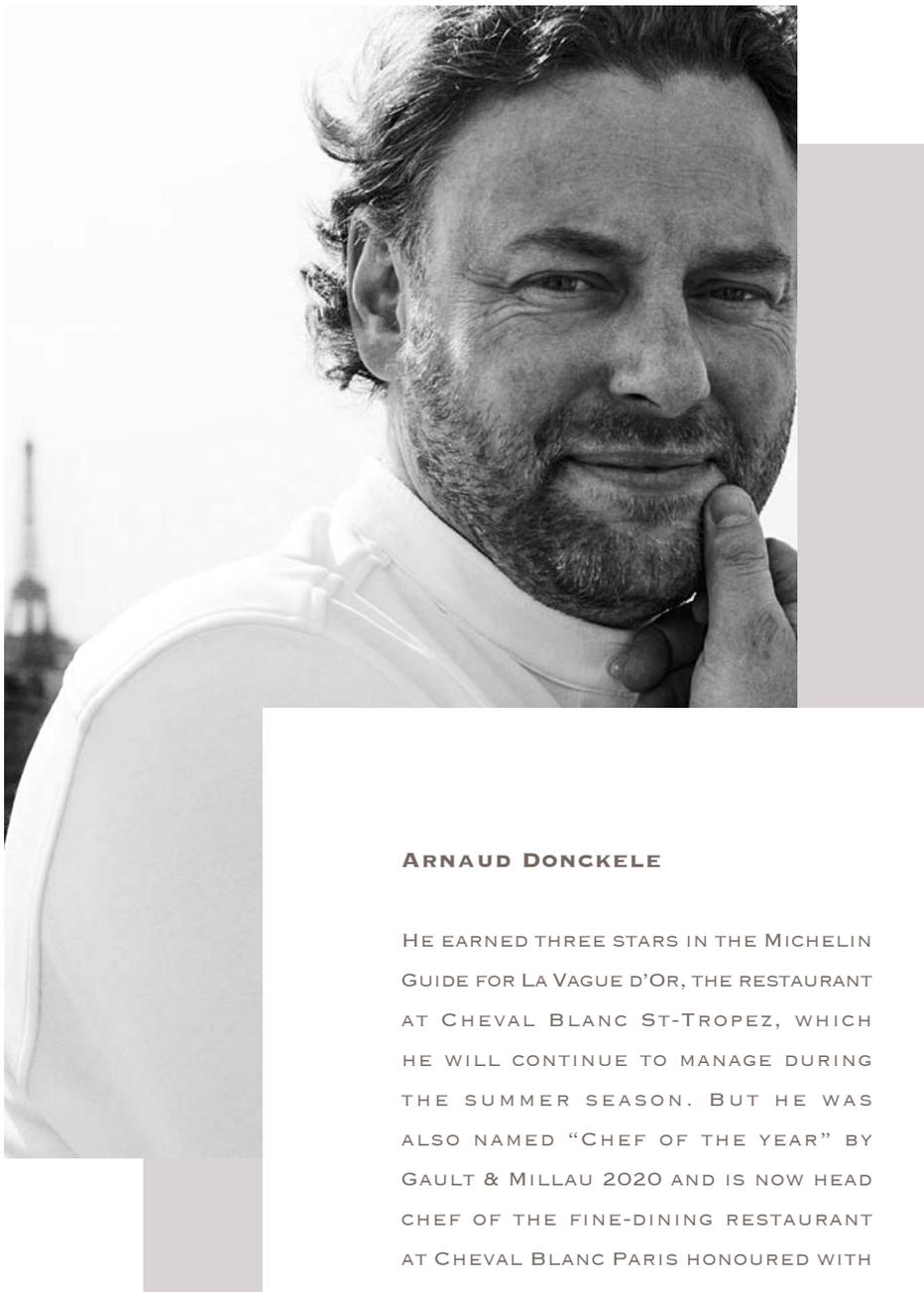
PARIS, THE CAPITAL OF FINE DINING. AT CHEVAL BLANC PARIS, SAVOURING THIS CULTURAL HERITAGE SETS THE AGENDA FOR EVERY HOUR — AND FOR EVERY MOOD. FROM ONE RESTAURANT TO THE NEXT, IT IS A SUCCESSION OF STIMULATING ENCOUNTERS AND DELIGHTFUL SURPRISES. A MULTI-FACETED PLEASURE: GOURMET, INDULGENT, SATISFYING, MADE-TO-ORDER, AND MAINTAINED BY A PASSIONATE TEAM. ALL ORCHESTRATED BY A DARING DUO: THE CHEF ARNAUD DONCKELE AND THE PASTRY CHEF MAXIME FRÉDÉRIC.



