



ÉVIAN RESORT

## The Hôtel Royal unveils its evian®SPA, the first in Europe



**Evian-les-Bains, February 2024 - The Hôtel Royal, a gem nestled amidst the surrounding nature, celebrates the completion of a year of transformation of its spa, inaugurating a new space dedicated to an all-round wellness experience: evian®SPA.**

This exclusive 1,700m<sup>2</sup> facility, the only one in Europe, captures the very essence of refinement and revitalisation, inspired by the miraculous water cycle found in nature.

With its evian®SPA, the Hôtel Royal adds a new attribute to the subtle art de vivre it has been relaying for over a century.



### **The water cycle, central to the evian®SPA experience**

The Hôtel Royal draws on all the goodness of its natural setting to imbue its guests with a serene way of living. Water, plant life, local mountain rock... Each element is an invitation to experience revitalisation. Following twelve months of meticulous work, the hotel unveils a new wellness area which offers a blend of strong-rooted, long-standing tradition and the comfort provided by the latest trends.

The evian®SPA concept came into being in 2012. Today, it can be found at five iconic destinations around the world. Evian is the first in Europe. Water has always been central to well-being, providing the hydration needed for good health.

This is the belief on which evian®SPA has founded its concept, based on the water cycle present in nature. Four main dimensions form the cornerstone of the customer experience:

- CELESTIAL birth: the birth of water from the clouds, rain and snow.
- MINERAL infiltration: the natural infiltration of water into the mountains.
- PRECIOUS reserves: water remains underground for 15 years to obtain its balanced composition.
- VITALIZING spring: the place where the water bursts forth.

These four dimensions are the backbone of the concept and are found in the sensory environment, the treatments on offer, the architecture and design.



### **An all-round wellness experience central to the concept**

evian®SPA provides its visitors with a comprehensive immersive experience. With six individual treatment rooms and two further rooms for couples massages, every detail echoes the never-changing cycle of water. The treatment rooms propose nature views, both through the windows and the grandiose photographs of the Alpine landscape. Guests are guaranteed an immersive experience in a soothing, enveloping atmosphere, in harmony with nature.

On their arrival, they are welcomed into an arched sanctuary with a film retracing the never-changing cycle of water. A sensory world in which nature, sounds and the elements are omnipresent, beckoning guests to let go, even before the wellness ritual begins.

### **Exceptional communal areas**

The communal wet areas are an integral part of the experience. Water is given pride of place, in all shapes, forms and temperatures. From the outdoor hydro-circuit to the snow room, from the cold pool to the traditional sauna and steam room, and from the indoor pool to the aqua bar, water is everywhere. Even beyond the walls of the spa with the view of Lake Geneva. The 47-acre grounds add to the renewed feeling of well-being.



*"We entrusted the design of our wellness space to Patrick Saussay, Development Manager for the evian®SPA brand. The concept is aligned with Hôtel Royal tradition which, in addition to its pioneering role in European spa history - approaches wellness as a whole, mirroring what our teams have been striving to convey to our clients for over a hundred years," relays François Dussart, Deputy CEO of the Evian Resort.*

At the Hôtel Royal, the idea of wellness is considered as a whole. The warm welcome provided by staff, the "from garden to plate" cuisine and the natural benefits of the outstanding natural setting have ensured the hotel's reputation since 1909. The opening of evian®SPA is a natural extension of the hotel's identity.

For more information: [www.hotel-royal.evianresort.com](http://www.hotel-royal.evianresort.com)