TWO EXCEPTIONAL PERSONALITIES, AND THE PATIENCE THAT IT REQUIRES.
SHARING THE SAME POWERFUL CONVICTION: THIS ATTACHMENT TO DIRECT SOURCING,
THE NEED TO RETURN TO OUR ROOTS. TO EXCHANGES OF TRUST, TO KNOWLEDGE
TO COMMIT TO SMALL PRODUCERS, MARKET OF THE LAND AND OF PEOPLE, IS A MATTER
GARDENERS, BREEDERS, FISHERMEN... OF EXCELLENCE, OF COURSE, BUT NOT
TRUE PARTNERS IN AN ETHICAL AND ONLY THAT: IT IS ALSO A WAY OF PUTTING
SUSTAINABLE APPROACH. BY RESPECTING THE SAVOIR-FAIRE BACK AT THE HEART OF THE
SEASONS AND THE NEEDS OF EACH INDIVIDUAL. MEAL, AND IN EVERY MOMENT. IT'S AN
BY CHERISHING WHAT BRINGS OUT THE APPROACH THAT ADDS MEMORY, CULTURE
VALUE - AND THE FLAVOURS - OF GREAT FOOD: AND AFFECTION TO EVERY DISH. A TASTE
THE ATTENTION, THE WORK, THE TIME FOR SHARED EXPERIENCE.

“THE ESSENTIAL INGREDIENTS OF A RECIPE
ARE HEART AND AFFECTION: COOKING IS AN ACT OF LOVE,
OF GENEROSITY, SO THAT EVERYONE
CAN DISCOVER THEIR OWN PROUST’S MADELEINE.”

ARNAUD DONCKELE
CHEF OF THE GASTRONOMIC RESTAURANT, CHEVAL BLANC PARIS



ARNAUD DONCKELE

HE EARNED THREE STARS IN THE MICHELIN GUIDE FOR LA VAGUE D'OR, THE RESTAURANT AT CHEVAL BLANC ST-TROPEZ, WHICH HE WILL CONTINUE TO MANAGE DURING THE SUMMER SEASON. BUT HE WAS ALSO NAMED "CHEF OF THE YEAR" BY GAULT & MILLAU 2020 AND IS NOW HEAD CHEF OF THE FINE-DINING RESTAURANT AT CHEVAL BLANC PARIS HONOURED WITH THREE STARS BY MICHELIN. HIS PRIMARY MOTIF: THE PLEASURES OF A STROLL. IN THE DIMENSION OF TIME, HE LIKES TO REINVENT MEMORIES FROM THE TERROIRS HE HAS EXPLORED. IN THE DIMENSION OF SPACE, HE IS CONSTANTLY INSPIRED BY LOCAL PRODUCERS, THE SURROUNDING LANDSCAPES AND THEIR SPECIFIC RICHES.



MAXIME FRÉDÉRIC

ORIGINALLY FROM NORMANDY, LIKE ARNAUD DONCKELE, HE HAS THE CULTURE OF DAIRY AT HEART. HIS CAREER PATH HAS BEEN METEORIC, AND HE IS NOW AT CHEVAL BLANC PARIS. HIS SIGNATURE TOUCH: A PERFECT KNOWLEDGE OF RAW MATERIALS, FIRST AND FOREMOST WHEAT AND FLOUR. AND A VIRTUOSITY IN TRANSFORMING PASTRIES AND BREADS INTO AUTHENTIC EXPERIENCES, WHATEVER THE TIME OR OCCASION.

A PASSION FOR APPETITE

FROM MORNING TO NIGHT, OF COURSE.

AT CHEVAL BLANC PARIS, WAYS TO ENCHANT THE PALATE ARE EVERYWHERE, IMAGINED WITH LIMITLESS CREATIVITY, AS WELL AS BY A MULTIPLICITY OF ATMOSPHERES.

LIMBAR

ON THE GROUND FLOOR, LIMBAR IS IN TUNE WITH THE MOVEMENTS OF THE CITY, RIGHT AT ITS DOORSTEP. THE MEETING PLACE FOR PARISIANS, NEIGHBOURS AND GUESTS. WHERE SPONTANEITY DELIVERS HAPPINESS. IT'S THE PARISIAN BREAKFAST, ORGANIC EGGS, OR THE SANDWICH FOR THOSE IN A HURRY. IT'S THE SPONTANEOUS LUNCH, A TRIBUTE TO VIRTUOSO SIMPLICITY AND SOPHISTICATED BAKERY COOKING: THE HAM CROISSANT OR THE CROQUE-MONSIEUR BY MAXIME FRÉDÉRIC. OR ONE OF THE FIVE LIGHT SALADS. AFTER 3PM, IT'S TIME FOR THE AFTERNOON GOÛTER. AN EXPERIENCE IN THREE ACTS: A DISPLAY OF MINI-PASTRIES, ECLAIRS AND AMUSE-BOUCHES.

AND THEN A TROLLEY LOADED WITH THE GLORY OF THE FRENCH REGIONS, REINTERPRETED FAVOURITES FROM HERE AND THERE. FINALLY, A GOURMET DESSERT... A RITUAL FROM WHICH ONE EMERGES WITH A SURPRISINGLY LIGHT BODY AND AN OPEN AND RADIANT MIND. FROM 6PM ONWARDS, THE FESTIVE AUDACITY OF THE COCKTAILS MAKES A TRULY PARISIAN STATEMENT, CONCEIVED BY FLORIAN THIREAU, HEAD BARMAN AT CHEVAL BLANC PARIS AND A PASSIONATE MIXOLOGIST. HIS LOVE OF FLOWERS AND SPICES PRESIDES OVER INSPIRED COMBINATIONS SUCH AS A BLEND THAT INCLUDES ROSE WITH ALOE VERA AND TIMUT PEPPER: LOVE AT FIRST TASTE.





PLÉNITUDE

ON THE FIRST FLOOR, THE GASTRONOMIC RESTAURANT AWARDED THREE MICHELIN STARS. WHERE ARNAUD DONCKELE IMMERSSES HIMSELF IN THE CULINARY CULTURE OF THE COUNTRYSIDE, THAT OF SAUCES. SABAYONS, VELOUTÉS, VINAIGRETTES, BROTHS, CONSOMMÉS... PUT INTO JARS, AGED AND FERMENTED SPECIFICALLY. RURAL TRADITIONS THAT HE APPROACHES NOT AS AN ACCOMPANIMENT, BUT AS A BEGINNING. INTANGIBLE TEXTURES AND FLAVOURS, WHICH HE THEN COMBINES WITH FRESH HERBS AND SEASONAL

INGREDIENTS FROM THE MARKET.

A REAL REFLECTION ON RESPECT FOR THE ENVIRONMENT: ALWAYS ADAPT TO THE MORNING'S ARRIVAL. DO NOT FORCE NATURE. THE SAUCES ARE READY TO SPICE UP, AWAKEN, AND COMPLIMENT THE MEAT AND FISH, IN ANY SEASON. ACCOMPANIED BY A WINE LIST ELABORATED WITH A JUST AND SKILFUL COMBINATION OF EXCEPTIONAL VINTAGES FROM FRANCE AND LITTLE-KNOWN GEMS SOURCED FROM ALL OVER THE WORLD. THEN, DESSERTS CONCOCTED IN PERFECT SYNERGY WITH MAXIME FRÉDÉRIC.

LE TOUT-PARIS

ON THE 7TH FLOOR, BETWEEN BALCONIES WITH VIEWS AND A HANGING GARDEN, THE FRENCH BRASSERIE, WITH A REINVENTION OF THE CLASSICS. TIME IN THE MORNING TO REDISCOVER BREAKFAST: FRENCH TOAST, WAFFLES, CRÊPES AND SIGHTLINES LIKE NOWHERE ELSE IN THE WORLD, FRAMED BY AN INTERIOR OF ENERGISING PRIMARY COLOURS. AT LUNCHTIME, THE STAGE IS SET FOR JOVIAL CONGENIALITY. SO MANY CHOICES. COOKED AS YOU LIKE, WITH AN ASSORTMENT OF SIDE DISHES, AS WELL AS APPETIZERS AND MAIN COURSES TO SHARE. THE CASSEROLE IN THE CENTRE OF THE TABLE. SEA BREAM OR ROAST CHICKEN READY TO BE CARVED. JUST LIKE AT HOME, IF YOU PREFER.

AND THEN FINISH WITH SOMETHING SUGARY: A LEMON PIE, A MILLEFEUILLE, A CHOCOLATE ÉCLAIR. PASTRIES THAT EVOKE SMILES - AND MEMORIES - OF A CHERISHED MOMENT TOGETHER.

FROM 3PM TO 7PM, A SWEET BREAK: A SLICE OF CAKE, FRESH FRUIT JUICE, THE ENDLESS HORIZON AS DUSK APPROACHES, WITH THE PROMISE OF CITY LIGHTS AND THE EVENING'S DINNER SERVICE.

THE BAR, AN EXTENSION OF THE BRASSERIE, MAKES THE MOMENT AND THE EXCEPTIONAL VIEW SPARKLE. AND AS IS ONLY PROPER FOR A CLASSIC PARISIAN BAR, WITH ELEGANCE. A GLASS OF CHAMPAGNE. A GIN AND TONIC. A MOJITO. CLASSICS AS WELL, OF COURSE, AND YET HERE THEY ARE DISCOVERIES.





LANGOSTERIA

NEARBY ON THE 7TH FLOOR, LANGOSTERIA, BRINGS A TOUCH OF ITALY TO PARIS. HERE, FAVOURABLE TRADE WINDS ARE ALWAYS BLOWING: SEAFOOD IN ALL ITS FORMS IS THE SPECIALTY OF THE RESTAURANTS OF THE MILANESE CHEF ENRICO BUONOCORE, AN ICONIC REFERENCE IN ITALIAN GASTRONOMY SINCE 2007. LANGOSTERIA MAKES ITS OWN RULES: ITS PRODUCTS COME DIRECTLY TO THE KITCHEN FROM THE PRODUCERS AND ARE ALWAYS OF EXCEPTIONAL QUALITY. AND THE DISHES ARE FULL OF CHARACTER, WITH ELEGANT COMBINATIONS OF FLAVOURS AS SIMPLE

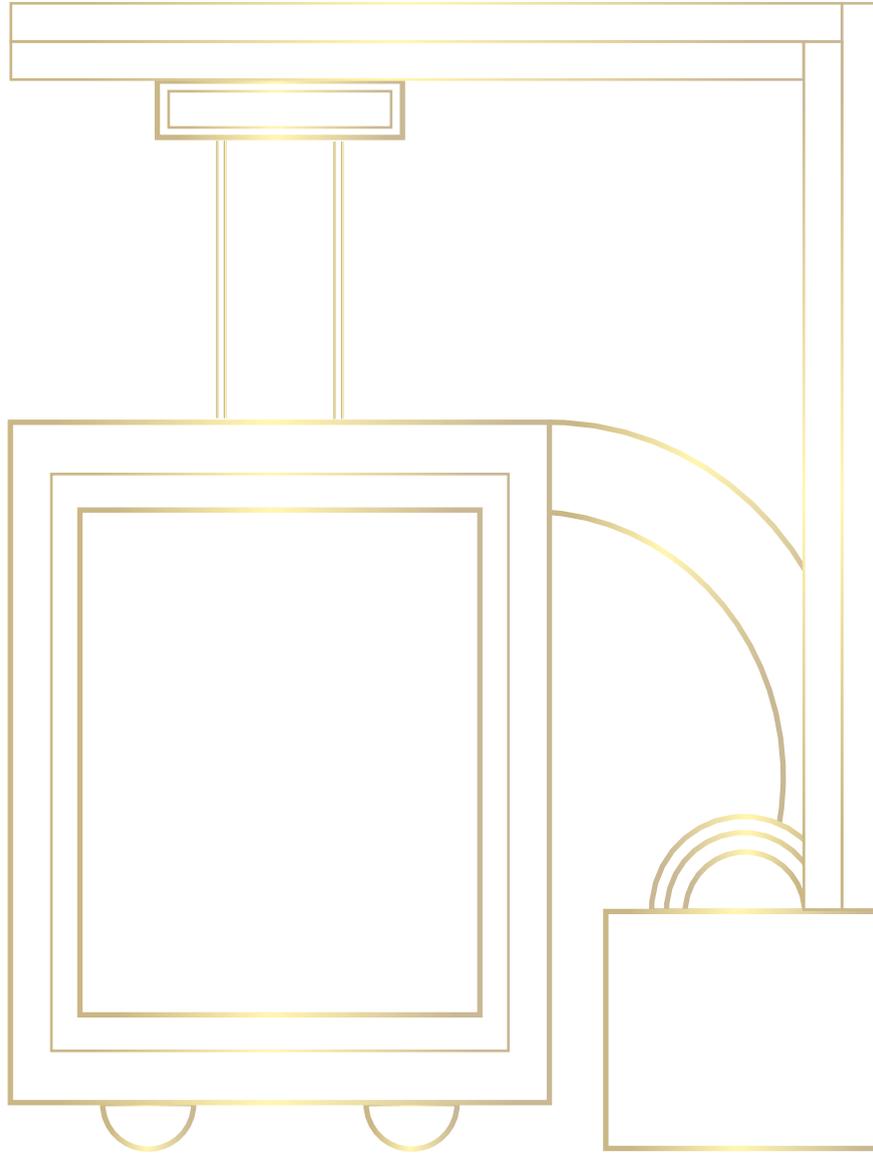
AS THEY ARE DARING. ENRICO BUONOCORE RUNS HIS ESTABLISHMENTS WITH PASSION, CURIOSITY AND WARMTH. HE HAS CREATED A WORLD WHERE THE TABLES ARE SURROUNDED BY SINCERE FRIENDS IN AN ATMOSPHERE WHERE SOPHISTICATION IS CUSTOMARY AND CONVIVIALITY INEVITABLE. "TO SEE AND BE SEEN, TO ENJOY AND SAVOUR" IS THE MOTTO OF LANGOSTERIA.

FROM THE 7TH FLOOR OF CHEVAL BLANC PARIS, THIS ITALIAN OUTPOST SETS THE SEINE ABLAZE AND RADIATES THE WARMTH OF MILANESE FAMILY HOMES.

CARTE BLANCHE

IN THE COCOON OF THE ROOM, INTIMACY PREVAILS. THE TABLE IS SET IN FRONT OF THE EXPANSIVE BAY WINDOW. PARIS ALL TO YOURSELF. ROOM SERVICE FOR THE MOST EXCLUSIVE TÊTE-À-TÊTE WITH THE SEINE:

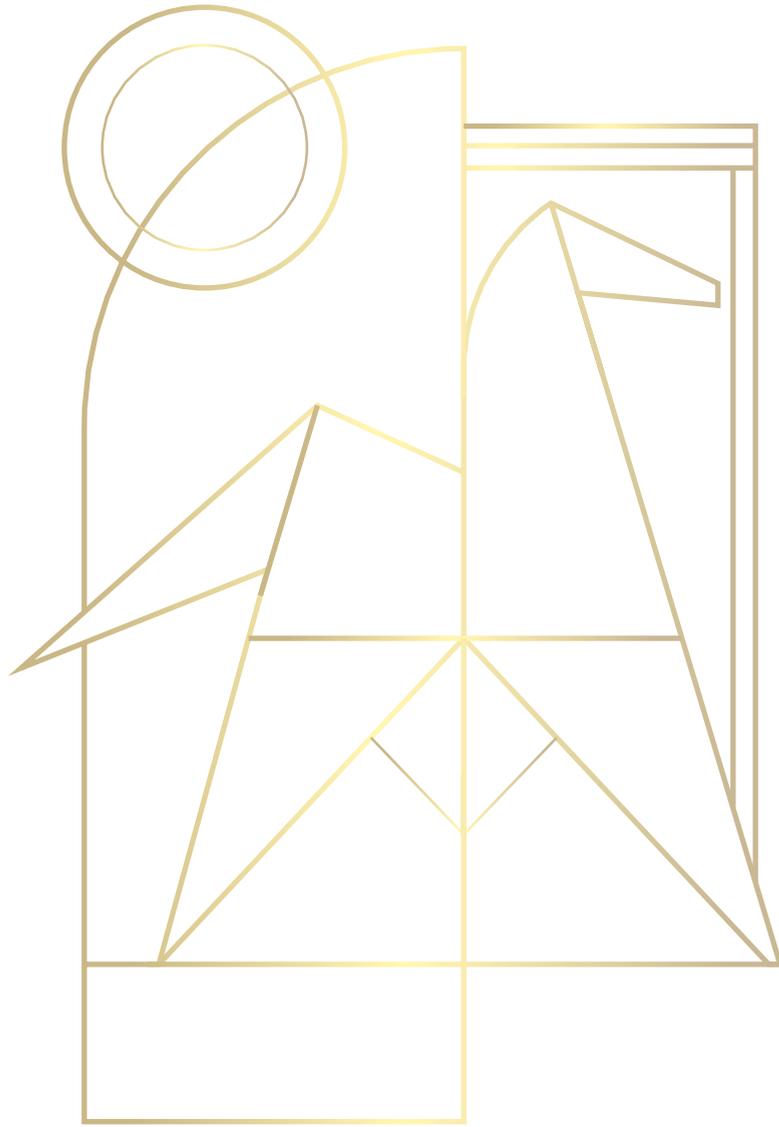
THE PRIVILEGE OF A SUSPENDED MOMENT IN TIME, IN A TAILOR-MADE NEST, DELIBERATELY APART. EVERYTHING IS POSSIBLE, AT ANY MOMENT. WHATEVER THE DESIRE. THE BUTLER IS THERE TO SEE TO IT.



03

IN EVERY RESPECT

THE UNFORGETTABLE CONSISTS OF A SUBTLE
BALANCE BETWEEN SURPRISE AND RITUAL.
ALL IS PART OF THE ART OF HOSPITALITY,
IN THE FRENCH STYLE. ONE THAT CHEVAL
BLANC PARIS INCARNATES AND CONTINUALLY
REINVENTS WITH ALL THE EXPERIENCE AND
EXPERTISE THAT CHARACTERISE THE HOUSE.
EVERYWHERE, HOSPITALITY UNFOLDS LIKE
A PROTECTIVE BLANKET. IN THE SPIRIT
OF TODAY, RESOLUTELY ALIVE.



THE CHILDREN'S VIEW

CHEVAL BLANC PARIS, ALWAYS KEEPING FAMILIES IN MIND, CREATED A SPECIAL AREA FOR CHILDREN UP TO 12 YEARS OLD. LE CARROUSEL: A FUN AREA WITH A HOLIDAY FEEL FOR A RANGE OF LEISURE ACTIVITIES, FROM THE MOST FAMILIAR TO THE MOST SURPRISING. GUIDED IN AN UNPRECEDENTED WAY BY THE SAILOR AND EXPLORER MAUD FONTENOY, IN THE CONTEXT OF HER EPNONYMOUS FOUNDATION, CARROUSEL TAKES A HANDS-ON, PLAYFUL APPROACH TO LEARNING, BRINGING CHILDREN

INTO CONTACT WITH THE WONDERS OF NATURE AND THE NEED FOR PRESERVATION. DREAMING OF THE WORLD OF JULES VERNE, UNDERSTANDING BEES, AND GRASPING THE OCEAN ECOSYSTEM. OUR EXPERT TEAM MAKES LESSONS COME ALIVE, ENTERTAINING AS WELL AS REASSURING. IT'S A LUMINOUS DIVE INTO THE HEART OF A FRIENDLY AND FASCINATING NATURAL WORLD, ANIMATED WITH A LIVELY AQUARIUM AND A COLOURFUL JELLYFISH TANK IN THE HEART OF THE CARROUSEL.

THE ART OF ATTENTION

GIVE OF YOURSELF. SPEAK AND ACT FROM THE HEART. CREATE TRUST - AND SURPRISE. AT CHEVAL BLANC PARIS, THE ART OF HOSPITALITY IS A MATTER OF GESTURES, LANGUAGE, RECOGNITION, AND SIMPLY BEING NEARBY. AND WARMTH. EACH AMBASSADOR INTRODUCES HIMSELF, IN PERSON. A RELATIONSHIP WITH THE OTHER, WITH THE GUEST, WHERE SIMPLICITY, AS WELL AS DELICATE ATTENTION, FIND THEIR FULL MEANING. WHERE RITUALS GIVE RHYTHM, THOUGHTFULNESS. AND A SMILE. A DEDICATED HOUSEKEEPER AND BUTLER GUARANTEE CONFIDENCE, WELL-BEING AND APPROPRIATE ATTENTION - A LIT CANDLE, A DELICACY FROM THERE, A FLOWER FOR HERE...

... AND DAILY MOMENTS THAT FALL UNDER THE CATEGORY OF COMFORTING RITUALS. THE RITUAL OF ARRIVAL: ACCOMPANYING THE GUEST, ORGANISING THE WARDROBE. THE RITUAL OF THE BATH, DRAWN AT THE RIGHT TEMPERATURE. THE RITUAL OF A NAP, THE LIGHT SUBDUED, THE COVERS FOLDED DOWN, THE PILLOWS PREPARED, THE HAND CREAM, RIGHT THERE. THE EVENING RITUAL, A COCKTAIL PREPARED IN THE ROOM, THE CLOTHES STEAMED, THE SHOES ALWAYS READY. EACH BUTLER HAS A HOST OF ACCESSORIES TO ANTICIPATE YOUR WISHES. TO BE PRESENT: AT CHEVAL BLANC PARIS, IT'S A COMMITMENT... AT YOUR DISCRETION.

THE RULE OF EXCEPTION

TO BELONG TO THE VERY EXCLUSIVE CHEVAL BLANC PARIS CLUB: A CIRCLE OF JUST 75 MEMBERS, FOR WHOM THE HOUSE RESERVES A TAILOR-MADE PROGRAMME FOR SELF-CARE.

IT ALL STARTS IN THE WELLNESS AREA. A HAVEN CUT OFF FROM THE WORLD. LUXURY IS ALREADY AT YOUR FINGERTIPS IN THE PRIVATE CHANGING ROOM. THEN, THE ADVICE OF AN EXPERT WITH WHOM TO DEFINE YOUR NEEDS, YOUR DESIRES, YOUR PROGRAMME. A SPORTS COACH, A YOGA TEACHER, OR A MEDITATION SPECIALIST WILL HELP YOU TO KNOW YOURSELF. FIND YOUR BEARINGS. CHOOSE YOUR HABITS. AND LET GO. AT ANY TIME.

MEMBERS OF THE CLUB DO NOT NEED A KEY. THEY ARE AT HOME, RECOGNIZED.

THE DOORS TO THE CHEVAL BLANC PARIS LIBRARY ARE OPEN AS WELL, AN OPPORTUNITY TO EXTEND YOUR BREAK. THERE, ON A REGULAR BASIS, EXCEPTIONAL MOMENTS ARE ORGANISED: CHAMPAGNE TASTINGS, CULTURAL CONVERSATIONS IN SMALL GROUPS, MEETINGS WITH WRITERS AND ARTISTS.

IT'S ALSO ABOUT HAVING PRIORITY. RESERVING A TABLE IN ONE OF THE RESTAURANTS WITH THE CONCIERGE SERVICE. OR BENEFITING FROM FIRST-HAND ACCESS, EXCLUSIVE EXPERIENCES ABOUT WHICH ONLY CHEVAL BLANC PARIS WILL KNOW. AGAIN AND AGAIN.



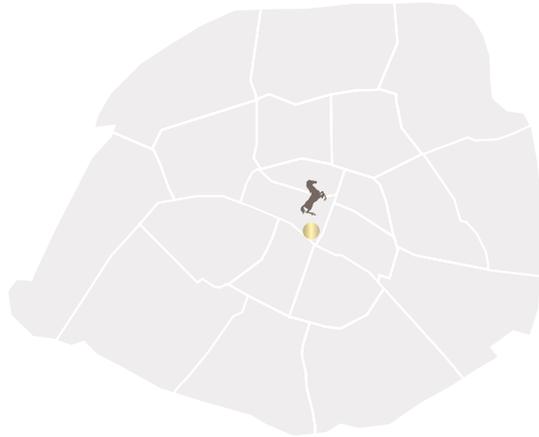
THE CITY THAT SHINES

TAKING NEW PATHS, FAR FROM THE BEATEN PATH. OPENING SECRET DOORS. GOING BACKSTAGE. HAVING THE LUXURY OF TIME, WITHOUT THE WAIT: ORCHESTRATED BY MARGAUX MÉDEAU, THE CONCIERGE-ALCHEMIST OF CHEVAL BLANC PARIS. AND EVERYWHERE ELSE, IN PRIORITY. COMMITTED TO REVEALING ALL THE FACETS OF THE CAPITAL. SOMETIMES UNKNOWN TO PARISIANS THEMSELVES. UNFORGETTABLE EXPERIENCES FROM WHICH ONE RETURNS WITH THE PRECIOUS FEELING OF BEING PART OF THE SECRET. ENJOYING THE SEINE, UP CLOSE, A PICNIC IN A QUIET CORNER JUST FOR YOU. OR GO DOWN THE RIVER TO THE JEWEL OF THE SÈVRES CERAMICS MUSEUM. HAVE BREAKFAST WITH THE TOP

EXPERT ON ART DECO IN ORDER TO BUILD A TAILOR-MADE TOUR OF PRIVATE PARISIAN RESIDENCES. ENJOY A “GENTLEMAN’S DAY,” GOING BETWEEN FITTINGS AND BARBERING. OR VISIT THE WORKSHOPS OF FRENCH CRAFTSMEN – MAKERS OF FEATHER ORNAMENTS, JEWELLERS, THE FINEST HANDBAGS AND ACCESSORIES... CONTEMPLATE PARIS FROM THE HOUSE OF BALZAC, OR CELEBRATE THE MOMENT IN AN UNKNOWN CORNER OF MONTMARTRE... AT CHEVAL BLANC PARIS, THE TEAM OF CONCIERGES HAS THIS EXTRA KEY: A CURIOSITY AND AN ABILITY TO OFFER GUESTS TREASURES THAT THEY DO NOT SUSPECT. THE VERY THINGS THAT ARE PRICELESS.



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